

#WildflowersForLondoners

What if we made where we live wilder?

Thank you for backing the London National Park City Wildflowers for Londoners campaign. As one of our first National Park City Makers, you are demonstrating how small actions, taken by each Londoner, can transform our urban landscape. Every Londoner can be part of re-greening and re-wilding London.

Please share your stories and photos of your seed-balling activities, and the flowers you grow, on social media, via #WildflowersForLondoners. Perhaps start with a photo of the spot you are sowing into, then you can share before & after photos later in the summer. We will share other ideas on our website, so please check them out.

“To add a little beauty to the world is a wonderful pleasure. I can’t understand why everyone doesn’t do it” - David, London



www.nationalparkcity.london/wildflowers



@LondonNPC



/londonnationalparkcity



Top tips for planting and growing your wildflowers



Seed balls will happily grow in pots, boxes, and empty borders. Choose a sunny spot with bare soil, where they won't be disturbed, and where you can allow them to return next year.



To grow in a grassed area, remove some of the turf and sow in the space created to allow the flowers to establish. In a paved area, lift a paving stone and plant them there.



Plant in a place where as many people as possible will see them. In front of your home, along a path or somewhere you like to sit. Let your imagination run wild.



Please follow the instructions on the packet. For more tips see Seedball's own FAQ at www.seedball.co.uk

Respect London's Existing Natural Communities

#WildflowersForLondoners seed balls are to be used to bring colour, beauty and wildlife to all our streets, balconies, gardens, schools, workplaces and shared spaces that make up London.

They are **not** to be used in or near where wild plants and flowers are already established. They should **not** be used within or near a nature reserve, a Royal Park, open countryside, or any protected areas. Derelict-looking "brownfield" sites can host important insects and wildlife which have found sanctuary from development elsewhere. These communities may be unique, and we should leave them alone & celebrate them. If in any doubt, then please find another location.

SeedBank for Schools

For every seed ball purchased during this campaign Seedball has donated one seed ball to our SeedBank for Schools with the aim to distribute wildflower seeds to every London school in 2019 as part of our celebrations for the launch of London as a National Park City.

