



2020 Trumpeter Awards Program

Celebrating Consumer Advocacy in the 21st Century

Tuesday, October 6, 2020

For more than 120 years, the National Consumers League has advocated for a fair marketplace and a safe, healthy workplace for all Americans. NCL's Trumpeter Awards Dinner pays tribute not only to the exceptional leaders and history of the League, but to all those past and present who have contributed and continue to build upon NCL's rich legacy as a leading voice in consumer advocacy.

TRUMPETER AWARDS



Vicky Nguyen
NBC News Investigative
and Consumer Correspondent



Commissioner
Jessica Rosenworcel
Federal Communications Commission

FLORENCE KELLEY CONSUMER LEADERSHIP AWARD



Attorney General
Karl A. Racine
District of Columbia

WHEN:

Tuesday, October 6, 2020

WHERE:

Registration and Live Stream
details to follow.

SPONSORSHIP LEVELS

PRESENTING SPONSOR | \$100,000

LEADERSHIP CIRCLE | \$50,000

PATRON | \$25,000

BENEFACTOR | \$15,000

CONSUMER CHAMPION | \$10,000

CONSUMER ADVOCATE | \$5,000

FRIEND OF NCL | \$2,500



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PRESENTING SPONSOR \$100,000

- Top logo placement on invitation, sponsor page, in digital program journal, and NCL website
- Recognition as the presenting sponsor on the registration page and Trumpeter event website
- Opportunity to sponsor Honoree discussion segment
- Option to host a virtual table during broadcast
- Choice of unique acknowledgment opportunity in pre-event email or on Trumpeter website
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Verbal recognition during the program
- Logo displayed onscreen during program
- Social media postings in recognition of partnership
- Acknowledgment in NCL's annual report

LEADERSHIP CIRCLE \$50,000

- Prominent logo placement on invitation, sponsor page, in digital program journal, and NCL website
- Option to host a virtual table during broadcast
- Opportunity for exclusive "brought to you by" sponsorship of a program segment
- Choice of unique acknowledgment opportunity in pre-event email or on Trumpeter website
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Verbal recognition during the program.
- Logo displayed onscreen during program
- Social media postings in recognition of partnership
- Acknowledgment in NCL's annual report

PATRON \$25,000

- Prominent logo placement on invitation, sponsor page, in digital program journal, and NCL website
- Special Patron level sponsorship recognition on pre-event Trumpeter event website
- Opportunity to link to and sponsor web content about philanthropic or CSR activities
- Social media postings in recognition of partnership
- Acknowledgment in NCL's annual report

BENEFACTOR \$15,000

- Listing on invitation, sponsor page, in digital program journal, and NCL website
- Recognition onscreen during program and in pre- and post-event broadcast
- Social media postings in recognition of partnership
- Acknowledgment in NCL's annual report

CONSUMER CHAMPION \$10,000

- Listing on invitation, sponsor page, in digital program journal, and NCL website
- Recognition onscreen pre- and post-event broadcast
- Acknowledgment in NCL's annual report

CONSUMER ADVOCATE \$5,000

- Listing on invitation, sponsors page and digital program journal
- Recognition onscreen pre- and post-event broadcast
- Acknowledgment in NCL's annual report

FRIEND OF NCL \$2,500

- Listing on invitation, sponsors page and digital program journal
- Recognition onscreen pre- and post-event broadcast
- Acknowledgment in NCL's annual report



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Name _____

Organization/Affiliation _____
(as you would like it to appear in the program book)

Address _____

Phone Number _____

Email Address _____

Enclosed is a check for \$_____ payable to National Consumers League.

NCL is a non-profit 501(c)(3) organization (Tax ID # 530-242-038).

The amount of your donation above the value of each ticket is tax-deductible.

Please charge my: Visa MasterCard American Express

Card Number _____

3-Digit Code _____ Exp. Date _____

Print your name _____

Signature _____

Date _____

The National Consumers League is closely monitoring the unfolding COVID-19 situation and may need to modify sponsorship benefits in accordance with public health guidance as it evolves.

For questions about sponsorship, please contact Karen Silberstein at (202) 207-2825 or Molly Harman (202) 207-2828.

Please note: Pledges received by September 15 will appear on program materials.

EMAIL

mollyh@nclnet.org

MAIL

NCL, 1701 K Street, NW
Suite 1200
Washington, DC 20006