

# NATIONAL COUNCIL OF WOMEN NEW ZEALAND — TE KAUNIHERA WAHINE O AOTEAROA STRATEGY 2020-2023

## MISSION

To build understanding and drive action to enable New Zealanders to have the safety, freedom and opportunity to determine their own sustainable future

## STRATEGIC OBJECTIVES

## Positive change towards gender equality

Promote gender equal cultural and structural change

Continue biannual NZ gender attitudes survey and maintain the Gender Equality dashboard

Establish an expert taskforce on media and its impact on women.

Continue advocacy by presenting members' views through submissions and other avenues

Respond to gender equality issues through the media

Hold the Government accountable for implementing CEDAW

## Strong relevance and relationships

Build and maintain key external relationships

Maintain strong relationships between members, and between the Board and members

Maintain a strong and active presence, building on opportunities to strengthen NCWNZ brand

Evaluate and evolve ways to involve all members in NCWNZ activities suitable for our changing social, political and environmental contexts

Build the capacity of NCWNZ in specialist areas, and ensure succession planning

## A sustainable organisation

Integrate Te Tiriti o Waitangi Values throughout NCWNZ

Ensure environmental and sustainability values underpin all NCWNZ activities

Establish and maintain a sustainable financial model, supported by work of the fundraising committee, for NCWNZ and the branches' consolidated accounts.

Review ownership of the Central house property and implement agreed recommendations

Maintain organisational risk monitoring and management

## **FOUNDATION**

#### **TE TIRITI**

## We recognise and work towards a Tiriti o Waitangi based society of Aotearoa

## OUR VALUES

### Passionate

We bring passion and energy to everything we do. We celebrate and acknowledge those who contribute to the cause.

### Constructive

We are positive and bring ideas to the table, focusing on what makes a difference. We identify problems and work with others to find solutions.

#### Generous

We help by sharing our knowledged, experiences and creativity to improve the lives of all New Zealanders.

### **Determined**

We are determined and confident to keep going when times get tough. We have the courage to speak up and the perseverance to get results.

#### Open

We welcome all cultures and genders. Our work is intersectional and we embrace new ideas, view points and ways of doing things.