



## Make the Switch to Green Energy

### Choose Clean Electricity + Add Your Voice to a Statewide Movement

Mothers and grandmothers in Massachusetts are asking friends and neighbors to switch to green energy for their home's electricity. As **Mothers Out Front**, we are working to transition Massachusetts away from harmful fossil fuels. *Individually* we are choosing clean energy to protect our children's future; *together* we are turning that choice into a source of political power. Our goal is for 10,000 households in Massachusetts to switch by December 31, 2014.

**Join us in this growing movement. Switch now and every month you'll be contributing clean power to the grid *and* building the capacity for more renewable energy in New England.**

#### Steps:

1. Go to **Mothers Out Front**: [www.mothersoutfront.org](http://www.mothersoutfront.org)
2. Have your electric bill or account number with you.
3. Press the big button that says SWITCH.
4. Follow the prompts to choose one of these non-profit programs from Mass Energy Consumers Alliance.
  - **Mass Energy's *New England Wind***: 100% Massachusetts wind power. You'll pay 3.8¢ per kilowatt hour separately from and in addition to your regular electric charges. (About \$23 per month, federally tax-deductible, for an average household using 600 kWh.)
  - **Mass Energy's *New England GreenStart***: a mix of 100% local green energy. You'll pay 2.4¢ per kilowatt hour separately from and in addition to your regular electric charges. (About \$14 per month, federally tax-deductible, for an average household using 600 kWh.)

NSTAR Green has a similar program but it costs 8¢ per kWh. FAQs at [www.massenergy.org](http://www.massenergy.org).

Currently over 80% of our electric grid is generated from fossil fuels and nuclear power; less than 10% comes from renewables. As more of us switch we'll be growing the market for clean energy, resulting in lower prices. We are doing this together to demand that Massachusetts becomes the first state to invest exclusively in renewable energy – the *only* energy that promises a bright future for our children and grandchildren.