



BUILD A TRUE MOVEMENT ACROSS RACE AND CLASS

Continue our progress in deepening local partnerships within the Environmental Justice Movement, expanding our organizing in frontline communities, and developing an inclusive leadership structure for our member-led movement.



CIVIC ENGAGEMENT

Promote climate policy as an issue central to the 2020 elections through a civic engagement program that promotes and facilitates voter registration, educates and informs, and put mothers' concerns for their children's future at the forefront to ensure positive climate policy will be developed in 2021.



GROW STATE & LOCAL CAMPAIGNS

Build our statewide power in California, Colorado, Massachusetts, New York, and Virginia. Continue to be rooted in local organizing by encouraging communities to grow their base and engage new mothers through local and state campaigns like creating climate smart communities.



NATIONAL AND REGIONAL CAMPAIGNS

Expand opportunities to unify campaigns and raise the profile of our work nationally. We will share resources to help shift the narrative on dangerous gas; move our schools towards electric school buses and create opportunities for moms to engage no matter where they live.



SUPPORT THE YOUTH MOVEMENT

Strengthen our partnership with the youth movement to support the strikes and create opportunities to collaborate. We will bring a mother's voice to the table and mobilize mothers and parents' groups to support the work.
