THURSDAY, JUNE 22

8:00 a.m. – 9:00 a.m.  Continental Breakfast
Lone Star Foyer, Conference Center, 2\textsuperscript{nd} Floor

8:00 a.m. – 4:00 p.m.  Conference Registration
Lone Star Foyer, Conference Center, 2\textsuperscript{nd} Floor

Exhibitors
Lone Star Foyer, Conference Center, 2\textsuperscript{nd} Floor

9:00 a.m. – 10:30 a.m.  Education Track:
Preparing Our Next Generation: STEM and Young Dual Language Learners
Lone Star A4, Conference Center, 2\textsuperscript{nd} Floor

Presenting Sponsor Host:
Toyota

Workshop Session Convener:
Alliance for Early Success

The economic future of the country is linked to the success of its youngest population. In order to address current academic and workforce gaps, policymakers will need to strengthen access to rigorous academic content and quality services early on in a child’s life. Growing research shows that Dual Language Learners (DLLs) who are enrolled in quality early childhood education programs with exposure to strong math skills demonstrate positive long-term academic, socio-emotional, and economic outcomes. In this session participants will learn about emerging research, best practices, and policy recommendations to enhance DLL access to quality environments and curriculum as a strategy to prepare the next generation of children to compete in high-demand STEM fields.

Session Chair:
Hon. Robert Sanchez, Connecticut State Representative;
Vice Chair, Education Committee

• Dr. Sarah Lytle, Director of Outreach and Education,
  Institute for Learning and Brain Sciences, University of Washington
• Dr. Lina Guzman, Director and Senior Researcher, Child Trends’ Hispanic Institute
• Dr. Jess Gropen, Principal Investigator, LASerS, Education Development Center, Inc.

(Continued on next page)
9:00 a.m. – 10:30 a.m.  
**Redefined by Our Youth: Understanding Latino Millennials and Their Potential**  
*Lone Star A3, Conference Center, 2nd Floor*

According to the Pew Research Center, nearly six-in-ten Latinos in the United States are Millennials (ages 18-35 in 2016), or younger. This generational cohort, the largest in U.S. history, will be critical to the future success and vitality of the country. Coming of age during a time of technological change and innovation, Millennials are quickly reshaping how goods and services are consumed and spent and have different perceptions towards education and the job market. Coupled with their affinity for technology, Millennials are also redefining what it means to be civically engaged. This conversation will explore Millennials’ values and attitudes and will highlight some of the key factors that drive their behaviors.

**Session Chair:**  
Hon. Judith Garcia, Councillor, City of Chelsea, Massachusetts  
- Mr. Tom Allison, Deputy Director of Policy and Research, Young Invincibles  
- Hon. Miguel Solis, President, Latino Center for Leadership Development; Trustee, Dallas Independent School District, Texas  
- Mr. Dorian Caal, Director of Civic Engagement Research, NALEO Educational Fund

9:00 a.m. – 10:30 a.m.  
**Workforce Development Track: Reshaping of America’s Job and Economic Landscape**  
*Lone Star A2, Conference Center, 2nd Floor*

The Great Recession of the late 2000s caused significant economic turmoil in the United States. The lives of millions of Americans were disrupted in the face of unemployment, the crash of the housing market, and loss of household wealth. Years after the recession has ended, we are far from a full recovery. This session will provide policymakers with a deeper understanding of the considerable shifts experienced by the labor market post-recession, the dynamics related to the match between jobs and job seekers, and best practices for filling the skills gap and getting America’s workers on the right path to support the needs of U.S. industries and the larger U.S. economy.

**Session Chair:**  
Hon. Anna Tovar, Mayor, City of Tolleson, Arizona  
- Dr. Tanya I. Garcia, Associate Director of Postsecondary Policy and Research and Associate Research Professor, Center on Education and the Workforce, Georgetown University  
- Hon. Nick DePorter, Senior Field Organizer, LinkedIn; Councilmember, Town of Fountain Hills, Arizona  
- Hon. Julian Alvarez, III, Commissioner, Labor, Texas Workforce Commission

(Continued on next page)
THURSDAY, JUNE 22 (CONT.)

10:45 a.m. – 12:00 p.m.  **Plenary - The Presidency, Politics and Pay-Per-Clicks: Digital and Traditional Media’s Impact on Election 2016**  
*Lone Star Ballroom, Conference Center, 2nd Floor*

The evolution of media and its impact on American politics came to the forefront in Election 2016 in a way that our country has never seen before. With the 24-hour news cycle and social media turning breaking headlines into viral stories, voters were constantly inundated with un-fact-checked information and highly partisan content in the lead up to Election Day. This plenary will bring together leading experts to discuss how this phenomenon might have influenced the outcome of Election 2016, and whether it will shape the American public’s faith in the integrity of the press and our nation’s political system in the years to come.

