

THE FUTURE OF TRANSPORTATION IN LOS ANGELES:

It's Cleaner and Greener with Housing for All Nearby

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MOVE LA

A PROJECT OF COMMUNITY PARTNERS



Move LA has developed a successful civic engagement model



The result has been smart, transformative solutions to complex urban problems.

Our focus to date:

- Funding LA County transit system expansion
- Funding affordable housing near transit
- Ending homelessness in LA County.

We build coalitions and “dream big” about what we can do together



We work with a wide range of civic leaders and organizations to:

- ID strategies that successfully address fundamental community challenges
- Form alliances & coalitions to champion bold solutions to problems
- Help create a real parade so bold leaders can lead
- Trust voters to support bold solutions

Dreaming big taught us that “Fortune Favors the Bold”



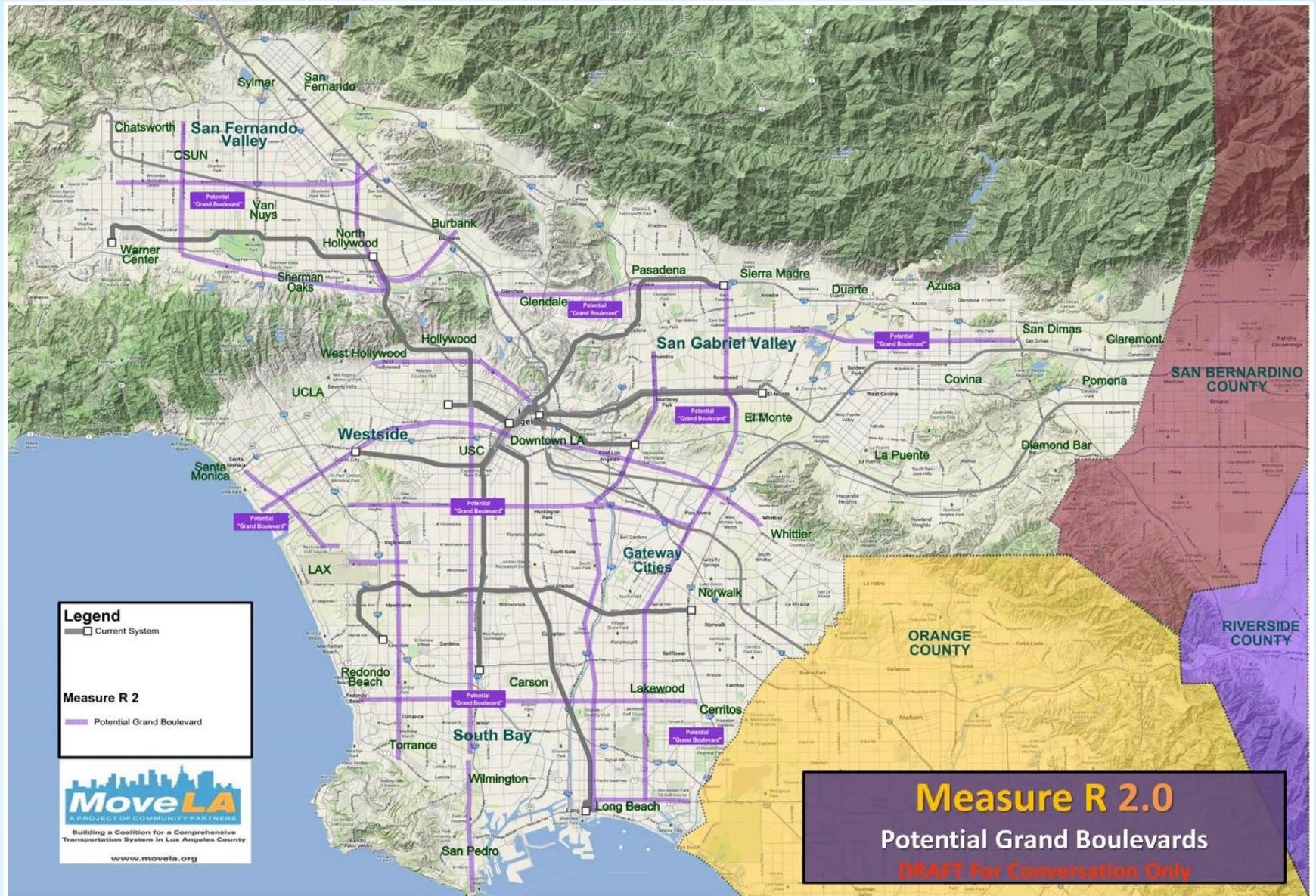
Together with our constituencies and civic leaders we have won:

