Revised two-question Hispanic origin and race format for Census 2020 raises questions about the accuracy of data on the Latino community

After extensive research to improve data collection on Hispanic origin and race, the Census Bureau staff recommended a new combined question format for the 2020 Census form.

The use of this approach required revision of Office of Management and Budget (OMB) federal standards on race and ethnicity data. The OMB failed to revise the standards, preventing the Bureau from adopting its proposal. Instead, the Census 2020 questionnaire will retain separate questions about Hispanic origin and race. This approach is likely to result in less accurate data and incomplete responses, requiring the Bureau to expend more resources in following up with households who do not initially complete the entire questionnaire.

NOTE: Please answer BOTH Question 6 about Hispanic origin and Question 7 about race. For this census, Hispanic origins are not races.

6. Is this person of Hispanic, Latino, or Spanish origin?
   - No, not of Hispanic, Latino, or Spanish origin
   - Yes, Mexican, Mexican Am., Chicano
   - Yes, Puerto Rican
   - Yes, Cuban
   - Yes, another Hispanic, Latino, or Spanish origin – Print for example, Salvadoran, Dominican, Colombian, Guatemalan, Spaniard, Ecuadorian, etc.

The Bureau initially recommended allowing respondents to report multiple Latino national origin and sub-group identifications. Because of OMB failure to revise its data standards, the revised Hispanic origin question will not provide that opportunity.

7. What is this person’s race?
   Mark [x] one or more boxes AND print origins.
   - White – Print, for example, German, Irish, English, Italian, Lebanese, Egyptian, etc.
   - Black or African Am. – Print, for example, African American, Jamaican, Haitian, Nigerian, Ethiopian, Somali, etc.
   - American Indian or Alaska Native – Print name of enrolled or principal tribe(s), for example, Navajo Nation, Blackfeet Tribe, Mayan, Aztec, Native Village of Barrow Inupiat Traditional Government, Nome Eskimo Community, etc.
   - Chinese
   - Filipino
   - Korean
   - Asian Indian
   - Japanese
   - Other Asian – Print, for example, Pakistani, Cambodian, Hmong, etc.
   - Native Hawaiian
   - Samoan
   - Chamorro
   - Other Pacific Islander – Print, for example, Tongan, Fijian, Marshallese, etc.
   - Some other race – Print race or origin

The format allows for detailed reporting of White and Black sub-group identifications, but it is unclear how Latinos will respond to this format.

Neither category includes any example commonly associated with Latino identification. Afro-Carribean examples are not included in the Black/African American question.

The Census Bureau projects that with the two-question approach, “some other race” could become the second largest racial group in the nation in Census 2020. Research shows that most people who self-identify as “some other race” are Latino.

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