**Moderator:**
TBD

- Mr. Tucker Doherty, Data Reporter, POLITICO
- Mr. Juan Carlos López, Chief Correspondent, CNN en Español
- Mr. Ed O’Keefe, Political Reporter, Washington Post
- Ms. Janet Rodriguez, White House Correspondent, Univision

12:30 p.m. – 2:00 p.m.  **National Leadership Luncheon**  
*Lone Star Ballroom, Conference Center, 2nd Floor*

**Host:**
Force Multiplier Solutions, Inc.

**Welcome Remarks**

- Hon. Pauline Medrano, Dallas County Treasurer; NALEO President
- Hon. Elba Garcia, Dallas County Commissioner
- Hon. Lupe Valdez, Dallas County Sheriff
- Hon. Michael S. Rawlings, Mayor, City of Dallas
- Hon. Sylvia R. Garcia, Texas State Senator; Chair, Texas Senate Hispanic Caucus; Former NALEO President
- Hon. Rafael Anchia, Texas State Representative; Chairman, Mexican American Legislative Caucus; Former NALEO Educational Fund Chair

**Tribute to U.S. Veterans, Active Service Members, and Their Families**

- Hon. Leroy Garcia, Colorado State Senator; United States Marine Corps Veteran; Board Member, NALEO
- Hon. Robert Peña, Trustee, Edinburg Consolidated Independent School District, Texas; United States Marine Corps Veteran; Board Member, NALEO

(CONTINUED ON NEXT PAGE)
2:00 p.m. – 5:00 p.m.  **NALEO Service Project to Support Homeless LGBTQ Youth in Dallas**  
*Lone Star Foyer, Conference Center, 2nd Floor*

Every year, at the NALEO Annual Conference, NALEO Educational Fund joins with a local nonprofit organization to give back to the community that hosts the Conference. During the three days of the NALEO Conference, attendees can stop by and pitch in to help with a hands-on service project. This year, NALEO Educational Fund is partnering with Outlast Youth, to provide survival/wellness kits to young people. Outlast Youth’s mission is to reduce and prevent LGBTQ youth homelessness by 2020 in Dallas and surrounding counties.

**Host:**  
State Farm™

**Sponsors:**  
Advance America, The Walt Disney Company, Waste Management

**In-kind provided by:**  
Bank of America, Johnson & Johnson, State Farm™ and Toyota

2:30 p.m. – 4:00 p.m.  **Education Track: School Choice: A Guide for Policymakers**  
*Lone Star A4, Conference Center, 2nd Floor*

While public and private school choice initiatives have been adopted in several states’ educational systems, further understanding school choice options will be crucial under the new Administration, which has signaled school choice as a central piece of President Trump’s education agenda. This session will provide participants with an overview of the different school choice policies that policymakers have oversight over and highlight the various governance matters policymakers should keep in mind when exploring these initiatives.

**Session Chair:**  
Hon. John C. Vargas, Vice President, El Camino College, California; NALEO Board Secretary

- Dr. Sharmila Mann, Director, K-12 Institute, Education Commission of the States
- Hon. Stavan Corbett, Board Member, Nevada State Public Charter School Authority
- Mr. Mike Koprowski, Executive Director, Opportunity Dallas; Former Chief of Transformation and Innovation, Dallas Independent School District
2:30 p.m. – 4:00 p.m.  Addressing Our Priorities:  The Impact of State Budgets on Local Governments  

_W Lone Star A3, Conference Center, 2nd Floor_  

Workshop Session Convener:  
Wells Fargo  

Coming into 2017, most state budgets were stable, however, there is growing uncertainty with some of the changing priorities at the federal level in such areas as regulatory reform, the Affordable Care Act, Medicaid, and trade, and their impact on revenues moving forward. At the same time, local jurisdictions, from school districts to municipalities, struggle to provide services and invest in infrastructure that rely on state funding. This session will provide policymakers with an understanding of state budget trends, the impact on local priorities, and strategies to increase revenues.  

