



CONFERENCE AGENDA

PRESENTING SPONSOR



WEDNESDAY, JUNE 22

2:00 p.m. – 5:00 p.m. **Conference Registration**
 Ambassador Ballroom, Lower Level

THURSDAY, JUNE 23

8:00 a.m. – 4:00 p.m. **Conference Registration**
 Ambassador Ballroom, Lower Level

8:00 a.m. – 9:00 a.m. **Continental Breakfast**
 Regency Foyer, Lower level Continental Breakfast will also be available in the morning breakout session rooms.

8:00 a.m. – 4:00 p.m. **Coffee Break**
 Sponsored by Shell Oil Company

8:00 a.m. – 6:00 p.m. **Soft Drink Lounge**
 Birdcage Walk, Lower Level Hosted by The Coca-Cola Company

8:00 a.m. – 4:00 p.m. **Exhibitor Pavilion** Ambassador Ballroom, Lower Level

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| The Annie E. Casey Foundation | Friends of the American Latino | State of Israel |
| Center for Responsible Lending | Museum | U.S. Department of the Treasury |
| Congressional Hispanic Caucus Institute (CHCI) | NALEO Educational Fund | U.S. Selective Service System |
| Consulate General of Canada Los Angeles | NALEO Service Project | Ambassador Ballroom, Lower Level |
| Dallas Convention & Visitors Bureau | National Academies of Sciences, Engineering, and Medicine | |
| ecoATM-Gazelle | | |

8:30 a.m. – 9:00 a.m. **Presidential Candidate Forum**
 Conference Presenting Sponsor / Host: Toyota
Blue Room, Lobby Level
(Overflow room with live video feed: Palladian Room, Lobby Level)

- Hon. Bernie Sanders, Democratic Presidential Candidate

9:00 a.m. – 10:30 a.m.

Breakout Sessions

Session Sponsor Chairs:
Force Multiplier Solutions, Inc.,
State Farm® and
Walton Family Foundation

Workshop Convener:
Alliance for Early Success

Education Track: The ABC's of Child Care Costs and Access **Palladian Room, Lobby Level**

Exposure to early investments in quality childcare interactions and services have the potential to bring long-term academic, socio-emotional, and economic benefits for children and their families. According to the U.S. Census Bureau, Latino children comprise 25 percent of the children population (birth to nine) across the United States. However, approximately one in two Latino children under the age of six are not enrolled in any type of early child care service. As a nation, if we want young children to be school ready when they enter K-12, then it is critical that Latino children have access to high quality child care services to help meet our long-term education goals. The cost, requirements, application processes, and provider availability can present barriers to enroll children in quality child care. This session will provide policymakers with the opportunity to learn more about the current gaps and status in access, enrollment, and cost of child care. National experts will also highlight available funding sources and share best practices to sustain the long-term benefits of early investments in quality child care.

Session Chair:

Hon. Justin Rodriguez, Texas State Representative; NALEO Vice President

- Dr. Lynette M. Fraga, Executive Director, Child Care Aware of America
- Dr. Lina Guzman, Director, Child Trends' Hispanic Institute
- Ms. Hannah Matthews, Director of Child Care and Early Education, The Center for Law and Social Policy (CLASP)

Mental Health: Helping Communities Help Those in Need **Diplomat Room, Lobby Level**

According to the Substance Abuse and Mental Health Services Administration's 2014 National Survey on Drug Use and Health, an estimated 43.6 million adult Americans experienced some form of mental illness. With significant cut backs on mental health spending, vulnerable populations including the homeless and veterans, are ending up in the criminal justice system instead of treatment. According to the Bureau of Justice Statistics, individuals with mental health needs make up a large proportion of the U.S. correctional population. An estimated 45 percent of federal prisoners, 56 percent of state prisoners, and 64 percent of jail inmates suffer from mental health problems. Given these high percentages, it is important to understand how to identify and provide early intervention for vulnerable populations who suffer from mental health illness. This session will provide participants with a deeper understanding of how effective local behavioral health services, programs and policies can reduce the societal and economic costs of holding mentally ill offenders in jails and prisons rather than receiving appropriate treatment services.

