Over the past four years, the Muslim Anti-Racism Collaborative (MuslimARC) has provided training and resources to address racism, xenophobia, indigenous peoples’ rights, and Islamophobia. 2017 has been a groundbreaking year for us as a human rights education organization. We literally broke new ground by acquiring an old duplex, which will become MuslimARC’s headquarters in Detroit. With the support of funders, we figuratively broke new ground and transitioned from an all-volunteer organization to hiring our first two staff members. Lastly, we refined our mission statement to reflect the core of our services and strategies. Working towards a vision of “Education for Liberation,” MuslimARC

- CREATEs spaces for learning and advancing racial equity
- CONNECTs people across multi-racial and multi-faith networks using digital media, dialogue, and storytelling
- and CULTIVATES solutions for racial justice through research and curriculum development

This report will touch upon all that we were able to achieve together. Some highlights we are celebrating including hosting 150 attendees at the Detroit Anti-Racism Training (DART) Conference, organizing the Black Atlantic Transnational Islamophobia Forum and Black Muslim Rights At Risk Convening, developing the Break the Room screenwriters room, hosting the House Gala with keynote speaker Dr. Rami Nashashibi and jazz legend Wendell Harrison, and our work with youth in Southern California and Michigan.
Through Education for Liberation we can transform ourselves, how we relate to each other, and our society into one where everyone is equal, welcome, and safe.

This year has been an incredible journey and we are truly grateful to be able to establish roots in Detroit and develop routes for anti-racism by strengthening our national network. Our leadership team incorporated stakeholder input to work towards getting funding and doing more outreach work in local communities. We partnered with SILA Consulting to develop MuslimARC’s strategic plan for sustainable development. During our three strategic planning retreats, key staff and advisors explored all areas of our work to determine where we add most value to our communities.

This past year has been challenging with spikes in anti-Black, xenophobic, and anti-Muslim hate crimes and harmful policies. To roll back the tide of bigotry, bias, and discrimination, MuslimARC has focused on narrative shifting work, bystander intervention training, and strategic coalition building in 2017. Our goal is for each of our participants to develop a positive self-identity and appreciation for diversity, support racial equity, appreciate cross cultural dialogue, become allies to the most vulnerable, and promote justice. Our work is built upon the principles of transformative organizing and holistic education. We aim to transform individuals, our relationships, and our organizations. Through Education for Liberation we can transform ourselves and how we relate to each other as well as transform our society into one where everyone is safe, welcome, and equal.
This year, we officially crossed the 10,000 mark for people reached on the ground across the country with our workshops, keynotes, convenings, and panels. At DART, we brought together organizers and community leaders to build collaborations through critical-consciousness raising on racial justice and critical anti-Islamophobia activism with plenary sessions and small group sessions. The first Muslim judge in North America, the Honorable Adam Shakoor, delivered an inspiring keynote. We honored Dream of Detroit, ABISA, We the People of Detroit, and The Muslim House for their powerful work in Michigan during our Racial Justice Awards Ceremony. In SoCal, we convened international student activists to explore intersections of neo-liberal policies, Islamophobia, and anti-Black racism.
JANUARY
Mosaic: A Night of Music and Solidarity (Dearborn, MI)

FEBRUARY
Countering Hate and Promoting Tolerance (Dearborn, MI)
Islam Awareness Week (San Diego, CA)
Soul Work: Anti-Racism and Hope (Durham, NC)
Anti-Racism 101 (Austin, TX)
Black Muslim History: Lessons for Resilience in the Age of Trump (Upland, CA)
Race 2 Equity, Striving 4 Equality (Farmington Hills, MI)
Showing Up for Black Lives: Love as a Revolutionary Tool in the Struggle for Black Liberation (Los Angeles, CA)

MARCH
Racism, Issues, & the Black Community (Pomona, CA)
Racism 101 (Riverside, CA)
Toward Racial Justice in Muslim Communities (Toledo, OH)
Are We Racist? (Chicago, IL)
Women in Islam (Rancho Cucamonga, CA)

APRIL
Beyond Hijab: Writing About Muslim Women (BinderCon, Los Angeles, CA)
HBCU MSA Conference (Washington, D.C)
Looking Ahead: the Policy Landscape and Community Impact (NICD, Washington, D.C.)
Healers Rise Up for Sacred Resistance (Los Angeles, CA)
KPMG Diversity Luncheon Panel (Detroit, MI)
Al Fatih Academy Annual Banquet (Herndon, VA)