Session Chair:  
Hon. Armando Walle, Texas State Representative;  Member, House Committee on Appropriations  
• Dr. Eugenio J. Alemán, Director and Senior Economist, Wells Fargo  
• Mr. Brian Sigritz, Director of State Fiscal Studies, National Association of State Budget Officers  
• Ms. Irma Esparza Diggs, Senior Executive and Director Federal Advocacy, National League of Cities  

2:30 p.m. – 4:00 p.m.  Addressing the Needs and Challenges of the Latino LGBTQ Community  

_W Lone Star A2, Conference Center, 2nd Floor_  

Workshop Session Convener:  
AARP  

In recent years, there have been historic efforts to protect the civil rights and enhance the opportunities and services for the LGBTQ community at the federal, state, and local levels. However, the younger and older members of the LGBTQ community continue to face challenges with accessing healthcare, housing, and a variety of other critical services to support strong and vibrant lives. This session will provide an overview of the challenges the Latino LGBTQ community continues to face and will highlight policy recommendations and best practices to better support a high quality of life across all generations.  

Session Chair:  
Hon. John Duran, Mayor Pro Tem, City of West Hollywood, California;  NALEO Educational Fund Chair  
• Dr. Caitlin Ryan, Director, Family Acceptance Project  
• Mr. Aaron Tax, Director of Federal Government Relations, Services and Advocacy for GLBT Elders (SAGE)
2:30 p.m. – 4:45 p.m.
NALEO Policy Institute on Family Economic Success
The State of Latino Families and Children in the United States*
Lone Star A1, Conference Center, 2nd Floor

Convening Partner:
The Annie E. Casey Foundation

Latino children are projected to be the largest demographic group by 2020. Yet, recent trends from the National Kids Count Report also demonstrate a stark reality. Of the nearly 18 million Latino children (birth to 18) across the United States, approximately one of every three lives in poverty. If the United States is to thrive economically, civically, and academically, addressing the needs of our youngest population is paramount. This session will provide policymakers with an overview of the status of Latino children across the United States and will equip participants with the data to better identify the gaps in the health, educational, and economic well-being indicators of Latino children. Participants will also learn about how these indicators can be more pronounced among Latino children who have or have had a parent(s) incarcerated.

Session Chair:
Hon. René García, Florida State Senator; Chair, National Board of Hispanic Caucus Chairs; Board Member, NALEO Educational Fund
- Dr. Frances Deviney, Associate Director, Center for Public Policy Priorities
- Dr. Bryce Peterson, Senior Research Associate, Justice Policy Center, Urban Institute

6:00 p.m. – 9:00 p.m.
A Look Back: An Evening at the George W. Bush Presidential Library and Museum

Host:
Univision Communications Inc.

Beverage Sponsor:
Anheuser-Busch Companies

Sponsors:
Linebarger Goggan Blair & Sampson, LLP, Reynolds American Inc., Shell Oil Company, Southwest Airlines and Target

The NALEO 34th Annual Conference Opening Reception at the George W. Bush Presidential Library and Museum will be one to remember. Guests will have the opportunity to tour exhibits that honor the life and career of the 43rd President of the United States, as well as the lives lost during a pivotal moment in our nation’s history. Filled with historic artifacts and photos from the September 11, 2001 attacks, full size reproductions of the Oval Office and Texas Rose garden, and a collection of oil paintings by President George W. Bush, the Library and Museum is an experience all Texans and Americans will appreciate. Join us at this historic site as we reflect on the past, examine the present, and celebrate the future with an array of delicious hors d’oeuvres and cocktails.

Welcome Remarks
- Hon. Clay Jenkins, Dallas County Judge

Presentation of the NALEO President’s Award
- Hon. Pauline Medrano, Dallas County Treasurer; NALEO President
- Hon. Gaddi Vasquez, Senior Vice President - Government Affairs, Edison International / Southern California Edison; Board Member, NALEO Educational Fund

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FRIDAY, JUNE 23

8:00 a.m. – 4:00 p.m.  Conference Registration
Lone Star Foyer, Conference Center, 2nd Floor

Exhibitors
Lone Star Foyer, Conference Center, 2nd Floor

8:00 a.m. – 9:30 a.m.  Breakfast Plenary - Update from the Nation’s Capital: Advancing Latino Civic Engagement Policy Priorities
Lone Star Ballroom, Conference Center, 2nd Floor

NALEO and NALEO Educational Fund actively advocate for federal policies to help ensure Latinos have full access to our nation’s democracy, and NALEO members play a key role in our advocacy efforts. This plenary will provide an update on our work on the 2020 Census, naturalization, immigrant integration, and voting rights.

