



**National Council of
Women of New Zealand**

Te Kaunihera
Wahine O Aotearoa

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S01.01

**Submission to the Television (TV) Broadcaster's Council on the
Free-to-Air TV Code of Broadcasting Practice**

The National Council of Women of New Zealand (NCWNZ) is an umbrella organisation representing 43 nationally organised societies. It has 34 branches spread throughout the country to which women from some 150 societies are affiliated.

Members of the nucleus Consumer Affairs Committee of NCWNZ have studied the Draft Free to Air Television code of Broadcasting Practice dated 21 December 2000.

NCWNZ made a submission, number S00.38, in response to the first draft of the Free-to-Air TV Code of Broadcasting Practice, in July 2000. Members of the nucleus Consumer Affairs Committee wish to repeat their concerns expressed in that submission, i.e.

1. No mention of quality in the previous draft – this does not appear to have been addressed in the present draft.
2. The importance that time and space is allocated for analytical programmes about news and current affairs. Allowance for cultural focus as well as programmes that recognize the requirements of minority groups.

NCWNZ repeats their concern that the above issues be addressed and with their additions it is satisfied it is a clear and concise document, written in an easy to read manner which consumers will find acceptable.

APPENDIX 3

The United Nations Convention on the Rights of the Child

Article 17

NCWNZ are pleased to note the rights of children being addressed in such a constructive and full manner.

NCWNZ thanks NZ TV Broadcaster's Council for the opportunities to comment on this Code.

Barbara Glenie
National President

Eileen Imlach
Convener, Consumer Affairs Standing Committee

