



WHAT TO EXPECT

AT THE SEPTEMBER COUNTY COMMITTEE MEETING

Thank you for being a part of #RepYourBlock -- a community-led campaign dedicated to helping everyday Brooklyn Democrats participate in their local party by running for County Committee.

More candidates than ever before ran independently for County Committee seats. You engaged your neighbors and put in the hard work to ensure a representative and responsive Democratic Party in Brooklyn. Brooklyn still has a way to go to fill those remaining empty seats -- but together we've built great momentum for change.

COUNTY COMMITTEE MEETS TWICE A YEAR

There are two meetings per year: Year 1, September and January or February; year 2: June or July and January or February.

Many vote by proxy, which we don't recommend, unless you give your vote to a trusted source (more on that later in this document!). Information is sparse -- let's work together to stay in the loop. Check out County's website (a new addition!).

LOGISTICS: GETTING THERE & AGENDA

County Committee members will learn of the meeting date, time, and location approximately two weeks beforehand -- keep an eye on your snail mail! The #RepYourBlock team will send email reminders once this information is available. We'll try to provide ride shares. Plan on a long commute -- past meetings have been near the ends of subway lines and long walks from subway stops.

We'll learn of the agenda at the same time -- likely just 48 hours in advance of the meeting. **Keep a watch out for communications from both #RepYourBlock and New Kings Democrats in this short window of time before the meeting!**

WHAT YOU CAN DO AS A CC MEMBER

The processes that govern County Committee are not transparent. #RepYourBlock is here to help. We all need to work together and communicate regularly to stay organized and effect real change.

1. VOTE!

The most important power -- and responsibility -- you have is your vote on the Committee. Consider organizing a voter registration drive with other County Committee members.

2. ENGAGE WITH ELECTEDS

Engage with District Leaders and other elected officials to tell them what you and your neighbors want to see from the Party.

3. VISION

Organize a Vision Project workshop (visionprojectbk.com) around a topic meaningful to you.

THE PROXY PROCESS

Watch your snail mail for two cards: a proxy card from County, and a proxy card from New Kings Democrats.

We hope you'll vote in person at the meetings. **If you can't make it, you have three options to make sure your voice heard:**

1. CAST YOUR VOTE VIA NEW KINGS DEMOCRATS (RECOMMENDED)

Fill out the card you get from NKD and mail it back, or take a photo of it and email it to proxy@newkingsdemocrats.com.

2. CAST YOUR VOTE VIA ANOTHER COUNTY COMMITTEE MEMBER

Hand or mail your proxy card from County to a person who will attend the meeting in person.

3. ALLOW COUNTY TO CAST YOUR VOTE

If you mail the card from County back to them blank, or otherwise hand your vote over to County, then the Party leader will vote on your behalf.

#RepYourBlock is about empowering Brooklynites -- that's you! -- to have a say in the Democratic Party's platform and priorities, and this vote is a crucial part of the process. Reach out to #RepYourBlock for ideas or questions about your proxy.

PRIMARIES

Are you on the ballot? #RepYourBlock is here to help you win a contested primary. The best way to win? Talk to your neighbors and get out the vote!

1. COLLECT YOUR DATA

Make a list of the people who signed your petition. They helped you get on the ballot -- now it's time to ask for their vote! #RepYourBlock can get you this list if you don't have it. Estimate how many votes you'll need to win; #RepYourBlock has this data and can share it with you.

2. WRITE A LETTER TO YOUR NEIGHBORS

Create a personalized flyer or letter to your neighbors to get the word out! #RepYourBlock has templates you can personalize with information about you and your campaign. After printing, you can put them under neighbors' doors, mail them, or hand them out while knocking doors.

3. KNOCK ON DOORS

Schedule door-knocking. #RepYourBlock can support your canvassing -- talk to your ADO team about what you need. Knock those doors and make the case to voters! As you get voters to commit, try to get their contact information (email or phone number) so you can contact them later and remind them to vote on September 13. Track your doors knocked and how many people have committed to voting for you. #RepYourBlock can hold and analyze this data for you if you share your numbers with us.

4. GET OUT THE VOTE

Plan a second round of outreach in the last few days before September 13, knocking just the doors of the voters who have committed to voting for you. Send email or text reminders to your voters if you have their contact information. Plan to spend as much time as possible, especially before and after work hours, by your polling place on September 13. Keep outside the posted legal limit for electioneering and talk to voters as they go in.

5. WIN & CELEBRATE!

#REPYOURBLOCK AND NEW KINGS DEMOCRATS

#RepYourBlock is a policy-neutral campaign to increase participation in County Committee. NKD is a progressive political club with County reform goals. NKD organized the infrastructure behind the #RepYourBlock campaign to help people run for County Committee, with the goal of increasing participation so Brooklynites can actively engage in our local Democratic Party. #RepYourBlock is a mechanism to get people engaged.

This campaign was an enormous effort, fully powered by people like you. Please consider making a \$25 donation to New Kings Democrats so we can continue to organize around reforms that will make our local party more transparent and accountable: newkingsdemocrats.com/donate.