



FRIENDS of NEVADA WILDERNESS

FOR IMMEDIATE RELEASE

**2018 Wild Nevada Calendar Celebrates
Nevada's Public Lands, Female Conservationists**

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Photo, Video, Interview Opportunity

Reno, Nevada (November 9, 2017) –The breathtaking and rugged beauty of our mountainous home state is on full display in the 2018 Friends of Nevada Wilderness Wild Nevada Calendar.

The 2018 Wild Nevada Calendar showcases a diversity of landscapes across the state. From the snow-blanketed peaks of the Mt. Rose Wilderness and the lush landscapes of the Jarbidge Wilderness to the glowing sand dunes in the Desert National Wildlife Refuge and the hobgoblin rock formations in Gold Butte National Monument, this calendar showcases the diversity of public lands our state has to offer.

This year, in addition to Nevada-specific dates and facts, the calendar features inspirational quotes from female conservationists and wild women. At Friends of Nevada Wilderness, we believe Nature is the ultimate playing field, and we want every little girl to see herself as someone who has a seat at Mother Nature's gnarled Bristlecone stump of a table.

All proceeds from the sales of the calendars directly supports Friends of Nevada Wilderness, a statewide nonprofit organization that works to preserve and protect all qualified public lands in Nevada as Wilderness. The first step in protecting these precious places is helping people understand Nevada's wealth of beautiful landscapes, and the clean water, wildlife habitat, and recreational opportunities that are held within these unique areas.

The 2018 Wild Nevada Calendar is a wonderful gift for anyone in your life who loves the unique splendor of the Silver State. The calendar is available at many retail outlets, including Sundance Books, Costco, and the Patagonia Outlet in Reno. Calendars can also be purchased directly from Friends of Nevada Wilderness by phone at (775) 324-7667, online at www.nevadawilderness.org/shop, or in person at 1360 Greg St. Suite #111, Sparks, NV 89431.

About Friends of Nevada Wilderness

Founded in 1984, Friends of Nevada Wilderness has helped protect over 3.4 million acres of Nevada's wild lands by leading efforts in the expansion or designation of all 70 Wilderness areas in the state. Over the past thirty-two years, the Wilderness Stewardship Volunteer Program has generated over \$1,500,000 of in-kind services to benefit Nevada's public lands. For more information, visit <http://www.nevadawilderness.org/>.

Attached Photo: Cover photo of 2018 Wild Nevada Calendar. Credit: Dan Alvey.

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