Session Chair:
Hon. Elizabeth “Liz” Archuleta, Chair, Coconino County Board of Supervisors, Arizona; Board Member, NALEO
• Mr. Arturo Vargas, Executive Director, NALEO Educational Fund
• Ms. Rosalind Gold, Senior Director, Policy, Research and Advocacy, NALEO Educational Fund

9:00 a.m. – 3:00 p.m.  NALEO Service Project to Support Homeless LGBTQ Youth in Dallas
Lone Star Foyer, Conference Center, 2nd Floor

Every year, at the NALEO Annual Conference, NALEO Educational Fund joins with a local nonprofit organization to give back to the community that hosts the Conference. During the three days of the NALEO Conference, attendees can stop by and pitch in to help with a hands-on service project. This year, NALEO Educational Fund is partnering with Outlast Youth, to provide survival/wellness kits to young people. Outlast Youth’s mission is to reduce and prevent LGBTQ youth homelessness by 2020 in Dallas and surrounding counties.

Host:
State Farm™

Sponsors:
Advance America, The Walt Disney Company, Waste Management

In-kind provided by:
Bank of America, Johnson & Johnson, State Farm™ and Toyota

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FRIDAY, JUNE 23 (CONT.)

10:00 a.m. – 11:30 a.m.  
**Education Track:**  
**Ensuring Quality Implementation of Every Student Succeeds Act (ESSA) Accountability Plans**  
*Lone Star A4, Conference Center, 2nd Floor*

The Every Student Succeeds Act (ESSA) was signed into law in December 2015, in an effort to shift education policy control back to states. Under ESSA, states have been required to develop accountability plans that are tailored to best fit the academic needs of their students. This session will provide participants with an opportunity to engage in a thoughtful conversation with national stakeholder organizations on the various ways policymakers from different levels of office can embrace their distinct roles to promote the successful crafting, implementation, monitoring, and reassessment of their ESSA state plans.

**Session Chair:**  
Hon. Justin Rodriguez, Texas State Representative; Former NALEO Vice President  
- Mr. Robert Hull, Executive Vice President, National Association of States Boards of Education  
- Dr. Sharmila Mann, Director, K-12 Institute, Education Commission of the States  
- Mr. Chris Minnich, Executive Director, Council of Chief State School Officers  
- Mr. Stephen Parker, Legislative Director, Education and Workforce Committee, National Governors Association  
- Ms. Deborah Rigsby, Director of Federal Legislation, National School Boards Association

10:00 a.m. – 11:30 a.m.  
**Workforce Development Track:**  
**The AI Era is Here: A Look at Policy and Workforce Implications for Latinos**  
*Lone Star A3, Conference Center, 2nd Floor*

Corporate Track Chairs:  
Bank of America, Google, Honda, JPMorgan Chase & Co. and Walmart

Artificial Intelligence (AI) is already woven into our daily lives, but its influence on the future continues to be an increasingly popular topic of discussion. AI technology is improving quickly, as has the rate at which businesses are adopting it. This session will provide policymakers with an overview of AI and the policy and workforce implications for our community as we integrate more AI into everyday tasks.

**Session Chair:**  
Hon. Moises “Mo” Denis, President Pro Tempore, Nevada State Senate  
- Ms. Kate Sheerin, Senior Policy Analyst, Public Policy and Government Relations, Google  
- Ms. Destiny White, Program Fellow, Center for Global Policy Solutions  
- Mr. Ryan Davis, Dean of Business and Applied Technology, Everett Community College

(continued on next page)
FRIDAY, JUNE 23 (CONT.)

10:00 a.m. – 11:30 a.m.  Changes and Uncertainty: The State of Health Care for Latinos

*Lone Star A2, Conference Center, 2nd Floor

Workshop Session Conveners:
Aetna and Pfizer

Under the Affordable Care Act (ACA), the rate of Latinos without health coverage has decreased from 39 percent in 2013 to 29 percent in 2016. Large numbers of Latinos still live without coverage even though more than half qualify. With the possible changes to how Americans will be able to access healthcare, there is concern that gains may be reversed. This session will provide policymakers with the current state of health care for Latinos; proposed changes to the ACA, Medicare, Medicaid, and CHIP and their potential impact; and how states and local governments are reacting to these proposals.