Session Chair:

Hon. Gustavo Rivera, New York State Senator; Member, New York State Senate Health Committee

- Ms. Nastassia Walsh, Program Manager, National Association of Counties (NACo)
- Hon. Steven Leifman, Associate Administrative Judge, Miami-Dade County Court, Eleventh Judicial Circuit of Florida

9:00 a.m. – 10:30 a.m.

Breakout Sessions (CONTINUED)

Workshop Convener:
Bank of America

Affordable Housing: Making the American Dream More Accessible Empire Room, Lower Level

Many American cities are faced with critical shortages in affordable housing for low and middle income households. Addressing these issues is particularly challenging as communities continue to recover from budget shortfalls and the economic downturn. Low income families find it difficult to cope with the rising cost of rentals while the burden of high cost homes is also affecting middle class families who do not feel the American Dream of home ownership is within their reach. To address this, cities are turning to public private partnerships and are being more creative in their policies to address the needs of their communities. In this session, participants will learn about various strategies being implemented across the country to make affordable housing a reality and will highlight “tools” available to local policymakers for crafting creative incentives to increase access to affordable housing.

Session Chair:

Hon. Michele Martinez, Councilmember, City of Santa Ana, California;
NALEO President

Keynote Remarks:

Hon. Henry Cisneros, Founder and Chairman, CityView;
Former Secretary, U.S. Department of Housing and Urban Development

- Ms. Diane Yentel, President and Chief Executive Officer, National Low Income Housing Coalition
- Hon. Marion McFadden, Deputy Assistant Secretary for Grant Programs, Office of Community Planning and Development, U.S. Department of Housing and Urban Development

11:00 a.m. - 12:15 p.m.

PLENARY

Blue Room, Lobby Level

(Overflow room with live video feed: Palladian Room, Lobby Level)

Special Remarks

- Hon. Xavier Becerra, Member, U.S. House of Representatives

We Run, We Vote, We Decide: Latinos and Election 2016

Each election season reveals new evidence of the diverse impact of Latinos on America’s political landscape. From local elections to the Presidency, Latino voters are an increasingly vital factor in any successful campaign. As the nation’s fastest growing electorate, Latino voters can play a decisive role in the outcome of the 2016 Presidential contest and key races throughout the nation. The key remains in mobilizing them to participate in our electoral process. This plenary discussion will focus on the critical role of the Latino vote in Election 2016, and efforts to expand and mobilize the Latino electorate.

Moderator:

Mr. Arturo Vargas, Executive Director, NALEO Educational Fund

- Dr. Dario V. Moreno, Associate Professor, Steven J. Green School of International and Public Affairs, Florida International University
- Mr. Ed O’Keefe, Political Reporter, The Washington Post
- Ms. Maria Elena Salinas, Anchor, News, Univision Network

Host:
Univision Communications Inc.

12:30 p.m. – 2:00 p.m.

National Leadership Luncheon

Co-Hosts:
JP Morgan Chase & Co. and
PepsiCo

Regency Ballroom, Lower Level

OFFICIAL WELCOME TO NALEO 33RD ANNUAL CONFERENCE

- Hon. Michele Martinez, Councilmember, City of Santa Ana, California; NALEO President

SPECIAL REMARKS

- Hon. Joseline A. Pena-Melnyk, Maryland State Delegate; Chair, Maryland Legislative Latino Caucus
- Hon. Evelyn Sanguinetti, Lieutenant Governor, State of Illinois

KEYNOTE ADDRESS

- Hon. Tom E. Perez, U.S. Secretary of Labor

Conference Presenting
Sponsor / Host:
Toyota

Presidential Candidate Forum

Regency Ballroom, Lower Level

- Hon. Gary Johnson, Libertarian Presidential Candidate

2:30 p.m. – 4:00 p.m.

