



NationBuilder Mega-Theme

Agency Package - Full Service Website Build

The following states in plain English the agreement between the vendor (Nation Media) and customer for the purchase of Nation Media's **NationBuilder Mega-Theme Agency Package - Full Service Website Build** package.

1. License & Ownership

A **NationBuilder Mega-Theme Agency Package - Full Service Website Build** purchase entitles the customer to a full-service website build with no licensing restrictions on the completed website.

The customer is in possession of and can modify theme files as they wish (with the notable exception of section **5** below).

Nation Media retains full rights to utilize all code created by themselves however they wish.

2. Delivery of Materials

If the website is to be developed on the customer's Nation and the customer's Nation does not yet have access to the theme, Nation Media will share the theme, the base website content, and the email template with the customer's Nation within 24 business hours of receiving payment (often it is immediate, if during business hours). Nation Media will begin and complete the work within an agreed upon timeline.

If the website is to be developed on Nation Media's development Nation, Nation Media will share the completed website and email template with the customer's Nation within 24 business hours of completion.

3. Scope of Work

Nation Media will provide a ready-to-launch website to the customer. This includes:

- SEO-optimization

- the site will contain Meta Titles and Descriptions
 - The site is coded cleanly and HTML tags are used in an orderly hierarchy within the theme (i.e. **H1** tags are used as a page's main headline)
- Social Media Sharing
 - The site has a social media sharing image and has the proper titles and descriptions to be shared on social media
 - If applicable, the customer's Twitter and/or Facebook accounts are linked to their Nation
- Any marketing pixels and/or analytics code will be implemented appropriately
- Basic stylistic customization
 - Customization of colors and font families
 - Design elements, branding adherence, and other easy requests from the customer (i.e. "lighten the overlay" or "thicken the borders") will likely be accommodated if requested in a single email or document, but are not guaranteed as part of the package. The overarching point here is that while Nation Media will implement light modifications to the theme as per the customer's request and Nation Media's stylistic whim that day, this package is not a custom theme that includes lots of revisions and custom work.

4. From the Customer

- Nation Media will be granted an "Admin" profile in the customer's Nation
- The customer will provide all necessary login information for third party integrations
- The customer will deliver all photos, video, verbiage, marketing code snippets, and anything else Nation Media needs to build out the website but does not have access to. Nation Media will provide exact requirements as per the project.

5. NationBuilder Attribution

As per NationBuilder's terms and conditions, a link to NationBuilder saying "Built with NationBuilder" will remain at the bottom of all sites built using the theme.

6. Functionality

The theme makes use of NationBuilder's core functionality plus custom functionality designed by Nation Media to enhance websites utilizing the theme.

That being said, it is up to the customer to ensure the theme's functionality meets their requirements before purchasing.

7. Unlimited Warranty

Any bugs reported to Nation Media during the duration of the theme's use that are obviously determined to have been present at the time of purchase will be fixed free of charge, so long as Nation Media is still in business and providing NationBuilder services.

8. Payment

- The price is \$1,000 with the prior purchase of the **NationBuilder Mega-Theme Agency Package - Unlimited Use**.
- Full payment is required before the materials are delivered.
- Due to the nature of the products and services Nation Media provides, all sales are final and refunds will not be issued.