Session Chair:
Hon. Jeffrey Sánchez, Massachusetts State Representative; Chairperson, Joint Committee on Health Care Financing; Board Member, NALEO

• Ms. Elisabeth Wright Burak, Senior Program Director, McCourt School of Public Policy, Center for Children and Families, Georgetown University
• Mr. Daniel Waldmann, Lead Company Representative, Federation of American Hospitals
• Ms. Jamie Dudensing, Chief Executive Officer, Texas Association of Health Plans
• Mr. Joseph D. Gallegos, Western Region, Senior Vice President, National Association of Community Health Centers

10:00 a.m. – 12:00 p.m.  NALEO Policy Institute on Family Economic Success

*A New Federal Paradigm: Implications for States and Counties*

*Lone Star A1, Conference Center, 2nd Floor

Convening Partner:
The Annie E. Casey Foundation

With a transition in federal administration, there are also changes to legislative and budget priorities. State legislators and county officials must be equipped to anticipate and strategically align and blend financial resources to meet the growing demands of their constituents. This session will provide policymakers with an update on the federal budget along with an overview of key projections that can alter state and local budgets in healthcare, child care, and workforce areas.

Session Chairs:
Hon. Christopher Rosario, Connecticut State Representative; Chair, Appropriations Committee; Chair, Black and Puerto Rican and Caucus (Invited)
Hon. Jesús “Chuy” García, Cook County Commissioner, Illinois

• Mr. Brian Sigritz, Director of State Fiscal Studies, National Association of State Budget Offices

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FRIDAY, JUNE 23 (CONT.)

12:00 p.m. – 2:00 p.m.  National Leadership Luncheon and Plenary Session

Lone Star Ballroom, Conference Center, 2nd Floor

Presenting Sponsor Host:
Toyota

Presentation of the Ohtli Award by the Government of Mexico

• H.E. Juan Carlos Mendoza Sánchez, Executive Director, Institute for Mexicans Abroad, Government of Mexico
• Mexican American Legislative Caucus of the Texas House of Representatives

Plenary - A New World Order: America’s Changing Role on the Global Stage

During the first months of President Donald Trump’s administration, the relationships between the United States and a number of other countries have undergone significant changes or have come into question. Proposals related to border security; immigration and refugees; NAFTA, trade agreements, and tariffs; and NATO and other strategic alliances have raised concerns in diplomatic circles. This timely discussion will explore the current relationship between the United States and other nations and how Latino policymakers can engage in these issues.

Moderator:
Hon. Sylvia R. Garcia, Texas State Senator;
Chair, Texas Senate Hispanic Caucus; Former NALEO President

• H.E. Juan Carlos Mendoza Sánchez, Executive Director, Institute for Mexicans Abroad, Government of Mexico
• H.E. Ron Dermer, Ambassador of Israel to the United States of America (Invited)
• Hon. Mari Carmen Aponte, Former United States Ambassador to El Salvador
• Hon. Gaddi Vasquez, Former Director, United States Peace Corps; Former United States Ambassador and Permanent Representative to United Nations Agencies in Rome, Italy; Board Member, NALEO Educational Fund

2:15 p.m. – 5:30 p.m.  Mobile Tour Sessions

Mobile Tour Sessions

CONFERENCE CREDENTIALS ARE REQUIRED.
Buses will be stationed on Olive Street.

Education Track: Seagoville P-Tech Early College High School

Participants going on the Education Mobile Tour will have an opportunity to visit Seagoville P-Tech Early College High School operating within the Dallas Independent School District. This school is a part of the Collegiate Academies, an innovative school model that serves a diverse socioeconomic pool of students that provide an opportunity for students to earn an Associate of Applied Science Degree, tuition free while attending high school. Participants will hear from school district leaders on how they have leveraged industry partners and community partnerships to maintain students’ engagement as they pursue their high school and post-secondary degrees.

Mobile Session Facilitators:
Hon. Jaime Resendez, Trustee, Dallas Independent School District, Texas
Hon. Miguel Solis, Trustee, Dallas Independent School District, Texas
• Mr. Israel Cordero, Deputy Superintendent, Dallas Independent School District
• Ms. Usamah Muhammad Rogers, Assistant Superintendent of Strategic Initiatives and External Relationships, Dallas Independent School District

(CONTINUED ON NEXT PAGE)
2:15 p.m. – 5:30 p.m.

Mobile Tour Sessions (cont.)

Workforce Development Track: Community Revitalization—Jubilee Park and Community Center

Corporate Track Chairs:
Bank of America, Google, Honda, JPMorgan Chase & Co. and Walmart

The Community Revitalization Mobile Tour will highlight Jubilee Park and Community Center, a 62-block area in southeast Dallas. Jubilee Park is recognized as an international model for revitalization. Through a holistic approach that includes a five-pillar strategy - education, affordable housing, public health, public safety, and economic development - Jubilee Park has been a catalyst for community renewal. Through the Mobile Tour, participants will learn about the policies, programs and key partnerships that can be replicated to transform and revitalize other neighborhoods.