Breakout Sessions

Session Sponsor Chairs:
Force Multiplier Solutions, Inc.,
State Farm® and
Walton Family Foundation

Bringing Power to Parents: The Age of New Education Assessments

Palladian Room, Lobby Level

On December 10, 2015, the Every Student Succeeds Act (ESSA), which reauthorized its predecessor, the No Child Left Behind Act (NCLB), was signed into federal law. With a key goal to ensure that every student graduates from high school college- and career-ready, ESSA is intended to empower and support states' flexibility to develop and implement high-quality assessments which will allow local school leaders, including parents, to improve student academic achievement. It is crucial for parents to be informed and involved as states and school districts begin to work on their assessment plans. Parents have the opportunity to provide input on how students will be assessed, what content students will be tested on, and what support services will be available for families to become engaged. In this session, policymakers will learn about the importance of incorporating effective and culturally-relevant opportunities for families to become informed and engaged around academic assessments that support student achievement.

Session Chair:

Hon. John M. Sapien, New Mexico State Senator;
Chair, New Mexico Senate Education Committee; NALEO Board Member

- Mr. Chris Minnich, Executive Director, Council of Chief State School Officers (CCSSO)
- Ms. Bibb Hubbard, Founder and President, Be A Learning Hero
- Ms. Veronica Palmer, Co-Founder and Co-Chief Executive Officer, RISE Colorado

2:30 p.m. – 4:00 p.m.

Breakout Sessions (CONTINUED)

From Local Office to the White House: Cultivating Latina Leaders to Break Barriers and Make History

Diplomat Room, Lobby Level

While women have made gains in political office and public service, more work and support systems are needed to ensure Latinas can successfully run for office and grow their political careers. As the Latino population continues to grow, leadership opportunities will open across all sectors of our communities. Critical among these are the leadership roles in local school boards and cities, to the highest ranks of service in Congress and the federal government. This session will explore the often little talked about factors that play a critical role in Latinas getting elected to public office and advancing politically, from asking others for support to reaching key leadership posts. This candid conversation will challenge Latinas to consider the possibilities for their future in public service and how to support other women along the way.

Session Chair:

Hon. Mara Candelaria Reardon, Former Indiana State Representative;
NALEO Educational Fund Board Member

- Ms. Monica Rodriguez, President, Latinas Lead California
- Hon. Evelyn Sanguinetti, Lieutenant Governor, State of Illinois
- Hon. Michele Martinez, Councilmember, City of Santa Ana, California;
NALEO President
- Hon. Julissa Ferreras-Copeland, Councilmember, City of New York;
NALEO Board Member

Workshop Convener:
The Annie E. Casey Foundation

Criminal Justice Reform: Policies and Programs that Support Rehabilitation and Re-entry

Empire Room, Lower Level

According to the Congressional Research Service, the federal prison population grew by nearly 800% since 1980. At the same time, states have faced strained budgets and fiscal realities that have forced policymakers to come to terms with America's approach to mass incarceration. Policies that supported getting "tough on crime" helped to fuel using the criminal justice system as a way of dealing with nonviolent crimes and other societal ills including poverty, substance abuse, mental illness and homelessness. The mass incarceration of parents also has a devastating toll on children, families, and communities and present various obstacles to assuming their roles as caregivers, employees, and neighbors upon re-entry. This session will explore the growing bipartisan support across the country in favor of criminal justice reform and the policies that can more effectively address successful rehabilitation, re-entry, and reduced recidivism of those in the criminal justice system.

Session Chair:

Hon. Elizabeth Archuleta, Supervisor, Coconino County, Arizona;
NALEO Board Member

- Hon. Tony Cárdenas, Member, U.S. House of Representatives
- Mr. Doug Ammar, Executive Director, Georgia Justice Project
- Mr. Mike Doyle, Chair, Tarrant County Reentry Coalition

THURSDAY, JUNE 23 (CONTINUED)

6:00 p.m. – 8:00 p.m.

Conference Registration

Ambassador Ballroom, Lower Level

6:00 p.m. – 7:00 p.m.

NALEO Conference Opening Reception

Ambassador Ballroom, Lower Level

7:00 p.m. – 9:00 p.m.

