



Friend—

Happy Earth Day month! Please read on to see how you can get involved in our April efforts.

**Join us Sunday, April 11, for conversations about the new Climate Emergency Mobilization Office and the LA River Master Plan**

Marta Segura, director of the newly-established **Climate Emergency Mobilization Office**, will talk with us about what happens now. Then Liliana Griego of Friends of the Los Angeles River (**FoLAR**) will join us to talk about the **LA River Master Plan**. (To learn more about the plan and how you and your neighborhood council (NC) can chime in, visit [ncsa.la/advocacy\\_la\\_river](https://ncsa.la/advocacy_la_river).) Learn more and RSVP at [ncsa.la/cemo\\_river\\_2021\\_04-11](https://ncsa.la/cemo_river_2021_04-11).

**On our way to 100% renewable electricity**

Last week the Los Angeles Department of Water and Power released its long-awaited LA100 Study—a roadmap for how to move the largest public utility in the country to 100% renewable energy. You can read the LA Times story [here](#), find the full study [here](#), and view the announcement on [Facebook](#). (Most of the glitches stop about 11 minutes in; to cut to the chase, go to 14 minutes in.)

Some key points according to our Mayor are:

- 100% renewable energy can make our system MORE reliable and MORE affordable than it is today.
- The more we electrify other sectors, the more our capital investments will reduce costs and increase other health benefits.

- Each of us has a role to play in the transition.

We are getting more data about the anticipated costs and benefits—stay tuned, and join our energy committee if you want to do a deeper dive! Also, check out this new [city council motion](#) aiming to get us there by 2035.

### **In case you missed it...what to do about waste?**

You can check out the recording of our March meeting on the subject at [nca.la/waste\\_positions\\_2021\\_03-14](https://nca.la/waste_positions_2021_03-14).

Some of the key take-aways are:

- Recycling is not the answer.
- Most plastics aren't recycled.
- That little number on your plastic container doesn't tell you as much as you think—there are subcategories within those numbers; the number does not necessarily tell you what can be done with it.
- “Recycling stations” are really transfer stations.
- We are “wish-cycling!”
- Bioplastics are not the solution—we can't compost them.
- Moving toward zero waste via reusables is critical.
- Support the **#SkipTheStuff** effort! (Learn more at [nca.la/advocacy\\_skipthestuff](https://nca.la/advocacy_skipthestuff).)

And check out this video from John Oliver—it says a lot of what we said—but he might be a smidgen funnier!

<https://www.youtube.com/watch?v=Fiu9GSOmt8E>

### **More on the LA River, on Earth Day!**

The **East Hollywood, Los Feliz, and Silver Lake NCs** are hosting a live podcast on the intersection between **homelessness** and the environment Thursday, **April 22** at 7 pm.

Learn more and RSVP [here](#).

### **EV workshop Wednesday, April 28**

The **Hollywood United** and **Central Hollywood NCs** are hosting our next electric

vehicle workshop on Wednesday, **April 28**, from 6 to 7:15 pm. Learn more at RSVP at [nca.la/ev\\_workshop\\_4-28](http://nca.la/ev_workshop_4-28).

### **Become an LA Green Business Ambassador**

Do you want to help share the word about the benefits of being a green business and help businesses become certified as green? Would you like to make sure that your NC is supporting businesses that are green or going green? The Los Angeles Green Business Ambassador Program, launched in partnership with **LA Sanitation & Environment**, Julia Jaye Posin of the **Arts District Little Tokyo NC**, Jessalyn Waldron of the **Palms NC**, and the NCSA, is officially launching Earth Day, April 22! Visit [nca.la/greenbiz](http://nca.la/greenbiz) to learn more, and contact Julia and/or Jessalyn to request a presentation to your NC or committee and to learn how you can get involved: [julia@juliajaye.com](mailto:julia@juliajaye.com) and [jessalyn.waldron@palmsnc.la](mailto:jessalyn.waldron@palmsnc.la).

### **Parking cash-out**

The NCSA transportation committee has posted our parking cash-out video on [Instagram](#), and would love for you to repost it to help spread the word! The **parking cash-out program** allows qualified employees who give up their parking spot at work to be financially compensated.

### **Native-plant training for landscapers**

Are you (or do you know) a **landscaper** who would like to learn more about working with **native plants**? Click [here](#) to learn more about a training provided by the **US Green Building Council-LA**.

### **Cheryll Roberts**

Cheryll Roberts, one of our representatives from the **Atwater Village Neighborhood Council**, died of colon cancer in February. She will be sorely missed.

the Neighborhood Council Sustainability Alliance (NCSA)

<http://www.nca.la/>