



Vision: A self-reliant people in a vibrant community

Mission: To engage the community to create and support a culture of self-reliance

Values: Community, Leadership, Independence, Integrity, Collaboration, Service, Safety, Quality, Compassion



Homecare Strategic Plan 2016-2021

Strategic Priority 1: QUALITY

Improve the value of our service delivery and to provide the safest care to our clients

- Goal One:** Successful completion of Accreditation Primer (2017) and Accreditation Qmentum (2019)
- Goal Two:** Build and retain a Skilled Workforce

Strategic Priority 2: GROWTH

Expand the reach, scope of services, and fee-source for New Dawn Homecare

- Goal One:** Expansion of New Dawn Homecare services across Cape Breton
- Goal Two:** Expand existing scope of services
- Goal Three:** Prepare for anticipated Requests for Proposals
- Goal Four:** Continue to expand CBRM clientele in need of home-support services so as to generate surpluses that support NDE's work in the community

Strategic Priority 3: COMMUNITY

Engage various sectors of the community in conversations about health

- Goal One:** Educate and support informal caregivers of our clients & community
- Goal Two:** Advocate for seniors and persons with disabilities