

# BIGTHRIFT

**FOR IMMEDIATE RELEASE**

**Contact:**

Elaine L. Adair  
President  
Mississippi Spay and Neuter  
601-218-7729

**THRIFT STORE SUPPORTING LOCAL ANIMAL WELFARE NONPROFITS CELEBRATES  
GRAND OPENING**

**Proceeds from The Big Thrift in Florence, MS support Mississippi Animal Rescue League  
and Mississippi Spay and Neuter.**

Jackson, MS – March 25, 2014 - Join us on Saturday, April 11th from 11am-3pm as we celebrate the grand opening of the Big Thrift, a new and exciting venture between Mississippi Spay and Neuter (MS SPAN) and the Mississippi Animal Rescue League (MARL). Proceeds from the Big Thrift will directly benefit animals through the services of each organization, and we invite you to stop by and enjoy the festivities.

Our Grand Opening Celebration will include free food and drink, a silly selfie photo booth, music by DJ Sandpaper, live broadcast by MISS103, raffles, and a \$5 bag clothing sale. Stop by all week long for mystery sales! Thank you to our event sponsors: Dominos Pizza of Florence, That Special Touch Cakes & Flowers, Skull and Crossfaders, and Gayle Charnley Photography.

Joining forces in the fight to solve the crisis of pet overpopulation, MS SPAN and MARL are committed to preventing the births of puppies and kittens so they won't be tragically destroyed due to a lack of homes in the Jackson metro area. Over 70,000 cats and dogs are euthanized in Mississippi each year. This partnership allows both organizations to more effectively express the plight of homeless, unwanted animals in the state of Mississippi.. The solution is within

reach of every pet owner. Simply commit to spay or neuter. Commit to help save lives. MARL and MS SPAN are working together through our spay/neuter programs to end the overpopulation of our dogs and cats.

Mississippi Spay and Neuter's 7-year-old pet sterilization program at the Big Fix Clinic has successfully altered more than 25,000+ animals since 2008, which proactively helps fight the Jackson Metro Area's dire pet overpopulation problem.

***Our Mission...** To reduce euthanasia and suffering of homeless animals by providing affordable spay and neuter; by engaging the cooperation of the community and by raising awareness of pet overpopulation.*

Currently, MS SPAN provides pet owners living in 42 counties or 82% of Mississippi's residents with access to low-cost spay/neuter services either through their voucher program, high-volume spay/neuter clinic (the Big Fix Clinic), and/or through their referral services to the other 3 high-volume clinics around the state as well as referrals to other animal welfare groups with "Animal Care" funding. MS SPAN also offers free transport services from 3 locations in a 90-mile radius to the Big Fix Clinic.

For more information on Mississippi Spay and Neuter and its programs, call 601-420-2438 or visit [www.msspan.org](http://www.msspan.org).

The Mississippi Animal Rescue League (MARL) is the largest full service animal welfare agency in Central Mississippi. MARL is the only "open admission" shelter in the area, which means they accept every animal brought to the shelter, and no animal is ever turned away. As a result, they receive and care for over 12,000 animals each year.

MARL works very hard to provide loving and humane care and good homes for all animals in their care, but sadly they receive more animals than there are homes available. Being an "open admission" shelter, they face the harsh reality of pet overpopulation each day.

All animals adopted from MARL are spayed or neutered on-site at the shelter hospital, and coordinates a low-cost spay/neuter program in cooperation with participating area veterinarians for people on fixed incomes or receiving government assistance.

For more information on Mississippi Animal Rescue League and its programs, call 601-969-1631 or visit [www.msarl.org](http://www.msarl.org).

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