

SOCIAL MEDIA TEMPLATE POSTS

Template Tweets to Engage Members of Congress, Community Partners, and Local Media

Promoting HC Advocacy

- Campaign for America's Health Centers has transitioned to HCAAdvocacy. To access health center funding cliff resources, advocacy tools, webinars or the HC Advocacy blog visit HCAAdvocacy.org. Let us know what you think of our new look by emailing grassroots@nachc.org.
- @CFAHC has moved to @hcadvocracy, you will continue to follow us and receive our updates, they just have a new name and a new look!
- Follow @hcadvocracy to stay up to date on the latest health center news. #CHCsInnovate
- Stay up to date with @hcadvocracy formerly CFAHC. Register at hcadvocracy.org if you have not already.
- Looking for new health center advocacy materials. Access #hcadvocracy Logos and templates here: _____



- I've joined the Health Center Advocacy Network #hcadvocracy

Twitter

- Are you a registered Health Center advocate? If not, get involved. <http://p2a.co/4VbUTVw>.
- Thanks [@MOC] b/c of your support [Health Center Name] is able to serve [XXXX#] patients in [town/county/state]. #hcadvocracy
- [@HealthCenterName] is proud be able to serve an additional [XXX#] patients via recent grant awards THANK YOU for your support [@MOC] #hcadvocracy
- We are now able to serve ___ patients with our new _____ #CHCsInnovate

- Thanks [@MOC] for visiting us during #NHCW16
- Thanks to [@MOC's] support, [XX] more patients will have access to primary care in [city, town, state] #hcadvocacy.
- Continued investment in [@HealthCenterName] supports health infrastructure in the state of [XX]. Thanks for supporting us [@MOC].
- Excited to continue expanding access to care. [@MOC], investing in [HCNAME] is making a difference in our community. Thank you! #hcadvocacy
- Check out our op-ed thanking [@MOC] for supporting Health Centers and what that support means in our community. Thanks [@localnewssource]! [Insert Link]
- Excited to see our [op-ed/LTE] in the [@localnewssource], shout out to [@MOC]. Thanks for the support! [insert link]

Examples

- Show appreciation with an image!



- Tweet an article or story about the continued investment in Health Centers



- Post what you are doing with grants funds.



Delta State Univ & Jefferson **CHC** each awarded \$500K **grants** to address chronic disease in the Delta ow.ly/nEIE6

- Congratulate others while sharing news....



Replies

If you come across a tweet from a Member of Congress or community leader (like the one pictured below) that speaks to health centers, reply to them!



Example:

Thank you @RepDuckworth for supporting Health Centers!

Facebook

- Thanks [Member of Congress] for your continued support of [Health Center Name] – we are proud to serve [XXXX#] patients in [town/county/state]. #hcadvocracy
- With new _____ [Health Center Name] is proud be able to serve an additional [XXX#] patients. #CHCsInnovate #hcadvocracy
- Thank you [Member of Congress] – we enjoyed your visit. Grateful for your support.
- Thanks to [Member of Congress] support, [XX#of patients]more patients will have access to primary care in [city, state, district] #hcadvocracy.
- Excited to see our [op-ed/LTE] in [News Source]. Huge shout out to [Member of Congress]. We appreciate your support.
- Check out our op-ed on our new ____ supporting innovation. #CHCsInnovate

Reminders

- If you happen to have a Member of Congress at your Health Center, PLEASE, take a photo, and write a post thanking them.
- It is best to engage Members of Congress by posting as your Health Center on your page’s timeline and tagging the Member of Congress.
- Posting on a Member of Congress’s Facebook wall, may or may not be visible to the public as they are monitored by staff.