



## NEWS RELEASE

**For Immediate Release**

August 8, 2019

**Contact:** Kevin Perez-Allen, [kperezallen@naleo.org](mailto:kperezallen@naleo.org)  
(213) 765-9414, (714) 499-4481 (cell)  
Marcus Silva, [msilva@naleo.org](mailto:msilva@naleo.org)  
(213) 765-9427, (510) 456-5444 (cell)

### **NALEO Educational Fund Launches Latinos Draw the Lines Campaign to Encourage Latinos to Apply for the 2020 Citizens Redistricting Commission**

*While Latinos make up nearly 30 percent of the citizen voting-age population in California, the community only makes up 15 percent of the Commission's applicants thus far*

**Washington, D.C.** – The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund has launched the Latinos Draw the Lines Campaign to encourage eligible Latinos in California to [apply for the 2020 Citizens Redistricting Commission](#):

“With Latinos making up the largest population group in California, the stakes are too high for our community to not be adequately represented during the state’s redistricting process,” stated Arturo Vargas, NALEO Educational Fund CEO. “Ensuring fair representation for all California residents starts with ensuring that the 2020 Citizens Redistricting Commission reflects the diversity of the Golden State. Through our Latinos Draw the Lines Campaign, we will do our part to ensure that qualified and talented Latinos have a voice in the upcoming redistricting process by encouraging our community to apply for this important Commission.”

Through the Latinos Draw the Lines Campaign, NALEO Educational Fund is calling on Latinos to [submit an application](#) so that they can help make-up a civic-minded, community-oriented, and diverse group of Commission members that will redraw California districts to reflect the communities that live in them.

The work of the Commission will shape the future of California’s democracy, and Latinos should embrace this critical, once-in-a-decade opportunity that has wide-ranging implications in Sacramento and Congress. Because the applicant pool does not yet fully resemble California’s diversity, it is crucial that Latinos [apply](#) for the Commission before the August 19, 2019 deadline.

The application process only takes 10 minutes. Applicants should have relevant analytic skills, an appreciation for California’s diverse demographics and geography, no conflicting interests, and the ability to be impartial to serve on the Commission.

Latinos can also help promote the work of the Commission in other way, including by spreading the word about the application period, and encouraging colleagues and friends to [apply](#) before the deadline ends.

###

#### ***About NALEO Educational Fund***

*NALEO Educational Fund is the nation's leading non-profit, non-partisan organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.*