Mobile Session Facilitator:
Hon. Adam Medrano, Deputy Mayor Pro Tem, City of Dallas
• Mr. Ben Leal, Chief Executive Officer, Jubilee Park and Community Center

Infrastructure and Mobility: Klyde Warren Park

Pre-tour Presentation: Lone Star A4, Conference Center, 2nd Floor

The Infrastructure and Mobility Tour will focus on Klyde Warren Park to learn about its impact on downtown Dallas and how it came into being. NALEO Conference participants will learn from Park leadership about the process and challenges involved in building 5.2 acres of green space over a downtown freeway, as well as the economic, mobility, and connectivity benefits that have been realized since construction. This unique case study will inform participants on infrastructure and mobility best practices that can be implemented in their own jurisdictions.

Mobile Session Facilitator:
Hon. Philip Kingston, Councilmember, City of Dallas
• Mr. Willis C. Winters, Director, Dallas Parks and Recreation
• Ms. Kourtny Garrett, President and Chief Executive Officer, Downtown Dallas, Inc.

Criminal Justice Reform: Unlocking Doors

The Criminal Justice Reform tour will provide policymakers with an opportunity to learn more about effective practices to reduce recidivism and support successful re-entry with a two-generational approach. Participants will visit Unlocking Doors, a center committed to reducing crime and the fiscal impact to the state of Texas and its communities through coordinated collaboration, partnership, public awareness, reporting of evidence-based data and predictive trends, education, and training. Through this mobile tour participants will learn about policies and best practices that can successfully guide formerly incarcerated individuals back into society through wrap-around services that will position them to successfully re-enter the workforce and become self-sufficient.

Mobile Session Facilitator:
Hon. Sergio L. De León, Justice of the Peace, Tarrant County, Texas
• Ms. Christina Melton Crain, Founder and Chief Executive Officer, Unlocking Doors
• Hon. Sara Martinez, Justice of the Peace, Dallas County, Texas

(Continued on next page)
FRIDAY, JUNE 23 (CONT.)

Mobile Tour Sessions (cont.)

2:15 p.m. – 5:30 p.m.

**Environment: Dallas Fort Worth International Airport**

**Supporters:**
Dallas Fort Worth International Airport and Environmental Defense Fund

The Environment Mobile Tour will focus on the Dallas Fort Worth International Airport to learn how it became the nation’s first airport to achieve carbon neutral status. Up to 30 NALEO Conference participants will learn from Airport leadership on the process and challenges the facility and the region experienced to reach and maintain the policy goals of reducing the Airport’s emissions and carbon footprint. This unique case study will inform participants on environmental best practices that can be implemented in their own jurisdictions.

- Mr. Robert Horton, Vice-President, Office of Environmental Affairs, Dallas Fort Worth International Airport (tentative)

6:00 p.m. – 9:00 p.m.

**From Frida to Rivera and More: A Fiesta Honoring Mexican Artistic Achievement at the Dallas Museum of Art**

**Host:**
Latino Center for Leadership Development

**Sponsors:**
Visit Dallas, LoanStar, Tenet Healthcare and TMX Finance

Join us as we host a fiesta celebrating Frida Kahlo, Diego Rivera and more at the Dallas Museum of Art. During this special event, attendees will enjoy a behind-the-scenes walk-through of “México 1900 – 1950: Diego Rivera, Frida Kahlo, José Clemente Orozco, and the Avant-Garde”, a major worldwide exhibition exploring 50 years of Mexican modern art. The exhibit is making its first and only stop in the United States at the Dallas Museum of Art, making this evening a one-of-a-kind opportunity for NALEO 34th Annual Conference participants to channel their inner art lover.

**Keynote Remarks**
- Hon. R. Alexander Acosta, United States Secretary of Labor

SATURDAY, JUNE 24

8:00 a.m. – 9:00 a.m.

**Continental Breakfast**
Lone Star Foyer, Conference Center, 2nd Floor

8:00 a.m. – 2:00 p.m.

**Conference Registration**
Lone Star Foyer, Conference Center, 2nd Floor

**Exhibitors**
Lone Star Foyer, Conference Center, 2nd Floor

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NALEO Policy Institute on Family Economic Success
Leveraging Opportunities in the Workforce Innovation and Opportunities Act (WIOA)*

Convening Partner:
The Annie E. Casey Foundation

The Workforce Innovation and Opportunities Act (WIOA) was signed into law in July 2014, with the vision of aligning workforce systems with stakeholders, agencies, and institutions to enhance the education and training skills of job seekers. Under the Adult Education and Family Literacy Act (AEFLA), or Title II of WIOA, there is an opportunity for targeted funds and credits specifically for members of the workforce who were formerly incarcerated individuals or parents of young children. Supplemental programs and tax credit incentives can also bolster a local economy and assist families towards securing adequate incomes, healthy living environments, and overall achieving economic success. This session will offer policymakers with an opportunity to learn more about how WIOA and supplemental programs can be strategically used to incentivize the workforce sector while also supporting working parents and parents re-entering the workforce towards financial security.

