

## Cambridge Community Electricity

Cambridge Community Electricity (CCE) was launched by the City of Cambridge in June 2017. It's a municipal aggregation program, meaning the city is using its bulk buying power to negotiate the best price for some percentage of renewable electricity for everyone.

Cambridge first signed a contract with Agera Energy, then recently renegotiated with Direct Energy, which, starting in January 2019, is the city's renewable electricity provider. An important reason for choosing these companies is that the renewable electricity they provide is produced locally in New England, thereby promoting the local renewable energy industry and providing local jobs. The energy sources are mainly wind and solar.

What are the changes brought about by the launch of CCE?

- Everyone in Cambridge now automatically gets about 14% of their electricity from renewable sources. This is called Standard Green, and people can opt out (to basic Eversource) if they want to.
- Residents can choose to opt up to the 100% Green Plus program. While this option doesn't mean that 100% of the electricity coming directly into your home will be from renewable sources, it *does* mean that an amount of renewable energy equivalent to your household's total usage will be incorporated into the city's overall supply. This is a compelling opportunity to green our grid, directly increasing the demand for renewable electricity sources, and letting the city know that we urgently want them to move in this direction.

Shockingly few residents have taken advantage of the 100% Green Plus option, so it's an important and simple individual action you can take today!

To learn more and opt up to 100% Green Plus, have your electric bill on hand and go to [masspowerchoice.com/cambridge/100-green](https://masspowerchoice.com/cambridge/100-green).

- Because of bulk purchasing, the cost of renewable electricity from Direct Energy is lower than electricity from suppliers such as NE Wind or Clean Source. Right now it's also lower than basic Eversource, which has discontinued its green energy program.