Sample Facebook posts:

- Be sure to like @Mothers Out Front to keep up with all the latest actions you can take to help protect our children’s future #SwitchTheSourceNow
- Did you know you can switch your home’s power to clean, renewable energy if you live in Massachusetts? Go to mothersoutfront.org to learn how you can make the switch! #PowerUpMA
- I’m a part of @Mothers Out Front because I want a bright, safe future for my children. Join me in making the switch to clean, renewable energy: mothersoutfront.org

Sample tweets:

- I just switched to clean, renewable energy via Mass Energy. Go to mothersoutfront.org and make the switch yourself #SwitchTheSource
- Mass is leading the way in clean energy. Be a part of the action by switching your home to green energy here: mothersoutfront.org #PowerUPMA
- I’m part of @MothersOutFront because I want a bright, safe future for my children #SwitchTheSourceNow