



NEWS RELEASE

National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund

For Immediate Release
May 12, 2015

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NALEO Educational Fund Adds Seasoned Campaign Veteran to Lead Civic Engagement Efforts in the Northeast

Northeast Director of Civic Engagement Roberto Frugone will act as the organization's primary representative in a region that spans from Massachusetts to North Carolina

Washington, D.C. – The National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund today announced the addition of a key regional staff member. Roberto Frugone will join the New York City office as the organization's new northeast director of civic engagement.

“We are thrilled to have Roberto Frugone join our staff as the organization's chief representative in the northeast region,” stated Arturo Vargas, executive director of NALEO Educational Fund. “Roberto's expertise and years of service in New Jersey and beyond will prove invaluable as we continue to expand our efforts to support elected and appointed officials in the northeast and increase the number of eligible immigrants who take the next step and become citizens.”

Frugone, a campaign veteran with more than a decade of experience working with elected officials and community leaders, will as the new northeast director of civic engagement work to develop and implement innovative programming and strategies related to Latino civic participation both locally and nationally. In addition, he will lead programs specific to naturalization, non-partisan voter education and mobilization, and the Census. These efforts will span multiple states across the northeast region, including Massachusetts, New Jersey, New York, North Carolina and Pennsylvania.

Frugone joins NALEO Educational Fund after previously serving as the Sustainable Communities Program Director at La Casa de Don Pedro in Newark, NJ. While there he was charged with implementing a sustainable community strategy within the Lower Broadway Neighborhood of Newark, which is a 1.2 square mile neighborhood of 14,000 residents, four schools, and an active commercial district. Frugone also brings with him extensive get-out-the-vote experience having worked on numerous campaigns over the years - including leading Latino outreach efforts on a statewide basis for two U.S. Senators and a Presidential Candidate.

As a government relations consultant, Frugone trained local leaders on strategies to influence policy and create sustainable change in their neighborhood; worked with community groups to

identify and develop strategic partnerships; and worked with elected officials and political candidates to develop and/or strengthen community support for projects or initiatives. To support this effort, he developed La Causa Newsletter of NJ. A resident of New Jersey, Frugone holds a Bachelor of Arts in Economics from Rutgers University.

“I am honored to have been selected to lead NALEO Educational Fund's efforts in this key region,” Frugone stated. “I look forward to working with my colleagues to empower the growing Latino community throughout the northeast and to increase the number of Latinos who participate in our nation’s democracy.”

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About NALEO Educational Fund

NALEO Educational Fund is the nation's leading non-profit organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.