

MONEY SMART WEEK®



Money Smart Kid 2018 GREATER ATLANTA



In support of Money Smart Week® 2018, taking place April 21-28, the Money Smart Week® Greater Atlanta planning team and its partner organizations are once again presenting the Money Smart Kid Contest.

Students in middle school (grades 6 - 8) are encouraged to answer this year's Money Smart Question (see below) with an essay of at least 350 words but not more than 500 words. A winner will be chosen and required to attend events during the kickoff weekend (see timeline below) beginning with the Money Smart Week® Georgia Kick-Off luncheon on Friday, April 20, 2018 hosted by the Federal Reserve Bank of Atlanta.

A \$1,000 scholarship will be awarded to the winner and a \$500 scholarship to the runner-up sponsored by COUNTRY Financial. Additional prizes and categories may be added. The winner will be named "2018 Money Smart Kid" and will spend the year as the Greater Atlanta Money Smart Kid Financial Literacy Ambassador. Winner must be willing and have permission to be photographed, videotaped and make appearances as schedule allows. Winning essay will be featured as a guest post on the new Money Smart Georgia blog and social media platforms.

2018 Money Smart Kid Essay Question

Please write a brief newspaper article describing the potential devastating effects on a family's financial situation in the event of a natural disaster (fire, flood, hurricane, earthquake, etc.).

Please select only one type of natural disaster for the focus of your article. Be sure to include tips and/ or resources for readers to help them prepare financially for future unexpected crises.

Timeline:

March 2, 2018
March 19—April 2, 2018
April 8, 2018
April 20, 2018
April 21, 2018

Deadline for essay submission is 6 p.m.
Finalist Interviews
Winners notified
Winner presentation and scholarship award
Ambassadors booth at community kickoff

Committee:

LaWanna Ross (Chair)
Rod Batiste (Co-chair)
Carrie Corson
Sheryl L. Smith
Dr. Chris Cannon
Mike Raymer

COUNTRY Financial
RightPath
COUNTRY Financial
Inspiring Students To Excel In Higher Education
Georgia Council on Economic Education
Georgia Council on Economic Education

For local updates visit our website at www.MoneySmartGeorgia.com
Follow us on Facebook: www.facebook.com/MoneySmartGeorgia and
Twitter: @MoneySmartGA

Go to moneysmartweek.org/kids#competitions to download the application

Guidelines

Candidates Must:

- ◆ Be a student in middle school (grade 6-8) during the 2017–2018 year.
- ◆ Have knowledge of money management skills (decision-making related to spending and saving, investing, use of credit, etc.) appropriate for their age and grade level
- ◆ Demonstrate how they practice good money management skills in their daily lives
- ◆ Be able to “think on their feet”—responding to questions from business leaders and media
- ◆ Be articulate—able to speak in front of large groups and cameras, and respond well to questions
- ◆ Live in or attend school in the Greater Atlanta area (Butts, Cherokee, Clayton, Cobb, Coweta, Dekalb, Douglas, Fayette, Fulton, Gwinnett, Henry, Paulding or Rockdale County).
- ◆ **If selected as a winner, student must be able to attend the kick-off luncheon in Atlanta on Friday, April 20, 2018 and read their essay.**

To Apply

- ◆ Student must be recommended by a teacher using the attached form. (Note: official school sponsorship is not required. Home-schooled children can submit application with parent permission only.)
- ◆ Student must have parent or guardian permission to apply and participate.
- ◆ Student must write an essay (at least 350 words but not more than 500 words) on the assigned topic.
- ◆ Essays must be typed on plain white paper, double-spaced. The Money Smart Kid Application Form must be attached to the essay pages.
- ◆ The essay must be the work of the student submitting the essay.
- ◆ Student must agree to be interviewed by the MSEC committee and/or sponsor.
- ◆ The application form must be signed by the teacher and a parent/guardian.
- ◆ No teacher may sign more than three recommendations. If doing as a class, submit your best three essays.

The essay and application should be emailed as a PDF or scanned attachment to:

MoneySmartGA@gmail.com
Subject: Money Smart Kid Contest 2018

All essays become the property of the Money Smart Essay Contest Committee and may be used by Committee members to promote financial literacy.

All submissions must be received by 6:00 p.m. on Friday, March 2, 2018 (contest submission deadline may be extended at the discretion of the MSEC Committee).

**MONEY
SMART
WEEK®**



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APPLICATION

Student Name _____ Age _____ Grade _____

School _____

School Address _____ County _____

City _____ Zip _____ Phone _____

Home Address _____ County _____

City _____ Zip _____ Phone _____

Teacher _____ Phone _____ Email _____

(not required for home-schooled children)

Parent/Guardian _____ Email _____

I vouch that the attached essay is fully the work of _____
(Student Name)

(Teacher Signature) (Date)

I vouch that the attached essay is fully and solely the work of my child,

(Student Name)

and I give permission for her/him to participate in the activities of Money Smart Week® Georgia Campaign
Including consent to release photos and personal information for media and promotional purposes.

(Parent/Guardian Signature) (Date)

Fill out this form, making sure to include all information requested, sign the form as indicated and attach it to the front of the essay. For more information, see MONEYSMARTWEEK.ORG or email MoneySmartGA@gmail.com.