Session Chairs:
Hon. César J. Blanco, Texas State Representative
Hon. Elizabeth “Liz” Archuleta, Chair, Coconino County Board of Supervisors, Arizona; NALEO Board Member
  • Ms. Jessica Bartholow, Legislative Advocate, Western Center on Law and Poverty
  • Ms. Anna Chu, Vice President for Income Security and Education, National Women’s Law Center

NALEO Service Project to Support Homeless LGBTQ Youth in Dallas

Host:
State Farm™

Sponsors:
Advance America, The Walt Disney Company, Waste Management

In-kind provided by:
Bank of America, Johnson & Johnson, State Farm™ and Toyota

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SATURDAY, JUNE 24 (CONT.)

9:00 a.m. – 10:30 a.m. **Latina Leaders: The Time Is Now**

*Lone Star, A4, Conference Center, 2nd Floor*

The number of Latino elected and appointed officials in the United States has been increasing steadily. Our community has achieved significant political milestones, including the election of the first Latina to serve in the United States Senate. In order to ensure our progress continues, it is critical to empower Latina leaders with the resources and tools needed to take that first step toward running for public office, consider running for higher office, or to obtain a political appointment. This discussion among Latina leaders will highlight the resources available for leadership growth and development, will challenge Latinas to consider new possibilities for their future in public service and will focus on strategies for becoming an effective mentor for other women along the way.

**Session Chair:**
Hon. Nellie Pou, New Jersey State Senator

- Ms. Erika Prosper, Founding Member and Former Chair, Latina Leadership Institute, San Antonio Hispanic Chamber of Commerce; Director of Customer Insights, H-E-B Corp.
- Ms. Monica Rodriguez, Former / Immediate Past President, Latinas Lead California; Councilmember Elect, City of Los Angeles
- Hon. Elba Garcia, Commissioner, Dallas County

9:00 a.m. – 10:30 a.m. **The Continued Fight to Prevent and End Homelessness**

*Lone Star, A3, Conference Center, 2nd Floor*

The work to end homelessness continues to be a priority for large and small cities across the United States. Though there has been a decline nationwide over the past year, some cities have seen an increase in their homeless population. On any given night in the United States, half a million people are homeless, some of them sleep in shelters, cars, others on the streets; roughly one-quarter are children. This session will provide an overview of the current state of homelessness in the United States. The discussions will also delve into understanding homelessness among the Latino population specifically and will highlight effective programs and partnerships that have been successful at providing vulnerable populations with access to safe, stable housing and best practices for long term successful outcomes.

**Session Chair:**
Hon. Adam Medrano, Deputy Mayor Pro Tem, City of Dallas

- Mr. Steve Berg, Vice President for Programs and Policy National Alliance to End Homelessness
- Mr. Christopher Fay, Executive Director, Homestretch, Inc.
9:00 a.m. – 10:30 a.m.  
**Small Cities, Big Challenges**  
*OPEN TO ALL CONFERENCE PARTICIPANTS*  
*Lone Star, A2, Conference Center, 2nd Floor*

**Workshop Session Conveners:**  
Charter Communications and State Farm™

The rural communities of the United States are home to over 46 million residents. Small cities, towns, and colonies that make up rural America face unique challenges in relation to accessible transportation, infrastructure, and workforce opportunities. This session will provide policymakers with strategies to propel a diverse and innovative economy and workforce system to enhance the opportunities of Latinos in small towns across America.

**Session Chair:**  
Hon. Robert Peña, Trustee, Edinburg Consolidated Independent School District, Texas; Board Member, NALEO

- Dr. Mark Drabenstott, Executive Chairman, MarketSquare, Inc.
- Mr. Sergio Contreras, President and Chief Executive Officer, Rio Grande Valley Partnership

9:30 a.m. – 10:30 a.m.  
**NALEO Policy Institute on Family Economic Success**  
*Sharing Best Practices for Collective Impact*  
*Lone Star A1, Conference Center, 2nd Floor*

**Convening Partner:**  
The Annie E. Casey Foundation

Addressing the economic issues in states and counties across the U.S. requires a collaborative approach from a variety of stakeholders. Despite the many challenges and layers, Latino policymakers are at the forefront of these legislative issues leading their colleagues and communities towards positive and productive outcomes. This session will offer participants with the opportunity to highlight the best practices and models they are currently implementing and leading in their states and local jurisdictions.

