



DEVELOPING
EXCEPTIONAL
AMERICAN
LEADERS

2019 TENTATIVE CONFERENCE AGENDA

Agenda topics and times subject to change

All sessions at the Westin Washington DC City Center, 1400 M Street NW, unless otherwise noted

Wednesday, November 20:

7:30 – 11:00 pm **NewDEAL Welcome Reception & Debate Watch Party**
Capitol Lounge, 229 Pennsylvania Ave SE
Food & drink served

Thursday, November 21:

8:00 am **Breakfast opens**

8:30 am **Opening Remarks**

Welcome by Debbie Cox Bultan, The NewDEAL
Presentation of Ideas Challenge winners by Cathilea Robinett, e.Republic

8:45 – 10:30 am **Morning Plenary: Ideas Matter**

Empowering Disadvantaged Communities through Increased Mobility
with Beth Osborne, T4A; Cathilea Robinett, e.Republic; and West Sacramento Mayor
Chris Cabaldon

Rebuilding Community through National Service

with Emily Cherniack, New Politics Academy, and Josh Fryday, Chief Service Officer of
California

Modernizing Retirement Saving in a New Era of Work

with Elizabeth Kelly, former Special Assistant to the President, National Economic
Council; and Massachusetts Senator Eric Lesser

Eliminating Barriers to Housing Affordability

with Ankur Jain, Kairos; and Cincinnati Councilmember P.G. Sittenfeld

10:45 – 11:45 am **Breakouts Session 1**

Expanding Access to Secure Voting with Sheila Nix, Tusk Philanthropies; and Maricopa
County, AZ Recorder Adrian Fontes

Talking about Immigration with Wendy Feliz, American Immigration Council; Jen
Martin, Fwd.us; and Steve Tobocman, Global Detroit

The Future of Recycling with Jules Bailey, Oregon Beverage Recycling Cooperative, and
Pittsburgh Councilmember Erika Strassburger

***NewDEAL Forum Education Working Group Launch: Expanding Access to Quality
Career & Technical Education*** with Phillip Lovell, Alliance for Excellent Education; West
Sacramento Mayor Chris Cabaldon; and Georgia Senator Elena Parent

12:15 – 2:00 pm

The Political Landscape

The 2020 Electorate

moderated by Jen Psaki, former White House Communications Director with Teri Aversu, Univision; and Akunna Cook, Black Economic Alliance

A View from the Early Primary States

Moderated by Santa Cruz, CA County Supervisor Ryan Coonerty with Iowa Senator Liz Mathis, New Hampshire Senator Jon Morgan, and Nevada Assemblymember Daniele Monroe-Moreno

2:15 – 3:15 pm

Breakouts Session 2

The Colorado River Drought Contingency Plan: A Case Study in Making Progress on Water Policy with U.S. Congressman Greg Stanton, NewDEAL Alumnus; Sue Brown, Walton Conservation Coalition; and Kevin Moran, Environmental Defense Fund

Fostering Entrepreneurship with Jason Wiens, Kauffman Foundation; Rhode Island Treasurer Seth Magaziner; and Connecticut Representative Caroline Simmons

The Changing Nature of Employment with Vikrum Aiyer, Postmates; and James Conigliaro, Jr., Independent Drivers Guild

Criminal Justice Reform with Douglas County, KS District Attorney Charles Branson, Columbus, OH City Attorney Zach Klein, and Shelby County, TN Mayor Lee Harris

6:30 – 8:30 pm

VIP Dinner

Library of Congress, 101 Independence Avenue SE, Montpelier Room in the James Madison Building

Remarks by Wisconsin Lieutenant Governor Mandela Barnes

Featuring a conversation with former Governor Terry McAuliffe and Adrienne Elrod



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Friday, November 22:

- 8:30 – 9:30 am **Breakfast – Social Media Best Practices** with BerlinRosen’s Kelly Vingelis and Claire Darby
- 9:45 – 11:45 am **Cities & States Driving Change**
Video from Louisville Mayor Greg Fischer
New Mayors Panel
Moderated by Santa Cruz, CA County Supervisor Ryan Coonerty
with Lincoln, NE Mayor Leirion Gaylor Baird, Montgomery, AL Mayor Steven Reed, and
Wichita, KS Mayor-elect Brandon Whipple
A Case Study: Climate
Moderated by Christy Goldfuss, Center for American Progress
with Norfolk, VA Councilmember Andria McClellan and New Bedford, MA Mayor Jon
Mitchell
Remarks by Maryland Senate President-elect Bill Ferguson
- 12:00– 1:00 pm **Lunch & Panel Discussion: China’s Rising Power**
Moderated by Orit Frenkel, American Leadership Institute
with panelists Dr. Melanie Hart, Center for American Progress; Kevin Nealer, CSIS; and
Jeremie Waterman, China Center, U.S. Chamber of Commerce
- 1:00 – 1:30 pm **Closing Keynote with James Fallows, *The Atlantic***
- 1:30 – 1:45 pm **NewDEAL Closing**