NALEO 40th Anniversary Celebration

Regency Ballroom, Lower Level

Conference Presenting
Sponsor / Host:
Toyota

Sponsors:

AT&T, Pacific Gas & Electric,
Abbott Nutrition, Amplify,
Arizona Public Service Company,
Baptist Health South Florida,
Charter Communications, FedEx,
Garcia Hamilton & Associates,
L.P., GlaxoSmithKline, Honda,
Johnson & Johnson, PhRMA,
Salt River Project, Takeda
Pharmaceuticals U.S.A., Inc. and
Tonio Burgos and Associates

The NALEO 40th Anniversary Celebration will honor our past, engage our present and celebrate our future by honoring two distinguished Latino public servants who have played a critical role in the organization's history and whose work on behalf of the American people upholds the values of our great nation. We are proud to recognize one of NALEO's founding members, Congressman Robert Garcia, with the presentation of the 2016 NALEO President's Award. The evening will also include the presentation of the prestigious El Premio Ohtli Award which the Government of Mexico will bestow to the Honorable Julian Castro.

Conference credentials are required.

PRESENTATION OF OHTLI AWARD BY THE GOVERNMENT OF MEXICO

- Hon. Carlos M. Sada, Ambassador of Mexico to the United States
- Hon. Julian Castro

REMARKS & PRESENTATION OF THE NALEO PRESIDENT'S AWARD:

- Hon. Michele Martinez, Councilmember, City of Santa Ana, California; NALEO President
- Hon. Robert Garcia, Former Member of Congress

FRIDAY, JUNE 24

8:00 a.m. – 4:00 p.m.

Conference Registration

Ambassador Ballroom, Lower Level

8:00 a.m. – 9:00 a.m.

Continental Breakfast

Regency Foyer, Lower level

Continental Breakfast will also be available in the morning breakout session rooms.

8:00 a.m. – 4:00 p.m.

Exhibitors

Ambassador Ballroom, Lower Level

For a list of exhibitors, please refer to page one of this agenda.

8:00 a.m. – 6:00 p.m.

Soft Drink Lounge

Birdcage Walk, Lower Level

Hosted by The Coca-Cola Company

9:00 a.m. – 10:30 a.m.

Breakout Sessions

Session Sponsor Chairs:
Force Multiplier Solutions, Inc.,
State Farm® and
Walton Family Foundation

You Are Not A-Loan: Addressing Latino College Student Debt Palladian Room, Lobby Level

In a changing global economy, a postsecondary degree is still considered the best investment a student can make, but recently has also come with a substantial financial risk to families and students. In 2012, the College Board reported that 31 percent of Latino bachelor's degree recipients accrued \$30,000 or more in student debt. This session will provide policymakers with an update on Latino borrowing trends and will highlight current federal efforts to make a postsecondary degree more affordable to students as well as expand on repayment options that will make it more feasible to reduce student debt.

Session Chair:

Hon. John C. Vargas, Trustee, El Camino Community College District, California;
NALEO Secretary

- Dr. Marshall Steinbaum, Economist, Washington, D.C.
- Ms. Deborah A. Santiago, Chief Operating Officer, Vice President for Policy, Excelencia in Education
- Ms. Kristine A. Velasquez, Program Advisor, The University of Texas at El Paso

Session Sponsor Chairs:
Natural Resources Defense
Council-Voces Verdes,
NextGen Climate America,
California League of
Conservation Voters
and Environmental Defense
Fund

Workshop Convener:
SoCalGas

Climate Change: A Look at the Impact on Latinos Diplomat Room, Lobby Level

Leading up to, and since the Paris Agreement, climate change has made headlines around the world. In the United States, polling has consistently demonstrated that Latinos are genuinely interested in how climate change affects their communities and families. According to a 2015 poll by Latino Decisions on environmental attitudes, 78 percent of Latinos say they have directly experienced the effects of climate change. Over two-thirds of Latinos say air pollution and contaminants in drinking water are somewhat to very serious threats to the health of their families. This session will explore the risks Latinos face with regard to the effects of climate change and will highlight strategies state and local policymakers can undertake to address these concerns while strengthening their capacity to engage in environmental issues.

