**SAMPLE MEDIA ADVISORY**

FOR IMMEDIATE RELEASE

**A DAY OF DEMONSTRATION FOR AMERICA’S HEALTH CENTERS**

[NAME OF HEALTH CENTER] Urges [NAME OF YOUR STATE] Delegation to Extend Funding for Health Centers

**WHAT:**  A Day of Demonstration for America’s Health Centers. The staff, patients and board members of [NAME OF HEALTH CENTER] are joining the call to urge lawmakers on Capitol Hill to extend funding for Community Health Centers and preserve affordable health care in the community. The appeal to extend funding comes after months of living under a “funding cliff.” Critical funding for health centers and other programs expired on October 1. Due to the uncertainty of continued funding, many health centers are already implementing cuts, hiring freezes and/or cutting back on programs and services. Patients and staff are available to speak with media about the funding cliff and its effect on health care for patients. [USE THIS SPACE TO DESCRIBE OTHER ACTIVITIES YOUR HEALTH CENTER IS DOING]

**WHO**: NAME OF PARTICIPANTS

**WHEN:** TUESDAY, FEBRUARY 6TH

**WHY:** Community Health Centers are the family doctor to more than 27 million patients. They provide patients with a more affordable option than a hospital emergency room and save the U.S. health care system $24 billion a year. Health centers also work with community partners to respond to public health crises, such as the opioid epidemic and the recent disasters that struck Texas, Florida, California and Puerto Rico. The program’s mission and record of success has earned bipartisan support from U.S. Presidents and lawmakers.

To learn more about health centers, visit [www.nachc.org](http://www.nachc.org). You can also follow the conversation on Twitter at **a #RedAlert4CHCs**