**Session Chairs:**  
Hon. David Santiago, Florida State Representative;  
Vice Chair, Health and Human Services Committee

Hon. Sarah Benatar, Coconino County Treasurer, Arizona;  
Chair, National Association of Hispanic County Officials; NALEO Board Member

*(CONTINUED ON NEXT PAGE)*
11:00 a.m. – 12:30 p.m.  
**Plenary - Supporting the Lone Star State Post SB 4: How Latino Leaders Can Unite to Combat Anti-Immigrant Laws and Practices**

*Lone Star Ballroom, Conference Center, 2nd Floor*

The federal government’s emerging approach to immigration enforcement policies and priorities has brought fear and uncertainty to many communities across the country. In the wake of Texas’ enactment of Senate Bill 4, which poses a serious threat to immigrants, the NALEO Conference will bring the largest gathering of Latino leaders together to discuss how we as a community can best support immigrants in Texas and across the United States. This plenary will explore how different communities are responding to this new paradigm and explore lessons learned from California’s Proposition 187 and Arizona’s SB 1070 experiences. The session will also highlight the role Latino policymakers can play in implementing best practices in their jurisdictions.

**Special Remarks:**
Hon. Sylvia R. Garcia, Texas State Senator; Chair, Texas Senate Hispanic Caucus; Former NALEO President

**Moderator:**
Dr. Victoria M. DeFrancesco Soto, Professor, University of Texas at Austin

- Hon. Rafael Anchia, Texas State Representative; Chairman, Mexican American Legislative Caucus; Former NALEO Educational Fund Chair
- Hon. Steve Gallardo, Supervisor, Maricopa County, Arizona
- Hon. Ed Gonzalez, Harris County Sheriff, Texas
- Ms. Nina Perales, Vice President of Litigation, Mexican American Legal Defense and Educational Fund
- Mr. Gabriel Sandoval, Partner, Atkinson, Andelson, Loya, Rudd & Romo

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12:30 p.m. – 2:00 p.m.  
**Texas Culinary Assembly**

*A Luncheon Celebration of the Lone Star State’s Regional Cuisine*

*Austin Ballroom, Hotel Level, 2nd Floor*

From El Paso to Houston, Dallas to the Rio Grande Valley, and points in between, Texans take great pride in their food. Enjoy the best examples of regional dishes Texas has to offer in this relaxed, family-friendly experience.

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2:00 p.m. – 3:30 p.m.  
**Break-Out Sessions: Supporting the Lone Star State Post SB 4**

These concurrent set of break-out sessions will allow participants to delve deeper into the work that will be required to respond to and plan for the impact that SB 4 will have on Texans and the larger sense of uncertainty among immigrant communities across the country. The facilitated discussions will promote the sharing of lessons learned, strategies and best practices among NALEO members from diverse states.

**A Plan of Action:**

- **Policy and Legal Tools Latino Leaders Can Use to Help Immigrants in their Communities**
  *Lone Star A4, Conference Center, 2nd Floor*

- **Know Your Rights:**
  **Harnessing the Power of Community Education to Support Immigrants Nationwide**
  *Lone Star A3, Conference Center, 2nd Floor*

- **Lost Sense, Lost Cents:**
  **Examining the Economic Impact of Anti-Immigrant Policies at the Local and State Level**
  *Lone Star A2, Conference Center, 2nd Floor*
6:00 p.m. – 10:00 p.m.

**Bright Lights, Big City:**
An On-Field Celebration at AT&T Cowboys Stadium

**Co-Hosts:**
AT&T and PepsiCo

**Sponsors:**
Herbalife Nutrition, Genentech, A Member of the Roche Group, and Andrews Distributing

Join us for an all-access pass celebration at the nation’s fifth largest National Football League (NFL) stadium, home to the Dallas Cowboys and the second largest high definition television screen in the world. While at “Jerry’s World”, guests will have the opportunity to participate in a unique interactive experience that offers a glimpse into the life of “America’s Team” members. Attendees will be able to enter through the same gate as players, take a tour inside the locker room, snap a photo on the Dallas Cowboys Star and try their hand at mastering their football skills on the field. There will be no shortages of surprises during this big night under the bright lights so don’t miss out!

**CONFERENCE CREDENTIALS ARE REQUIRED.**