MAY
A Seat at the Table (Smithsonian NMAAHC Washington, D.C.)
We Wove a Net TalkBack (Dearborn, MI)

JUNE
Honoring Ramadan and the Diverse Muslim Experience in the U.S. (Los Angeles, CA)
MuslimARC Appreciation iftar (Novi, MI)
Standing Against Violence: Detroit Vigil #JusticeForNabra (Detroit, MI)
The Black Atlantic, Transnational Islamophobia and Student Organizing Forum (Los Angeles, CA)
JULY
Dinner with the Nomads (Hamtramck, MI)
Inclusive Organizations - Summer Lecture Series (Washington, DC)
Faith and Racial Justice Organizing Panel (online)

AUGUST
MuslimARC SoCal Stakeholders Meeting (Los Angeles, CA)
"See Something Say Something" Podcast Live Taping (Dearborn, MI)
Dream of Detroit Street Fair (Detroit, MI)

SEPTEMBER
9/11 Anniversary Town Hall: Executive Orders - Japanese Internment & the Muslim Ban (Dearborn, MI)
Black Muslim Rights at Risk Convening (Detroit, MI)
Detroit Anti-Racism Training (Detroit, MI)
Transnational Islamophobia Panel (OSCE/ODIHR Warsaw, Poland)
Muslim Cool Book Party (Los Angeles, CA)
Solidarity Is Summit (Atlanta, GA)

OCTOBER
Muslim Power Building Project (Los Angeles, CA)
Muslim Women, Feminism, and Systemic Oppression (Diamond Bar, CA)
Showing up for Black Lives (Los Angeles, CA)
Living the Faith Convention (Detroit, MI)
Meccan Adversity- Early Muslim Struggles (Diamond Bar, CA)
Next Generation Leaders of Color (Arrowhead, CA)

NOVEMBER
Cultural Proficiency for Muslim Leaders, Young Inspirers (Fullerton, CA)
MuslimARC House Gala (Detroit, MI)
Break the Room (Los Angeles, CA)
Muslim American Society Leadership Dinner (Ontario, CA)
Pop Collab Managing Partner Learning Day (New York, NY)
Solidarity Is Summit (San Diego, CA)

DECEMBER
Social Change Careers Career Day at Institute of Knowledge (Diamond Bar, CA)
MuslimARC fosters leadership development and drives participation with other social change organizations. We use social media to stay connected to community partners, racial justice supporters, and MuslimARC members across the country. We utilize tools like webinars, video conferencing, national call-ins, digital workspaces, and team messaging. In 2018, MuslimARC will increase efforts to partner and build coalitions for racial justice with other groups through trainings and compensated consulting work.
Our online network continues to build. Our Twitter followers increased 32% to 13.5k from 2016 and our Facebook followers increased 24% to 12.3k. Online membership increased by 41% from 60 members to 85 members, including 60 members who are dues-paying and help sustain our programs. Our narrative shift work in 2017 included embedding anti-racism into a screenwriters room as part of a storytelling collaborative. With over 100 applicants for a limited number of spots in the writers room, we selected our first cohort of four talented writers.
#BeingBlackAndMuslim, our 2014 hashtag, was interpreted by photographer Bobby Rogers. Director Namira Islam joined as a plaintiff in a CAIR lawsuit on the Muslim Ban. Director Margari Hill was on Al Jazeera’s The Stream with guests Imam Marc Manley, Hind Makki, and Imam Omar Suleiman to discuss racism within Muslim American communities.
Throughout 2017, MuslimARC organized focus groups, 1-1’s, convenings, and surveys to map the state of the field, assess needs in affected communities, and develop learning outcomes for social change leaders. Over the past three years, MuslimARC education leaders have developed online trainings and community education workshops. In 2018 we will pilot our professional develop series.
MuslimARC believes in lifelong learning.

In 2017, MuslimARC was awarded a matching grant from Social Movement Technologies (SMT). Access to materials and training through the SMT coaching program was open to all of MuslimARC’s social media team, including our volunteers.

In addition to the SMT grant, our directors participated in several leadership programs, including CAIR’s ChangeMaker full-day training, a week-long PICO National Leadership Training, Leadership That Works two-day Coaching Essentials, ReThink Media’s spokesperson training, Allied Media Projects’ Emergent Strategy training and accounting workshop, and a year-long fellowship program with the Detroit Equity Action Lab (DEAL) at Wayne State University Law School.

