



FOR IMMEDIATE RELEASE

30 Years of Keeping Nevada Wild: Non-Profit Organization Celebrates 30th Birthday

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Photo, Video, Interview Opportunity

WHAT:

Friends of Nevada Wilderness, the only statewide environmental organization dedicated to Nevada's wild lands, will be celebrating its 30th birthday later this month. To celebrate, the organization will host an open house at their headquarters featuring live music, guest speakers, hors d'oeuvres, refreshments, and birthday cake. Staff members will also present a brief slideshow highlighting Friends of Nevada Wilderness' accomplishments over the past 30 years and what's next for wild Nevada.

Founded in 1984, the organization has been instrumental in successfully protecting over 3 million acres of Nevada's wild lands by leading efforts in the expansion or designation of all 68 wildernesses in the state, including the creation of Mount Rose Wilderness. Over the past thirty years, Friends of Nevada Wilderness has also grown a nationally recognized and award-winning Wilderness Stewardship Volunteer Program, generating over \$1 million of in-kind services to benefit Nevada's public lands.

"Nevada has changed so much in the last 30 years but Friends of Nevada Wilderness is still dedicated to working with fellow Nevadans to protect our wilderness heritage for the future. Wilderness is an investment for clean water, for wildlife, for the uncertainty that the future holds and most importantly, for our kids and grandchildren," said Shaaron Netherton, Executive Director of Friends of Nevada Wilderness, "As the number of wilderness areas in Nevada has grown, so has our Wilderness Stewardship Program. Our goal is to grow our volunteers, as well as to continue to grow our partnerships with the managing agencies and with other organizations who care about Nevada's Wilderness in order to ensure these areas are well managed and protected."

WHEN:

Friday, March 21st, 2014 from 4:30pm-7:30pm. Formal presentation begins at 6pm.

WHERE:

Friends of Nevada Wilderness Headquarters: 1360 Greg St. Suite 111/112, Sparks, NV 89431.

MEDIA:

Attend for photo, video, and interview opportunity.

To get more information on this event, please contact Shevawn at shevawn@nevadawilderness.org or call the office at (775) 324-7667. Get information about future projects with Friends of Nevada Wilderness at our website www.nevadawilderness.org/calendar_of_events.

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