For Immediate Release
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***WEDNESDAY, MARCH 20, 2019 at 10 A.M. ET***

NALEO Educational Fund to Convene
National Latino Commission on Census 2020 in Columbus

Regional Hearing will bring together community leaders, public officials and other key stakeholders to present testimony on challenges facing a fair and accurate Census 2020

Columbus Mayor Andrew Ginther and Franklin County Commissioner Kevin Boyce to provide remarks at hearing

Columbus, Ohio – The National Latino Commission on Census 2020 Midwest Regional Hearing, organized by the National Association of Latino Elected and Appointed Officials (NALEO) Educational Fund, will bring together public officials, community leaders and other key stakeholders to present testimony on how challenges to a fair and accurate Census 2020 count affect the Midwest region’s diverse communities.

Columbus Mayor Andrew Ginther, Franklin County Commissioner Kevin Boyce and NALEO Educational Fund CEO Arturo Vargas will provide remarks during the event.

The Latino Census Commission hearing will take place at the Michael B. Coleman Government Center in Columbus on Wednesday, March 20, 2019, from 10 a.m. to 12:30 p.m. ET. A full agenda is available here and additional details are listed below.

Miami-Dade County Public Schools Board Member Lubby Navarro, one of the co-chairs of the bipartisan Commission, will lead the hearing. Several organizations and elected officials will provide testimony during the event, including: Cook County 7th District Commissioner Alma E. Anaya, University of Nebraska Assistant Vice Chancellor and Professor of Political Science Dr. Johnathan Benjamin-Alvarado, Chicago Urban League Director of Policy and Advocacy Kathie Kane Willis, Minnesota Council on Latino Affairs Interim Executive Director Rosa Tock, La Plaza Indianapolis President and CEO Miriam Acevedo and more.

The bipartisan National Latino Commission on Census 2020 was established by NALEO Educational Fund to compile crucial information about the impact of the challenges facing Census 2020 on achieving a fair and accurate count of the Latino community and all of our nation’s residents. The Commission will prepare a report that will include recommendations and best practices to address these challenges and will be used to inform the future work of policymakers, elected officials, civic and community leaders, and other stakeholders.

To accomplish these goals, the Commission will convene at least five regional field hearings to
solicit testimony from public officials, community organizations, and other stakeholders who are familiar with hard-to-count communities in the region. These hearings will address:

- The impact of the Bureau’s Census 2020 operational plans on Latinos and other hard-to-count communities, including the changes from approaches used in Census 2010;
- The impact of the addition of a question on citizenship to Census 2020, including the effect on Latino participation in the Census;
- Assessment of community members’ experiences with the Bureau’s communications and outreach activities;
- Best practices for reaching and engaging Latinos and other hard-to-count populations to participate in Census 2020, including recommendations for ameliorating the undercount of very young children (under age five) which occurred in Census 2010; and
- Any other issues relevant to the purpose of the Commission.

The Commission will terminate 60 days after the date on which the Commission publishes its final report. A full list of Commissioners can be found here.

What: National Latino Commission on Census 2020 Midwest Regional Hearing

When: 10 a.m. – 12:30 p.m. ET on Wednesday, March 20, 2019

Where: Michael B. Coleman Government Center
        2nd Floor Hearing Room
        111 N. Front St.
        Columbus, Ohio

Media: Media can register for this event by contacting Daniel Ramirez (dramirez@naleo.org) and Amanda Bosquez (abosquez@naleo.org).

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About NALEO Educational Fund

NALEO Educational Fund is the nation’s leading non-profit, non-partisan organization that facilitates the full participation of Latinos in the American political process, from citizenship to public service.