2020 Trumpeter Awards Program
Celebrating Consumer Advocacy in the 21st Century
Tuesday, October 6, 2020

For more than 120 years, the National Consumers League has advocated for a fair marketplace and a safe, healthy workplace for all Americans. NCL’s Trumpeter Awards Dinner pays tribute not only to the exceptional leaders and history of the League, but to all those past and present who have contributed and continue to build upon NCL’s rich legacy as a leading voice in consumer advocacy.

TRUMPETER AWARDS

Vicky Nguyen
NBC News Investigative and Consumer Correspondent

Commissioner
Jessica Rosenworcel
Federal Communications Commission

Attorney General
Karl A. Racine
District of Columbia

FLORENCE KELLEY
CONSUMER LEADERSHIP AWARD

SPONSORSHIP LEVELS

PRESENTING SPONSOR | $100,000
LEADERSHIP CIRCLE | $50,000
PATRON | $25,000
BENEFACCTOR | $15,000
CONSUMER CHAMPION | $10,000
CONSUMER ADVOCATE | $5,000
FRIEND OF NCL | $2,500

WHEN:
Tuesday, October 6, 2020

WHERE:
Registration and Live Stream details to follow.
<table>
<thead>
<tr>
<th>Level</th>
<th>Amount</th>
<th>Benefits</th>
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| Presenting Sponsor    | $100,000 | - Top logo placement on invitation, sponsor page, in digital program journal, and NCL website  
- Recognition as the presenting sponsor on the registration page and Trumpeter event website  
- Opportunity to sponsor Honoree discussion segment  
- Option to host a virtual table during broadcast  
- Choice of unique acknowledgment opportunity in pre-event email or on Trumpeter website  
- Opportunity to link to and sponsor web content about philanthropic or CSR activities  
- Verbal recognition during the program  
- Logo displayed onscreen during program  
- Social media postings in recognition of partnership  
- Acknowledgement in NCL’s annual report |
| Benefactor            | $15,000  | - Listing on invitation, sponsor page, in digital program journal, and NCL website  
- Recognition onscreen during program and in pre- and post-event broadcast  
- Social media postings in recognition of partnership  
- Acknowledgment in NCL’s annual report |
| Leadership Circle     | $50,000  | - Prominent logo placement on invitation, sponsor page, in digital program journal, and NCL website  
- Option to host a virtual table during broadcast  
- Opportunity for exclusive “brought to you by” sponsorship of a program segment  
- Choice of unique acknowledgment opportunity in pre-event email or on Trumpeter website  
- Opportunity to link to and sponsor web content about philanthropic or CSR activities  
- Verbal recognition during the program  
- Logo displayed onscreen during program  
- Social media postings in recognition of partnership  
- Acknowledgement in NCL’s annual report |
| Consumer Champion     | $10,000  | - Listing on invitation, sponsor page, in digital program journal, and NCL website  
- Recognition onscreen pre- and post-event broadcast  
- Acknowledgment in NCL’s annual report |
| Consumer Advocate     | $5,000   | - Listing on invitation, sponsors page and digital program journal  
- Recognition onscreen pre- and post-event broadcast  
- Acknowledgment in NCL’s annual report |
| Friend of NCL         | $2,500   | - Listing on invitation, sponsors page and digital program journal  
- Recognition onscreen pre- and post-event broadcast  
- Acknowledgment in NCL’s annual report |
| Patron                | $25,000  | - Prominent logo placement on invitation, sponsor page, in digital program journal, and NCL website  
- Special Patron level sponsorship recognition on pre-event Trumpeter event website  
- Opportunity to link to and sponsor web content about philanthropic or CSR activities  
- Social media postings in recognition of partnership  
- Acknowledgement in NCL’s annual report |
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Name __________________________________________

Organization/Affiliation __________________________________
(as you would like it to appear in the program book)

Address __________________________________________

Phone Number _____________________________

Email Address __________________________________

Enclosed is a check for $________ payable to National Consumers League.
NCL is a non-profit 501(c)(3) organization (Tax ID # 530-242-038).
The amount of your donation above the value of each ticket is tax-deductible.

Please charge my:  □ Visa   □ MasterCard   □ American Express

Card Number _____________________________

3-Digit Code ________________ Exp. Date ________________

Print your name __________________________________________

Signature _____________________________

Date _____________________________

The National Consumers League is closely monitoring the unfolding COVID-19 situation and may need to modify sponsorship benefits in accordance with public health guidance as it evolves.

For questions about sponsorship, please contact Karen Silberstein at (202) 207-2825 or Molly Harman (202) 207-2828.

Please note: Pledges received by September 15 will appear on program materials.