

MINUTES
NATIONAL ASSOCIATION FOR SEARCH AND RESCUE
BOARD OF DIRECTORS REGULAR MEETING

January 8 – 10, 2016
Doubletree Inn North, Dallas Fort Worth (Texas) Airport

Agenda Item 1

Subject: Opening Administrative Business

Call to Order by President Bell at 8:20 pm CST, January 8, 2016.

Roll Call

Board Members Monty Bell, George Dresnek, Bernie Fontaine, Kimberly Kelly, Don Stephens, Earl Tilton, Mike Vorachek were present.

Staff: Chris Boyer (ED) and Howard Paul (PIO)

Guests: Kim Stephens joined the meeting at approximately 1030 on Saturday.
Captain Bob Epstein, Civil Air Patrol joined the meeting at approximately 1:40.

Approval of October 2015 Minutes. Motion to approve by Fontaine, second by Stephens. Voice vote in favor of approval. Bell abstains. Motion passed.

President's Report. Bell welcomed everyone and commented on the great year that NASAR enjoyed in 2015.

Treasurer's Report. Brewer is no longer Treasurer. He passes along his greetings.

Agenda Item 2

Subject: Special Orders

Swearing In for new Directors: George Dresnek and Earl Tilton were welcomed to the Board.

Officer Elections

Floor Nominations for President: Bell and Vorachek nominated. Bell voted in second term as President

Floor Nominations for Secretary: Vorachek and Kelly nominated. Vorachek voted in third term as Secretary

Floor Nominations for Treasurer: Kelly and Stephens nominated. Kelly voted in as Treasurer.

Agenda Item 3

Subject: Executive Director Report

Nondisclosure Agreements (NDA) for BOD members signed by all BOD members and provided to Boyer for scanning and retention.

Director year-end report review. Boyer provided a printed report and slide presentation.

A recess was called at 9:35 pm CST.

The meeting reconvened at 0:805 CST on Saturday, January 9. All BOD members, Boyer, and Paul present.

The discussion regarding instructor involvement continued. The slide presentation indicated that there are a large number of Instructors that do not actually teach courses. We have 942 total Instructors, 109 presented at least one course. Total of 50 taught more than one course and 27 have presented more than one course.

Various approaches to improving the number of instructors that are actually teaching courses were discussed. Options ranging from charging a fee to become an instructor to providing incentives for number of courses taught.

Motion by Fontaine to collect a \$30 fee for initial NASAR Instructor or Evaluator registration; with one free annual membership following completion of their first course. This will take effect June 1, 2016. Second by Tilton. Voice vote, motion passes with no nays or abstentions.

Agenda Item 4

Subject: General Orders

There are currently no open items from previous meeting.

Agenda Item 5

Subject: New Business

Agenda Item 5A

Subject: 2016 Mid-Year In-Person Board Meeting & General Membership Meeting Update - Boyer

Motion by Bell to schedule our next Board meeting June 3-5. Second by Stephens. Location TBD. Voice vote unanimous approval.

Agenda Item 5B

Subject: F32 Committee F3069-14 Compliance Update

Boyer provided a review of NASAR compliance plan. We remain in compliance with the Standard. Our Education, Certification, and Standardization branches are in place.

Agenda Item 5C

Subject: Newsletter Update – Boyer

Contract with Multiview signed for 2016. First edition is expected to be distributed in February. Boyer stated that we need to have content to add to the newsletter. He asked the Board to provide input.

Agenda Item 5D

Subject: Bylaw Updates – Secretary

Vorachek has an open action to identify specific recommended wording for updates to the Bylaws in accordance with the recommendations provided by counsel in a memorandum dated June 30, 2015.

Agenda Item 5E

Subject: Proposed Long Term Board Restructure Proposal – Boyer

Boyer provided a review of the recent changes to the Board, which brought us from 9 members to our current size of 7. Boyer is proposing that four members be elected to the Board by the membership and three members who are appointed to the Board from a recognized SAR related organization. Elected Board members would shift to a four year term of office. Elected Board members would work up through the three officer positions during their term. Organization members would rotate on some determined schedule.

Discussion followed on how we might be able to approach this issue. NASAR has a process to use advisors from outside – which allows the Board to use to use them as needed. Boyer provided an example of having a member from the Canadian SAR Secretariat. Each Board member was queried regarding their view of the proposal. View varied widely. Vorachek provided an alternative recommendation that we form an Advisory committee to allow us to use their expertise for NASAR. Boyer noted that the State SAR Coordinators are already recognized in the Bylaws as advisors to NASAR.