Session Chair:

Hon. Alex Padilla, California Secretary of State; Immediate Past NALEO President;
NALEO Board Member

- Ms. Adrianna Quintero, Director, Partner Engagement, Natural Resources Defense Council; Executive Director, *Voces Verdes*
- Dr. Susan E. Pacheco, Associate Professor, University of Texas Health Science Center at Houston, McGovern Medical School
- Hon. Jorge Morales, Councilmember, City of South Gate, California
- Ms. Jennifer Allen, Vice President and National Director, Chispa, League of Conservation Voters

9:00 a.m. – 10:30 a.m.

Breakout Sessions (CONTINUED)

Workshop Convener:
UPS

Keeping People and Goods on the Move: A Look at the Federal Transportation Bill Empire Room, Lower Level

In 2015, the U.S. House of Representatives passed the first long-term surface transportation authorization and funding bill in nearly a decade. The bill authorizes \$325 billion in federal funding for critical transportation projects over the next six years and will have a significant impact on how communities grow. This session will provide policymakers with an overview of the transportation legislation and highlight innovative approaches regions across the country are taking to plan for and manage their future transportation system needs.

Session Chair:

Hon. Ina Minjarez, Texas State Representative; Member, Texas House Committee on Transportation

- Mr. Joe McAndrew, Policy Director, Transportation for America
- Mr. Hasan Ikhata, Executive Director, Southern California Association of Governments
- Mr. Thomas F. Jensen, Senior Vice President of Transportation Policy, UPS

11:00 a.m. - 12:00 p.m.

PLENARY: Making a Difference: Latinos on the World Stage

Blue Room, Lobby Level

(Overflow room with live video feed: Palladian Room, Lobby Level)

Latinos are nation's second largest population group and increasingly influential segment of the electorate. Today, more than 6,100 Latino elected officials serve in elected office nationwide. Latinos are playing a greater role in shaping the future of our country and our domestic and foreign policies, and the world has taken note. This discussion among Ambassadors and leaders from Canada, Israel, and Mexico will explore how their governments are engaging Latino policymakers in the United States and the role they play on issues important to their countries and the world.

Moderator:

Ms. Monica Lozano, Chair, Latinos and Society Program, The Aspen Institute

- Hon. Carlos M. Sada, Ambassador of Mexico to the United States
- Hon. Reuven Azar, Deputy Head of Mission, Embassy of Israel to the United States
- Hon. David MacNaughton, Ambassador of Canada to the United States

12:30 p.m. – 2:00 p.m.

National Leadership Luncheon

Regency Ballroom, Lower Level

Co-Host:
Walmart

KEYNOTE ADDRESS

- Hon. John B. King, Jr., U.S. Secretary of Education

SPECIAL REMARKS

- Hon. Ana Sol Gutierrez, Maryland State Delegate; NALEO Board Member
- Hon. Alfonso H. Lopez, Virginia State Delegate

TRIBUTE TO U.S. VETERANS, ACTIVE SERVICE MEMBERS, AND THEIR FAMILIES

- Hon. Ron Garcia, Member, Orange County Housing and Community Development Commission; U.S. Navy Veteran; NALEO Board Member
- Hon. Robert Peña, Board Member, Edinburg Consolidated Independent School District, Texas; U.S. Marine Corps Veteran; NALEO Board Member

Conference Presenting
Sponsor / Host:
Toyota

Presidential Candidate Forum

Regency Ballroom, Lower Level

- Hon. Michele Martinez, Councilmember, City of Santa Ana, California; NALEO President
- Hon. Pauline Medrano, County Treasurer, Dallas, Texas; NALEO Educational Fund Chair

2:30 p.m. – 4:00 p.m.

Breakout Sessions

Workshop Conveners:
AbbVie, Boehringer Ingelheim
and Pfizer

Keeping America Healthy: State Approaches to Cost Containment

Palladian Room, Lobby Level

Under the Affordable Care Act, millions of previously uninsured Americans have become eligible for health insurance. With an increase in the number of insured Americans, and corresponding increases in costs and claims, state legislatures across the country are debating various policy strategies ranging from transparency laws to provider reimbursement rates and models. As the discussions continue in state capitols across the country, it is important that policymakers understand these complex health policy issues and how they will affect the constituents they represent. This session will provide participants with an overview of the options states are considering for containing or reducing health costs and improving efficiency in health care.

