



**Vision:** A self-reliant people in a vibrant community

**Mission:** To engage the community to create and support a culture of self-reliance

**Values:** Community, Leadership, Independence, Integrity, Collaboration, Service, Safety, Quality, Compassion



# Guest Home Strategic Plan 2016-2021

## Strategic Priority 1: QUALITY

*Improve the value of our service delivery and to provide the safest care to our clients*

- Goal One:** Successful completion of Accreditation Primer (2017) and Accreditation Qmentum (2019)
- Goal Two:** Build and retain a Skilled Workforce

## Strategic Priority 2: LEADERSHIP

*To become a leader in fostering community inclusion while supporting people as they transition through various levels of supports.*

- Goal One:** Employ a recovery model of care that encourages and supports every client to reach his/her potential.
- Goal Two:** Develop a three-tiered support model with New Dawn Guest Home, New Dawn Home Living and New Dawn Real Estate
- Goal Three:** Greater collaboration with the Department of Community Services
- Goal Four:** Continue to contribute to the surplus organizational revenue to support New Dawn's mission and work in the community.

## Strategic Priority 3: COMMUNITY

*Engage various sectors of the community in conversations about health*

- Goal One:** Educate and support informal caregivers of our clients & community
- Goal Two:** Advocate for seniors and persons with disabilities