



**FOR IMMEDIATE RELEASE**

**50 Years of Wild Nevada: Local Art Exhibit Celebrates  
Nevada's Wilderness**

Contact Shevawn at (775) 324-7667 or [shevawn@NevadaWilderness.org](mailto:shevawn@NevadaWilderness.org)

Photo, Video, Interview Opportunity

**WHAT:**

Noteworthy Nevada artists will be featured in a local art exhibit, *50 Years of Wild Nevada*, as part of the 2014 Artown events taking place in Reno throughout the month of July. Select works will portray the beauty of Nevada's wildest places in order to celebrate the 50<sup>th</sup> Anniversary of the Wilderness Act, a legislation which created the National Wilderness Preservation System and Nevada's oldest wilderness area – Jarbidge. Admission to the exhibit and reception are free of charge. All art on display will be for sale with a portion of the proceeds going to Friends of Nevada Wilderness, an organization dedicated to protecting Nevada's 3.1 million acres of wilderness throughout the state.

**WHEN:**

The exhibit will be on display from 10am to 4pm Monday through Friday, from July 14<sup>th</sup> through July 31<sup>st</sup>. An open house and reception will take place on July 12<sup>th</sup>, where attendees will be able to meet the artist and enjoy hors d'oeuvres, refreshments, and live music.

**WHY:**

Most of Nevada's premier wilderness areas are remote, which is perfect for those seeking solitude, quietness, and scenic opportunities but can be difficult for most people to visit and enjoy. *50 Years of Wild Nevada* is designed to bring Nevada's wildernesses to everyone and highlight the scenic beauty which is available throughout the state. "One of the tenets of our mission is to educate the public on the values of and need for wilderness in Nevada and we think art and other forms of visual media really get that idea across," says Shevawn Von Tobel, Outreach Manager for the organization, "We want visitors to this exhibit to really be in awe of these places since they are so breathtaking. It's a source of pride for this state, especially as we're approaching our 150<sup>th</sup> year of statehood."

**WHERE:**

Friends of Nevada Wilderness Headquarters: 1360 Greg St. Suite 111/112, Sparks, NV 89431.

**MEDIA:**

Attend for photo, video, and interview opportunity.

To get more information on this event, please contact Shevawn at [shevawn@nevadawilderness.org](mailto:shevawn@nevadawilderness.org) or call the office at (775) 324-7667. Get information about future projects with Friends of Nevada Wilderness at our website [www.nevadawilderness.org/calendar\\_of\\_events](http://www.nevadawilderness.org/calendar_of_events).