



Volunteer Communications Coordinator

About YP-CDN

YP-CDN is the world's 1st and largest social network of young health professionals. Over 5,000 members work online at ncdaction.org across 160 countries and on the ground through YP Chapters in over 15 cities on 6 continents. YP-CDN helps shape global and local health policy, develop the next generation of healthcare leaders, and catalyze change to improve access to essential treatment for and prevention of chronic diseases among the world's poorest. From boardrooms to city streets, YP-CDN combines diverse technical expertise and grassroots advocacy inspired by the AIDS movement.

Main Purpose

To coordinate communications, develop the brand, and raise the global profile of YP-CDN.

Benefits

- Participation in a forward-thinking, fast-paced, and challenging leadership role for the world's 1st and largest social network for young health professionals
- Collaboration and networking with some of the most prominent global healthcare leaders of today
- Friendships and connections with some of the most promising global healthcare leaders of tomorrow
- Opportunities to publish in prestigious academic journals
- Opportunities to travel to conferences, symposiums, and meetings
- Work from wherever you want, whenever you want

Requirements

- College graduate with at least 2 years of communication and global health experience
- Communications experience, preferably related to global health
- Self-starter and team player
- Attention to detail
- Excellent and logical verbal and written communication skills
- Ability to communicate complex topics in an easily understandable way to a broad audience
- Preferably previous experience using [NationBuilder](#) and [MailChimp](#)
- Working proficiency in public health
- Ability to manage time and multiple priorities with little direct oversight
- Creativity and comfort outside of the box
- Flexibility and ability to learn quickly

Roles & Responsibilities

- Develop and implement a fresh communication strategy for the organization
 - Lead content strategy, creation, and editing for blogs, monthly newsletters, and social media
 - Help develop and implement community promotion and engagement strategies and tactics
 - Lead marketing/public relations and cause awareness to ensure successful campaigns and rewarding member experiences
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- Help maintain the online experience at ncdaction.org
 - Collaborate to recommend and implement new features and functionality
 - Help update the website regularly with new content and member profiles
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- Ensure the brand remains up-to-date and consistent across all media formats and over time
 - Lead strategy and execution of marketing campaigns across multiple channels
 - Monitor and measure the success of marketing and promotional activities
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- Find and develop opportunities to engage with media agencies and other media stakeholders
 - Work with members and partners to maintain media contacts and develop content
 - Assist in fundraising efforts by effectively conveying the value proposition with our audiences

Report To: Executive Director

Time Commitment: at least 8 hours per week

How to Apply: Email cover letter, resume, and work samples to eric@ncdaction.org. Please write "YP-CDN Communications Coordinator" in the subject line.