Session Chair:

Hon. Jeffrey Sanchez, Massachusetts State Representative;
Chair, Massachusetts Joint Committee on Healthcare Financing;
NALEO Board Member

- Mr. David Seltz, Executive Director, Massachusetts Health Policy Commission
- Mr. Michael Caljouw, Vice President of Public, Government, and Regulatory Affairs, Blue Cross Blue Shield of Massachusetts
- Mr. Carl Schmid, Deputy Executive Director, The AIDS Institute

2:30 p.m. – 4:00 p.m.

Breakout Sessions (CONTINUED)

Workshop Convener:
Wells Fargo

Preparing for the Future: U.S. Economic Outlook Diplomat Room, Lobby Level

One of the fundamental duties of public officials includes overseeing and deciding how to spend a community's resources to best meet their needs. As past and current generations of policymakers have learned, a community's fiscal health is stronger when it has planned to effectively weather downturns in the U.S. economy. This session will provide participants with a primer on some of the most vital and important economic indicators that can help them evaluate the health of the U.S. economy in relation to their community's financial outlook and plans.

Session Chair:

Hon. Pauline Medrano, Dallas County Treasurer; NALEO Educational Fund Chair

- Dr. Eugenio J. Alemán, Director, Senior Economist, Wells Fargo & Co.
- Mr. Daniel White, Senior Economist, Moody's Analytics

A Conversation on Guns in America Empire Room, Lower Level

The decades old debate around rights granted under the Second Amendment and gun violence continues to dominate headlines across the country. According to a report by the Violence Policy Center, fatal gun violence has a disproportionate impact on the Latino community, particularly young Latinos. Homicide is the second leading cause of death for Latinos ages 15-24. In the face of these statistics, there is a growing call to address gun violence as a public health crisis that requires resources, research and reliable data that can help inform policy development. This session will explore the complex intersection around gun rights, gun violence and the role policymakers are playing in addressing these issues in their local communities.

Session Chair:

Hon. Elizabeth Archuleta, Supervisor, Coconino County, Arizona; NALEO Board Member

- Mr. Josh Sugarmann, Executive Director, Violence Policy Center
- Dr. Kristin A. Goss, Associate Professor, Sanford School of Public Policy, Duke University
- Hon. Steven Hernandez, Mayor, City of Coachella, California

6:00 p.m. – 7:30 p.m.

Welcome to Dallas Reception: A Celebration of the NALEO 34th Annual Conference Palladian Room, Lobby Level

Host:
Dallas Convention and Visitors
Bureau

Sponsors:
Linebarger Goggan Blair &
Sampson, LLP and PepsiCo

The Welcome to Dallas Reception, where BIG things happen, will celebrate NALEO's 34th Annual Conference destination of Dallas, Texas, and will feature a select menu of regional cuisine along with special guest appearances by local NALEO leadership. The reception formally kicks off the 34th annual gathering of Latino elected and appointed officials in the country, and the nation's premier Latino Political Convention.

FRIDAY, JUNE 24 (CONTINUED)

8:00 p.m. – 10:00 p.m.

Night Tour of Washington D.C. Monuments

Parkview Lobby

Co-Hosts:

Anheuser-Busch Companies
and Target

Sponsors:

Anthem, Genentech, Intuit-
Turbo Tax, Novartis, Southwest,
The Walt Disney Company and
PepsiCo

Enjoy a private guided tour of numerous Washington D.C. historic landmarks, by night, in a state-of-the-art luxury passenger coach. Take in the magnificent floodlit Lincoln Memorial, Vietnam Veterans Memorial Wall, Korean War Veterans Memorial, Martin Luther King Memorial as well as the Jefferson Memorial reflected in the Tidal Basin among several other monuments as you listen to your guide's knowledgeable commentary. After this tour you will know why the nation's capital is considered one of the world's most beautiful cities at night.

Conference credentials are required.

SATURDAY, JUNE 25

8:00 a.m. – 2:00 p.m.

Conference Registration

Ambassador Ballroom, Lower Level

8:30 a.m. – 9:30 a.m.

Continental Breakfast

Regency Foyer, Lower level

Continental Breakfast will also be available in the morning breakout session rooms.

