

About Mark Riddle

Mark serves as the President of the New Leaders Council, the nation's premier progressive leadership training organization for next generation political and business entrepreneurs. Under his leadership, NLC has expanded to 49 chapters in 33 states with 6,000 alumni.

In the private sector, Mark is founder and CEO of Wildcat Digital, a full-service campaign, brand management, and donor advisory firm. Wildcat Digital is in partnership with Nashville based CounterPoint Messaging, a leading Democratic campaign media outfit.

In the media business, Mark has been at the center of many of the biggest electoral battles since 2004. His clients have been Members of Congress, Governors, Attorneys General, State Party organizations, and dozens of state and local elected officials. He served as a lead advisor during the BP Oil spill, working on behalf of the people affected by the disaster. Mark's efforts for his clients were instrumental in the Democrats winning back the Congress in 2006. For his work, Mark was recognized as a "Rising Star" by *Campaigns and Elections Magazine*.

From 1998 to 2002, Mark worked as the press secretary and political director for NDN in Washington, D.C. Today, Mark continues to support its work as a member of its Board of Directors. Mark also serves on the board of New Leaders Council and the advisory board for Organizer, a political & technology company specializing in voter outreach tools. Mark's work has been featured in every form of news media, and he is a contributor to *US News & World Report*, *Huffington Post*, and *The New Republic*.

Mark is a graduate of the University of Kentucky and resides in Simpsonville, KY.