- Measure R (2008) with 67.1% of the vote, providing \$40 billion over 30 years to modernize LA County’s transportation system;
- Measure M (2016) with 71.2% of the vote, providing \$120 billion over 40 years to build out LA County’s transportation system and extending Measure R without sunset;
- Measure H (2017) with 69.4% of the vote, providing \$350 million/year for 10 years for housing & services to people who are homeless in LA County.

Measures
R & M are
profoundly
modernizing
LA's transit
system



Measure M will also create an extensive Bus Rapid Transit system that could be the armature for sustainable transit-oriented community development



So what's our next great transportation mission?



The transportation sector is the single biggest cause of both air pollution and climate change in California, producing:

- 80% of all the NOx emissions that cause air pollution
- 39% of all GHG emissions

Let's end air pollution and become a catalyst for a worldwide solution to climate change!



We can do it with a 4-county measure to fund the South Coast AQMD's 2016 plan:

- Accelerating the deployment of zero- and near-zero emission cars and trucks;
- Modernizing our goods movement system;
- Electrifying and enhancing service on Metrolink, our regional commuter rail system.

The good news: the zero- and near-zero emission technologies we need are ready!



If we deploy these clean technologies in SoCal—the 12th largest economy in the world—that achievement will enable much of the world to do the same!

- “Clean-trucks-only” lanes will greatly reduce traffic congestion and create thousands of good-paying jobs.
- Public health benefits will be huge, especially for communities along goods movement corridors
- The increased efficiency of the transportation system would spur economic growth.



How do we do something as ambitious as this?

Trust the Voters

**Work to place a measure on the November 2020 ballot in the South Coast Air District.
Circulate a “Strawman” proposal to raise about \$1.2 billion/year or \$60 billion over 30 years.**

Build a “Grand Bargain” coalition to win.

But we haven't forgotten about Measures R & M!



Successful implementation requires a major commitment.

Rail ridership is growing but bus ridership is declining.

How can we boost ridership among people who need transit the most?

- Create a truly universal student transit pass program for LA County's 1 million+ college students.
- Make sure transit programs and policies are tailored for people with disabilities and older adults.

Why “growing” student transit ridership is so important.



College is hard. Getting there shouldn't make it harder.

Universal student transit passes provide benefits for students *and* everyone else!

- Transit passes reduce the cost of an education up to \$3,000/year (owning and parking a car is expensive!).
- Transit passes greatly reduce congestion in neighborhoods and the need for expensive parking structures.

Why our work with seniors and people with disabilities is so important.



There are 20 seniors for every 100 people of working age in LA County—the percentage is growing fast.

Many live below the federal poverty level.

People with disabilities are 9% of the county population.

Let's tailor transit to their needs, including:

- Expand same-day door-to-door paratransit services such as Access;
- Create on-demand services including micro-transit;
- Improve bus stops and shelters, including shade and safety.

GRAND BOULEVARDS



Expanded Bus Rapid Transit services can enable **“Grand Boulevards”** that leverage moderate-density community development along underutilized commercial corridors!



How do we pay for these new neighborhoods and ensure the housing stays affordable?

TOD-TIF

Like good old redevelopment except around transit with a major commitment to affordable housing.

And investments in:

- Rail stations and improved bus stops;
- Urban greening to make these districts more livable;
- Decoupled or detached parking;
- Improved pedestrian and bike access to transit and better access for seniors and disabled.

An aerial view of a futuristic Los Angeles city at sunset. The sky is a vibrant orange and yellow. The city is illuminated with lights, and a blimp is visible in the sky. The text "Let's Move LA Into the Future!" is overlaid at the top.

Let's Move LA Into the Future!

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