9:00 a.m. – 2:00 p.m.

Exhibitors

Ambassador Ballroom, Lower Level

For a list of exhibitors, please refer to page one of this agenda.

9:30 a.m. – 11:00 a.m.

Breakout Sessions

Update from the Nation's Capital: Advancing Latino Civic Engagement Policy Priorities

Palladian Room, Lobby Level

NALEO actively advocates for federal policies to help ensure Latinos have full access to our nation's democracy, and NALEO members play a key role in our advocacy efforts. This session will feature an update on our work on the 2020 Census, naturalization, immigrant integration, and voting rights.

Session Chair:

Hon. Lily Limón, City Representative, City of El Paso, Texas

- Ms. Rosalind Gold, Senior Director of Policy Research, and Advocacy, NALEO Educational Fund
- Ms. Laura Maristany, Director of Policy and Legislative Affairs, NALEO Educational Fund
- Dr. Bill O'Hare, President, O'Hare Data and Demographics, LLC
Excelencia in Education

9:30 a.m. – 11:00 a.m.

Breakout Sessions (CONTINUED)

Workshop Convener:
Microsoft

Civic Tech: The Role of Technology in Policymaking, Services, and Community Engagement Diplomat Room, Lobby Level

Government agencies throughout the country have begun to realize that just like consumer trends around the use of technology have evolved, so has the way citizens expect to connect, engage, and interact with their local government and elected representatives. At the same time, the need for delivering services and meeting the needs of constituents with fewer resources has increased. The effective use of technology presents an opportunity for local government to make better decisions based on data, streamline services in a more cost-effective manner, and create an experience for constituents that is more responsive and transparent. This session will explore the increasing use of Civic Technology, how to build a sustainable digital infrastructure for it, and how to ensure that it can meet the needs of and engage diverse segments of our communities.

Session Chair:

Hon. Eugene Montanez, Councilmember, City of Corona, California;
NALEO Board Member

- Hon. Sid Espinosa, Director of Philanthropy and Civic Engagement, Microsoft; Former Mayor, City of Palo Alto
- Ms. Tracy Stevens, Development and Engineering Services Director, City of Avondale, Arizona
- Ms. Linda Shoemaker, IT Application and Business Analyst, City of Avondale, Arizona
- Mr. Abhi Nemani, Founder, EthosLabs

The State of Latinos in the United States

Empire Room, Lower Level

As the United States continues to become more diverse, Latinos are a significant factor behind this demographic change. This means that the role of the Latino community in shaping our country's future economic and civic strength and prosperity is more significant than ever. This session will provide an overview of the state of Latinos with regard to several important economic and social indicators. The discussion will also explore the policy challenges and opportunities that exist in supporting the success of the Latino community as it contributes to America's future vitality.

Session Chair:

Hon. Fernando Shipley, Regional Chairman, First Things First,
Gila Regional Partnership Council; NALEO Treasurer

- Mr. Jens Manuel Krogstad, Writer and Editor, Pew Research Center
- Mr. Hector Sanchez, Chair, National Hispanic Leadership Agenda
- Hon. Luis E. Borunda, Maryland Deputy Secretary of State

SATURDAY, JUNE 25 (CONTINUED)

11:30 a.m.– 1:00 p.m.

National Leadership Luncheon

Regency Ballroom, Lower Level

SPECIAL REMARKS

- Hon. Luis E. Borunda, Maryland Deputy Secretary of State

2:00 p.m. – 4:00 p.m.

NALEO Educational Fund Board Meeting

Diplomat Room, Lobby Level

6:00 p.m.– 10:00 p.m.

An Evening of Elegance

Regency Ballroom, Lower Level

Sponsors:

Herbalife, LoanMax and
TMX Finance

Celebrate the conclusion of the NALEO 33rd Annual Conference in a Washington D.C. landmark institution by enjoying an elegant evening reception in homage to the Omni Shoreham Hotel's presidential history. Guests will relish a sophisticated evening reminiscent of a bygone era as they partake in scrumptious food and beverages. The evening will conclude with a chance to dance the night away as we transition to the NALEO 34th Annual Conference in Dallas, Texas.

Conference credentials are required.



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