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American Latino Leaders, Representing A \$60 Billion Investment Community, Will Gather to Address U.S. Economic Prosperity and Growth Markets

(New America Alliance hosts 15th Annual Wall Street Summit focused on raising the profile of American Latinos in private equity and other investment sectors)

NEW YORK, NY – The New America Alliance (NAA), a national collective of influential Latino business leaders driving empowerment and wealth building, today announced its 15. Annual Wall Street Summit taking place at the Le Parker Meridien in New York City, on October 27-29, 2015.

The Summit showcases the contributions of American Latinos within the U.S. economic and business landscape. The two-day Summit will feature an array of executive leaders, forums and speakers from influential companies and U.S. organizations.

“While this signals to significant progress in the participation of Latinos in asset management, there is significant advancement to be made as we consider the over \$40 Trillion U.S. pool of capital,” said Frank Herrera, NAA Chairman and Founder, The Herrera Law Firm.

- NAA membership of **diverse and emerging** asset management firms have over **\$60 Billion** aggregate assets under management.
- NAA diverse asset managers (with 25+% diverse ownership) represent nearly **\$45 Billion** of aggregate assets under management.
- NAA **Latino asset managers in private equity** represent over **\$10 Billion** in aggregate assets under management, as compared to under \$500 Million reported in the NAA White Paper in 2003.
- **Ten NAA member firms managing over \$1 Billion in assets each** will be recognized during the Wall Street Summit. Together, these firms manage over \$20 Billion in assets and range across asset classes, including private equity, real estate, hedge funds and public markets.

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The Summit's agenda highlights include panel discussions from: New Generation of American Latino Leaders; *American Latinas: Leadership and Economic Force*, U.S. Mayors Forum and Luncheon: *Economic Development in America's Cities*, and *Journey of Entrepreneurial and Business Success*.

View the full Summit agenda: http://www.naaonline.org/wss15_schedule

National presenters include:

The Honorable Alberto Baco Bague, **Puerto Rico Secretary of Economic Development and Commerce**; The Honorable Thomas P. DiNapoli, **New York State Comptroller**; Solange Brooks, Portfolio Manager, **Private Equity, California State Teacher's Retirement System**; Cynthia Rivera Weissblum, President and CEO, **Edwin Gould Foundation**; The Honorable Martin Chavez, **Former Mayor of Albuquerque, NM**; The Honorable Nelda Martinez, **Mayor of Corpus Christi, TX**; The Honorable Alejandra Castillo, National Director, **Minority Business Development Agency, U.S. Department of Commerce**; Edward Cox, Chairman, **New York State Republican Party**; Sylvia Bell, Managing Director, Investment Operations, **Teach Retirement System of Texas**; Daniel Bienvenue, Managing investment Director Global Equity, **California Public Employees' Retirement System**; Alex Done, Head of Private Equity, **New York City Employees' Retirement System**; Rodrigo Garcia, Chief Investment Officer & Chief Financial Officer, **Illinois State Treasury**; The Honorable Letitia James, Public Advocate, **City of New York**

View all speakers and panelists: http://www.naaonline.org/wss15_speaker_bios

A highlighted feature is the Summit's anticipated Pension Fund Diversity, enforcing NAA advocacy for higher participation of Latino and diverse financial services firms in the institutional investor space.

"The NAA 15. Anniversary is a testament of our member's passion build on American Latino success to forge a stronger America," said Maria del Pilar Avila, CEO of the Alliance. "Since the inception of NAA, members have invested over \$15 million and thousands of executive coaching hours to the organization."

For more information and registration details, please visit <http://www.naaonline.org>.

About the New America Alliance

Founded in 1999, the New America Alliance is comprised of a 501(c)6 and a 501(c)3 organization dedicated to building on American Latino success to forge a stronger America. NAA members leverage their influence to promote Latino leadership in entrepreneurship, corporate America, and public service; increase Latino access and control of capital; and accelerate the rise of Latinas and the new generation of American Latino leaders.

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