

-Change is made by those who show up-

DEVELOPING POWER

LEADERSHIP | RELATIONSHIPS | IMPACT

LONDON 2020

“Every moment is an organising opportunity, every person a potential activist, every minute a chance to change the world.”

- Dolores Huerta

INSTITUTION:

LEADER (S):

PRIMARY INTEREST FOR 2020:

TURNOUT TARGET:

ALLIANCE:

April 21st, 2020

**LONDON 2020
MAYORAL ASSEMBLY**

THE TIMELINE

SEPT

Issues Workshops:

Ideation to tackle injustices members face

- Youth Violence
- Homelessness
- Welcome
- Housing
- Climate Change

How will you be challenged?

OCT

Oct 15th: Manifesto Workshop

An opportunity to hear what other teams are working on and to distil issues into 3 clear priorities

How will you be challenged?

NOV

Nov 20th: Delegates Assembly

The internal democracy of the organisation. Prioritising issues to take forward to the election assembly.

How will you be challenged?

DEC

Christmas Action

Leaders take back issues and decisions taken to institutions.

How will you be challenged?

JAN

Action on issues

- **Citizens Manifesto tour** of every member organisation.

How will you develop?

FEB

Action on issues

How will you develop?

MAR

Action on issues

How will you develop?

APR

April 20th:
TURNOUT CALL!

How will you develop?

Who else could participate?

Who else could participate?

Who else could participate?

Who else could participate?

How can your institution engage?

YOU | YOUR LEADERSHIP

YOU, and people like you, are at the core of what we do and are the reason London 2020 is possible and so important. Revisit your self-interest and reflect on how you would like or need to be developed as you build power for London 2020.

Self-interest requires that you recognize yourself, that you say 'I count'

Ed Chambers

Relationships

Institutions

Hopes | Anxieties

Time | Money | Energy

Defining Moments

Have a look at the **LEADERSHIP DEVELOPMENT TABLE** and identify where are you in your leadership journey. Reflect, identify and note below what areas of leadership you will develop as you build power towards London 2020. Work with your organiser to create opportunities and a plan for your development.

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LEADERSHIP DEVELOPMENT TABLE

LEADERSHIP LEVEL	Structure Test 1: TURNOUT	Structure Test 2: TAKING ACTION	Structure Test 3: BUILDING RELATIONSHIPS	Structure Test 4: ACHIEVING CHANGE	Structure Test 5: BUILDING A TEAM & INVESTING IN THE DEVELOPMENT OF OTHERS	Structure Test 1: STORYTELLING
POTENTIAL LEADER	1	Attended a local action	Keen to build relationships	Angry about injustice	Wants to develop themselves and others	Has thought about their story and started to tell it.
TERTIARY LEADER (participating and understanding)	2-9 Understands why turnout is important	Played a role in an action Understands what constitutes a good action	Has 121s with and has built relationships with people within their institution Understands why relationships are the core of organising	Identified winnable issue in their community Understands the importance of negotiation and compromise. Can spot worthwhile and winnable issues.	Offers informal support or encouragement to another Understands the iron rule and why leadership development is important	Has attended storytelling training/workshop Understands the importance of storytelling and how to tell a good story
SECONDARY LEADER (doing)	10-19	Played a public role in an action	Has 121s with and has built relationships with people outside their institution	Taken part in a negotiation with decision makers and made a step towards tangible change	Made a plan for developing another leader	Has told their story as part of a public meeting
PRIMARY LEADER (leading and teaching others)	20-49 Can teach others why turnout is important	Led a small action Routinely takes internal and external actions	Has built relationships with decision makers and power players in their community Can explain why it is important to be intentional about relationships	Achieved tangible change in their community Can teach others to win campaigns	Built a core team and relates to it effectively Can teach others to build teams and develop leaders	Has told their story in a high-pressure situation (e.g. media/public action) Can coach others to tell their story
VETERAN LEADER (mastery)	50+	Naturally engages in a habit of action Can evaluate actions effectively	Built a network of strong relationships with a diverse range of people in their neighbourhood	Achieved change of national significance	Nurtures and develops others in a variety of teams and contexts	Comfortable telling a range of stories in a variety of contexts

YOUR TURNOUT TEAM

This worksheet is meant to help you build, visualise your institutional and individual turnout structure, identify weak spots, and areas of opportunity and accountability as you build power for London 2020.

"You are never strong enough that you don't need help."
Cesar Chavez

TURNOUT TARGET	
No. of people in your institution	
No. of turnout captains	
Your personal turnout pledge	

A **turnout captain** takes responsibility of relating to a certain no. of people in your institution to turn them out on April 21st.

turnout captain: name



Identifying, developing and supporting turnout captains (TCs) will be key to ensure your institution contributes to the power of London 2020 in a meaningful way. **TCs are responsible not only for turning people out on the night, but also of engaging other in the process, ensuring people understand what is at stake, and the importance of their presence.** TCs might or might not be part of your core team or issue action teams.