Directors have also taken trainings delivered by the Center for Nonprofit Management and AcademyGO. Margari Hill was accepted into the Next Generation Leaders of Inland Region leadership 2017-2018 cohort.

Together, our team has dedicated over 80 hours to professional development and training in non-profit management, community organizing, coaching, and digital organizing this year.

We would like to thank these organizations for supporting our work through leadership development. This year, we have gained tangible skills in:

- Nonprofit management
- Media relations
- Fundraising
- Community organizing
- Leadership coaching
- Legal compliance
- Strategic planning
- 21st century leadership skills
- Accounting and budgeting
- And more
In Fall 2016, MuslimARC became a sponsored project of Allied Media Projects (AMP), a 501c3 registered organization. AMP has provided financial services and support that allowed us to shift from an all-volunteer organization to one that employs two full-time staff members for the first time in 2017. We have experienced rapid growth this year.

MuslimARC’s 2017 funders have included donor collaboratives, private family trusts, faith-based organizations, and donor-advised funds. We have been able to utilize rapid response grants to support convenings, trainings, and infrastructure building. We have also continued our work in securing community-based funding by hosting fundraising dinners and leading crowdfunding campaigns. In fact, in 2017, nearly $1 out of every $4 we raised came from an individual donor.

MuslimARC compensated full-time staff for the first time in 2017. We also hired strategic planning consultants, IT support, and other non-employee personnel to ensure completion of projects and campaigns and to prepare us for increased growth in 2018. Donor support allowed us to provide convening space, ensure in-person meetings for stakeholders in Detroit and Los Angeles, host the DART conference and House Gala, and run other online/on-the-ground programming. Lastly, we broke ground on the ARCHouse, our anticipated Detroit-based headquarters.
Everyone has a role in this important work. Whether $2 or $2,000, attending an event or interning with us, or connecting online or off, we appreciate everyone who financially supported the anti-racism education movement in 2017. You have sustained the work during these trying and tumultuous times. Below, we uplift the work of our top financial donors, including foundations and individuals.

FOUNDATIONS
- Security & Rights Collaborative
- Emergent Fund
- Pop Culture Collaborative
- Pillars Fund

GOLD Level ($6800+)
- Mohamad & Kecia Ali Charitable Fund

SILVER Level ($1688+)
- Muslim Unity Center
- Barzinji Family Foundation
- David Coolidge
- SheikhDoja Ujjal
- Filip Pizlo
- Dillruba Islam
- Dunia Ramadan

BRONZE Level ($688+)
- Khaledur SM Rashid
- Mansur A. Blackman
- Aysha Jamali
- Dr. Debbie & Naji Almontaser
- Madge
- Ameena M. Qazi
- Rabiah York Lumbard

ARCHouse in Progress at #1688 in Detroit, MI
MuslimARC experienced rapid growth in 2017. In the last quarter of 2017, we closed on an old house in Detroit and began renovations to get the building up to code for occupation. During our first quarter of 2018, we will be overseeing the remainder of the rehab and outfitting this home for use as our operational headquarters.

Additionally, our leadership team spent over 50 hours on strategic planning and development, not including time utilized to discuss our work with key stakeholders from various sectors all across the United States. MuslimARC launched in February 2014. As we approach four years of operation in 2018, we have intentionally invested in reviewing, refining, and planning out our next four years. We will be working hard in 2018 to streamline our programming, services, messaging, and campaigns in order to have the most impact in areas where it's needed the most.

We plan to sustain our rapid growth in 2018 with increased focus on our membership and services. We also plan to work to expand our donor base with greater direct contributions from our supporters across the world. Lastly, after this year of internal development, we plan to increase our expenditures to provide more programming to our base and society at large online and offline, especially through our work to open our doors at the ARCHouse in Detroit, which will serve as a community space for Education for Liberation in the Midwest and beyond.
Volunteers & Members

With gratitude to our lifetime Anti-Racism Collaborative Acts (ARC Acts) Leaderboard headliners & programs' volunteers

"Whoever doesn’t think humanity doesn’t thank God."

