

National Press Secretary

New Politics

About New Politics:

Now, more than ever, we need leaders committed to putting country before party, and service before self. Republican or Democrat, our democracy, and our country, desperately need our best leaders running for office – ones who forged their skills serving the country – to restore faith and trust throughout our politics.

New Politics was founded in 2013 to revitalize American democracy by recruiting, developing, and electing servant leaders who put community and country over self. At a time when the number of service veterans in Congress is at an all-time low, New Politics is working to help servant leaders overcome the traditional barriers to entering the political arena.

New Politics recruits, develops, incubates, elects, and advises candidates and their campaigns. We are there to support our candidates throughout the entirety of their journey.

In the past five years, New Politics has helped 63 candidates to run for office across eight levels of government, winning 36 primary and 28 general elections, on both sides of the aisle.

Our Need:

We are building a powerful in-house press operation and looking for a National Press Secretary to work with our Chief Communications Officer to build and oversee it.

Responsibilities:

- Help develop and manage New Politics' press strategy and lead press outreach efforts, including pitching stories, liaising with national press, and setting New Politics' media calendar
- Lead efforts to shape national press coverage of New Politics and New Politics-endorsed campaigns
- Collaborate with New Politics staff, including Communications Associate, to write and edit press releases, talking points, and other documents
- Coach, prep, and train New Politics principals and partners for local and national media appearances
- Advise New Politics-endorsed campaigns on earned media strategy as needed

We are looking for someone who has experience:

- Working closely with all kinds of media (print, online, radio, TV, etc.)
- Going on and off the record



- Building and managing relationships with reporters, and therefore would come to this job with extensive relationships in the national political press corps, as well as other segments of the media
- Pitching creative stories and breaking through
- Working with external partners or consultants
- Working with high profile principals who require upward management
- Solving for problems beyond a given scope of work
- Managing complex, multi-stakeholder initiatives and driving collaborative processes
- Integrating information from different channels to create cohesive analyses
- Learning on the job and building new skills quickly

Any member of the New Politics team should possess the following characteristics:

- Represent and “live” the NP values of servant leadership: empathy, courage, integrity
- Growth mindset, openness to feedback, and desire to grow with the team
- Comfort in a direct, feedback- and results-oriented culture
- Thrives in an ambiguous, evolving environment
- Hustle, grit, and perseverance
- Ability to think critically and make decisions
- Ability to problem solve and execute solutions
- Excellent oral and written communication skills, organizational abilities
- Heightened relationship management and project management experience
- Commitment to mission and belief in the theory of change that states servant leadership will transform our politics and restore our democracy

Salary is commensurate with experience. New Politics is an equal opportunity and affirmative action employer. New Politics is committed to achieving a diverse workforce through application of its affirmative action, equal opportunity and nondiscrimination policy in all aspects of employment.

If interested, please send your resume to apply@newpolitics.org.

