FOR IMMEDIATE RELEASE

Give the Gift of Wild Nevada!
Find one-of-a-kind gifts at expanded Friends of Nevada Wilderness online store

Reno, NV. - The phrase “gift of giving” takes on additional meaning when you both give and gift at the same time this holiday season!

By shopping at the Friends of Nevada Wilderness online store, you give to support the non-profit’s stewardship and advocacy programs, and find one-of-a-kind gifts for family and the other special people on your list. Friends has enhanced the shopping experience this year with an expanded store that includes cozy long-sleeved T-shirts and lightweight hoodies, both adorned with the beautiful Friends logo. We have detailed mountain crest trail and Desert Refuge topo maps for the seriously wild hikers on your list. And there’s no better time than now to freshen up home office walls with gorgeous art like the 2021 Wild Nevada Calendar, filled with stunning photos of Nevada’s wonderfully diverse landscapes, or the bespoke Massacre Rim WSA Dark Sky Sanctuary poster by professional astronomer and artist Dr. Tyler Nordgren, well-known for his distinctive vintage artistic style.

“Shopping at the Friends store is a great way for Nevadans to show their love for the wild, wide open spaces in our great state,” Friends Executive Director Shaaron Netherton commented. “We encourage folks who appreciate our efforts to preserve and steward these lands to perhaps treat themselves to a little something and also purchase some unique gifts for their like-minded friends and family.”

Gift givers have the option to send items to addresses other than their own and write a brief note or greeting for recipients that Friends will include when shipping the items. Shop now at nevadawiilderness.org/shop. Shipping is free!

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About Friends of Nevada Wilderness

Founded in 1984, Friends of Nevada Wilderness has helped protect over 3.4 million acres of Nevada’s wild lands by leading efforts in the expansion or designation of all 70 Wilderness areas in the state. Over the past twenty years, the Wilderness Stewardship Volunteer Program has generated over $2 million of in-kind services to benefit Nevada’s public lands. For more information, visit http://www.nevadawiilderness.org/

Photos below
Get outdoors in style with a Friends T-shirt or hoodie

Bring Wild Nevada indoors with a custom poster by Tyler Nordgren and the 2021 Calendar