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April 5, 2016

The Honorable Jim Frazier  
Chair, Assembly Transportation Committee  
Room 112, Legislative Office Building  
1020 N Street  
Sacramento, CA 95814

**RE: Support for AB 2222 (Holden) — Discounted Student Transit Passes**

Dear Assemblyman Frazier:

I strongly recommend AB 2222 (Holden), which would provide \$50 million a year to promote student transit ridership and help the state achieve its ambitious goals to reduce GHG emissions, vehicle miles traveled (VMT), and petroleum use, as well as make it possible for students to *not* own a car.

UCLA established a university transit pass program, BruinGO, in Fall 2000. Bus ridership for commuting to campus increased by 56 percent during BruinGO's first year, and solo driving fell by 20 per-cent.

Three years of commuting data showed the surprisingly high cost-effectiveness of BruinGO. During its first year, BruinGO cost only \$810,000, and the drive-alone share for commuting to campus declined by 4.1 percentage points. Three years after BruinGO began, UCLA opened a new \$47-million parking structure, and the drive-alone share increased by 4 percentage points. Offering fare-free public transit to reduce parking demand was far cheaper than spending \$47 million to add 1,500 new parking spaces. When we also consider the financial aid that BruinGO gives to bus riders, and the environmental benefits of reducing solo driving, BruinGO is a huge success. Here is the link to an evaluation of BruinGO:

<http://shoup.bol.ucla.edu/FareFreePublicTransitAtUniversities.pdf>

AB 2222 would provide fare-free public transit to *all* students, and I suspect that the great benefits found at UCLA will spread throughout the state.

Sincerely,

A handwritten signature in black ink that reads "Donald Shoup". The signature is written in a cursive, flowing style.