TURNOUT CAPTAINS	Personal pledge	What is their interest in London 2020?

HOW ELSE CAN THEY CONTRIBUTE?

HOW WILL THEY DEVELOP AND GROW?

HOW WILL THEIR LIVES CHANGE IF YOU WON?

YOUR TURNOUT TEAM

turnout
captain:

Relationships

Institutions

Hopes | Anxieties

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YOUR TURNOUT MAP

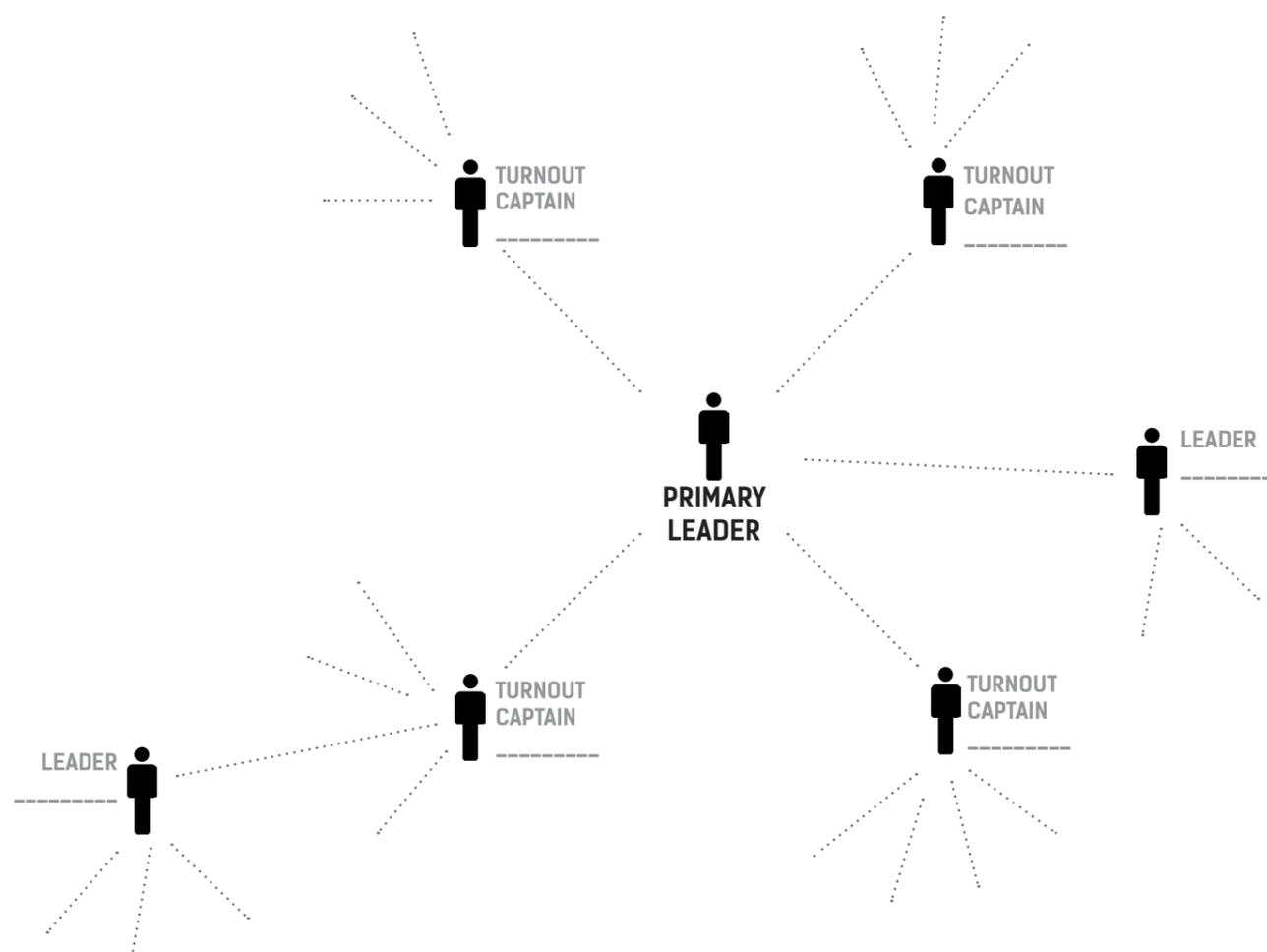
Draw your turnout; build on the template.

Include names of leaders, turnout captains and the people they will bring to London 2020.

Circle yourself in this map.

Identify with colours or shapes who

- a) Has been on training
- b) Has a stake in one of the asks
- c) Is a potential leader



This should be a **live document**;

By April 2020, everyone from your institution attending London 2020 should be in this map.