



# NEWS RELEASE

**For Immediate Release**

June 13, 2018

**Contact:** Amanda Bosquez, [abosquez@naleo.org](mailto:abosquez@naleo.org)  
(202) 546-2536, (361) 548-6989 (cell)

Paula Valle Castanon, [pvalle@naleo.org](mailto:pvalle@naleo.org)  
(213) 747-7606 ext. 4414, (323) 253-6431 (cell)

## **Acting U.S. Census Bureau Director Ron Jarmin to Join Latino Leaders for Census 2020 Discussion at NALEO 35<sup>th</sup> Annual Conference in Phoenix**

*Dr. Jarmin will speak as part of panel discussion with California Secretary of State Alex Padilla, U.S. Representative Jimmy Gomez, and Miami-Dade County Public Schools Board Member Lubby Navarro on Saturday, June 23, 2018*

Washington, D.C. – In one week, the National Association of Latino Elected and Appointed Officials (NALEO) will host the [NALEO 35<sup>th</sup> Annual Conference](#), the nation's largest and most prestigious gathering of Latino policymakers, in Phoenix from June 21-23, 2018.

As part of this year's conference line-up, Acting U.S. Census Bureau Director Ron Jarmin will join California Secretary of State Alex Padilla, U.S. Representative Jimmy Gomez, and Miami-Dade County Public Schools Board Member Lubby Navarro for a discussion on emerging Census 2020 issues.

The panel, entitled "Census 2020 at Risk: Ensuring an Accurate Count of the Nation's Latinos", will take place on the morning of the last day of the conference, June 23. NALEO Educational Fund Executive Director Arturo Vargas, who serves on the Census Bureau's National Advisory Committee on Racial, Ethnic and Other Populations, will serve as moderator for this timely discussion.

The [NALEO 35<sup>th</sup> Annual Conference](#), which will take place at the Arizona Biltmore Hotel, is a unique source of professional development trainings tailored for elected and appointed officials. Sessions during the conference are designed to enhance the governance skills of participants and deepen their understanding of critical policy issues in a cross-jurisdictional context.

"There cannot be a successful Census 2020 without a full and accurate count of the Latino community," stated Arturo Vargas, NALEO Educational Fund executive director. "Our nation's decennial count is less than two years away, and now more than ever, our work toward an accurate count of all Latinos is crucial. We are pleased to have Acting Census Bureau Director Jarmin join us to address our country's Latino leadership as we work to mobilize the nation's second largest population group to participate in Census 2020."

Conference attendees will have an opportunity to engage other top executive and legislative leaders during the three-day event in Phoenix. Top ranking officials from across the country will be on-hand for this year's conference, including Republican National Committee Chairwoman Ronna McDaniel, Democratic National Committee Vice Chair Maria Elena Durazo, Texas State Senator Sylvia Garcia, Colorado Speaker of the House Crisanta Duran, U.S. Reps.

Ruben Gallego, Linda Sanchez, Tom O'Halleran and Nanette Barragan, Former U.S. Rep. Ed Pastor, Florida State Senator Rene Garcia, California State Assemblymember Wendy Carrillo, Harris County (TX) Sherriff Ed Gonzalez, and more.

The [NALEO 35th Annual Conference](#) is made possible through the generous support of our Presenting Sponsor, [Toyota](#). For more information about the event, please visit our website or follow us on [Facebook](#) or [Twitter](#).

**Who:**

National Association of Latino Elected and Appointed Officials (NALEO)

**What:**

NALEO 35<sup>th</sup> Annual Conference

**When:**

June 21-23, 2018

Plenary Discussion: Census 2020 at Risk: Ensuring an Accurate Count of the Nation's Latinos  
Saturday, June 23, 2018  
9-10:30 a.m. MT

**Where:**

Arizona Biltmore Hotel  
Frank Lloyd Wright Ballroom  
2400 E. Missouri Avenue  
Phoenix, Arizona 85016

**Media:**

This event is open to media. Advance registration is required. To register, please contact Paula Valle Castanon at [pvalle@naleo.org](mailto:pvalle@naleo.org) or Amanda Bosquez at [abosquez@naleo.org](mailto:abosquez@naleo.org).

###

**About NALEO**

*The National Association of Latino Elected and Appointed Officials is the non-partisan leadership organization of the nation's more than 6,600 Latino elected and appointed officials.*