Motion by Vorachek to direct Boyer to prepare and present to the Board a cost estimate and recommendations for adding an advisory session of non-Board organization representatives for a portion of the next June Board

meeting. Dresnek seconds. Discussion. Boyer noted that we would provide an agenda for the advisory session. Voice vote was unanimous.

The Board went into recess at 12:00 and reconvened at 1:00.

Agenda Item 5F

Subject: Learning Management System (LMS) Update – Boyer

Boyer provided a review of past discussions regarding what NASAR viewed as being necessary for a LMS. NASAR does both education and certification and requires that the LMS support both areas. He provided a scheme of what he believes we need for a system. He has contacted Rob Davis to become the new NASAR Professional Standards Director.

Boyer also explained how NASAR will use an LMS to support instructors and students in both instructor lead training (ILT) and on-line courses. Boyer expects to have a proposal for the Board to review at the June meeting. Bell indicated that we should have some idea of potential vendors and various price models that we could discuss in June so that we could compare costs and budget. Boyer indicated he had talked with several companies and would continue to develop cost estimates.

Agenda Item 5G

Subject: Hug-A-Tree Update and Licensing - Boyer

Boyer reported that we continue to work with the Canadian group Adventure Smart to gain access to the program for NASAR use. We expect to have license privileges early this year.

Agenda Item 5H

Subject: Social Media Strategy / Plan – Paul.

Paul provided an overview of some of the current NASAR activities. Boyer had provided some information in Agenda Item 3 on posts on our Facebook page. Communication with members is critical in all volunteer organizations and NASAR is no exception. The center core of our media approach should be our website. Other social media should be used as supporting venues, e.g., use of Facebook as a promotional tool.

Statistically, Facebook is the most commonly used communication tool. Boyer provided a current view of Facebook and the frequency of views of the SAR related postings. Paul provided some analysis of data on the various social media sites and potential benefit to having NASAR provide regular shared news as available. Paul provided some general ideas on improving our use of social media – the Board was in general agreement with his ideas. Boyer reminded the attendees that “content is king”.

Agenda Item 5J

Subject: Providing a Service Where A SAR Manager Could Confirm Certifications – Boyer

ASTM F3069 requires that NASAR provide verification of the certification for persons who claim to have certain certifications. Discussion followed regarding how this might be accomplished. Dresnek inquired about the ability to arrange for a check on our web site or possibly via a card of some type. Boyer stated that NASAR must ensure that the individual who might make an inquiry has a valid purpose for obtaining the information.

Fontaine expressed a desire to be able to develop and issue some form of an identification card. Boyer brought up the possibility of providing an identification card for an appropriate fee. There will be an associated cost to NASAR, and there will be a cost to an individual for an initial card and updates with additional certifications. Boyer will review some options and provide input to the Board.

Agenda Item 5K

Subject: ADSAR Update – Fontaine

Fontaine provide an update on the draft text that we may be able to use for a re-development of the ADSAR program. The current ADSAR text and course are very dated and the program has not been a major seller for NASAR. The ISBN number is currently registered to Christy Judah.

The Board desires that we proceed by ensuring that we have contracts with all contributing authors and releases for all the photos. Following collection of these materials, they will be turned over to our Intellectual Property Attorney for review and recommendation on any further actions required by NASAR.

Agenda Item 6

Subject: 2016 Meeting Schedule

February 24 1pm Eastern Conference Call
March 16 1pm Eastern Conference Call
April 20 1pm Eastern Conference Call
May 18 1pm Eastern Conference Call
June 3-5 – In-person meeting (Location TBD)
July 20 1pm Eastern Conference Call
August 17 1pm Eastern Conference Call
September 21 1pm Eastern Conference Call
October TBD – Strategy and Budget In-person Meeting (Tentative only - location TBD)
October 12 – Strategy and Budget 1pm Eastern Conference Call (In lieu of meeting)

October 26 – Strategy and Budget 1pm Eastern Conference Call (In lieu of meeting)
November 16 – Budget Approval 1pm Eastern Conference Call (In lieu of meeting)

Adjournment

Motion to adjourn offered by Tilton; second by Dresnek. Motion passes by voice vote.

Meeting adjourned at 3:40 CST, January 9, 2016.

Minutes provided by Mike Vorachek

Minutes approved by voice vote during the February 24th BOD meeting.