At MuslimARC, we use digital media to connect a multiracial network of anti-racist activists, thought leaders, and allies across North America. This has been the beauty of our work. Over 25,000 social media followers have shifted the narrative and raised thousands of dollars to support campaigns that promote racial equity. Our Top 5 Boosters have been influential active members supporting our mission. In our membership database, our powerful system has assigned each of them what we call "ARCPoints" for each action that engages with our online programming, including social media, fundraising, email, and online events. Thank you for engaging the MuslimARC community with thoughtful contributions online and sharing our posts with your network!

ARCPoints Leaderboard:
1. Layla Abdullah-Poulos: 1548 ARCPoints
2. Laura Poyneer: 1476 ARCPoints
3. Sabina Khan-Ibarra: 1309 ARCPoints
4. Ramon Mejia: 873 ARCPoints
5. Lindsay Angelow: 716 ARCPoints

Held in Detroit this year, we organized the Black Muslim Rights at Risk convening and Detroit Anti-Racism Training (DART) at Wayne State University Law School and the House Gala at the Charles H. Wright Museum of African American History. These on-the-ground events would not have been possible to host without the efforts of our volunteers. Thank you to the following individuals and all others who stepped up for ensuring these events went smoothly for hundreds of our attendees:

Volunteers & Members

With appreciation for our supporters and champions

Every member of MuslimARC is valuable. Volunteers provide MuslimARC with expertise, as well as a diversity of perspectives, opinions, and insights that helps us fulfill our mission and engage the community. We see your time, talents, and efforts and appreciate and respect all that you bring. The following is a list of just some of our most consistently engaged volunteers who helped us rally through a challenging year.

- Laura Poyneer. Thank you for your steady behind-the-scenes work as Membership Services Chair since 2014.
- Asha Noor. We appreciate your work facilitating workshops, co-sponsoring Rights at Risk, and emceeing at DART and our House Gala.
- Fatima Price–Khan. We are grateful for your thought-provoking social media posts and consistency in keeping our online presence impactful.
- Nabila Wasi. Thank you for lending your expertise to make sure we had some amazing events this year.
- Hazel Gomez. Muchas gracias for guiding our work, traveling out to California to strategize and being so instrumental in helping us establish roots in Detroit.
- Irtefa Binte-Farid. Thank you for representing MuslimARC at the Youth Summit in Washington, D.C. and on-the-ground in Charlottesville, VA during this stressful year. Your compassion does not go unnoticed.
- Tameka Citchen-Spruce. In a time of increasing anti-Muslim hate crimes, we thank you for your allyship as an important interfaith partner. Additionally, we appreciate your bringing your expertise on accessibility to our work.
- Lindsay Angelow. Thank you for contributing to the House Gala silent auction and White Ally Anti-Racism Guide, as well as for being a consistent participant on ARCalls, connecting us with the important work being done in Canada.
- Bill Chambers. Our team truly appreciates you, one of our Chi-town favorites who co-authored the White Ally Anti-Racism Guide, donated tickets to multiple events for people in Detroit, and actively engaged in our ARCalls.
- Ramon Mejia: Thank you for your consistent championing of our endeavors, online and offline. Your anti-war expertise has remained crucial.
- Layla Abdullah Poulos. A thousand thank yous cannot be enough to one of our most dynamic trainers and up-and-coming scholars of American Muslim culture. We appreciate your work on our Post Inauguration Guide and Sacred Pledge. Your brilliant ideas have helped animate our work.
- Hena Zuberi. We appreciate your work championing anti-racism where it matters most. Thank you for your sincere efforts to provided a platform.
- Christina Sanchez. Shoutout to our Break the Room writing assistant! Thank you.
Leadership

Thank you to our 2017 leadership team for their service

Co-Directors
Margari Hill and Namira Islam

Tech Chair
Hasan Khalid

Membership Chair
Laura Poyneer

Social Media Chair
Fatima Price Khan

Finance Director: Dr. Nadeem Siddiqi

Advisory Committee 2017-18: Alia Harvey-Quinn, Prof. Peter Hammer, Geoff Nelson-Blake, Yosef Barber, Sh. Jamaal Diwan, Imam Mika’il Stewart Saadiq, Prof. Khaled Beydoun, Hazel Gomez, Rosa Aqeel, Umar Hakim, Aminah Bakeer, Fouad Elgohari, Fatemeh Mashouf, Imam Mahdi Qazwini, Maryam Karim

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Resources and Training for Racial Justice
Thank you for your continued support.