



## Project Phoenix Convening #2 May 10-13, 2016

**Convening Location:** Eastern Kentucky

### PURPOSE

- Stimulating learning on the ground where big ideas are finding practical application. Mutual learning with a range of grassroots and nonprofit field leaders advancing experiments in specific places.
- Surfacing practical, viable, scalable solutions that can serve as a road map for how funders and donors can comprehensively support a viable just transition in the next 3-5 years.
- Addressing the cohort’s #1 priority question: **What are the 3(ish) ideas we can collectively move** (even if we have different entry points/connection)

### PACKET

- Agenda
- Cornerstone Assertions
- Phoenix learning focus
- Cohort Roster
- Pre-Reading
- Presenter bios
- Center for Story-based Strategy framing from convening #1 (will build on this in a session Thursday morning)

## AGENDA

Tuesday, May 10		
Time	Min	Activity
6:00pm	30	Reception with live music in private dining room
6:30	15	Welcome & Brief Introductions
6:45	1 hr	Dinner
7:45	1 hr	Intro to Appalachian Kentucky history, economy, power and culture & MACED & KFTC’s Just Transition analysis and strategies
8:45	15	Logistics + Closing
9:00		End

Wednesday, May 11		
Time	Min	Activity
		<b>Bring luggage to drop-off point before breakfast</b>
8:30am	30	<b>Breakfast on own</b> Boone Tavern dining room, room service or Berea Coffee & Tea
8:30am		<b>Depart Berea for site visits around the region</b>
SITE VISITS AROUND THE REGION		
10:45	1 hr	<b>Hazard</b> was one of the main coal capitals and is in an upswell of change. <ul style="list-style-type: none"> <li>Learn about local community redevelopment efforts with folks from InVision Hazard, the Art Station and the River Arts Greenway.</li> <li>Meet Gerry Roll, Executive Director of the Foundation for Appalachian Kentucky (one of the few truly local funders).</li> </ul>
11:45		Drive to Whitesburg, with a stop at <b>Isom IGA</b> (grocery store locally owned by an African American couple that did a huge energy efficiency project)
1:00pm	1 hr	<b>Lunch in Whitesburg at the Thirsty Heifer</b> , a fairly new restaurant and MACED lending client. Part of the creative economy.
2:00	2 hrs	<b>Appalshop</b> , an arts organization started in the 60's <ul style="list-style-type: none"> <li>Walk or drive to Appalshop (15min.)</li> <li>Welcome and tour (30 min.)</li> <li>Roundtable with: Making Connections News; Center for Rural Strategies; Mountain Tech; Cooperative Record Store; The STAY project (Stay Together Appalachian Youth)</li> </ul>
4:00		Drive to Benham
5:00		<b>Arrive at Benham Schoolhouse Inn for check-in and break time</b>
EVENING RECEPTION + COHORT REFLECTION TIME		
5:30	1 hr	Phoenix cohort happy hour / downtime (cocktails and snacks)
6:30	1 hr + 15m	<b>Dinner at Benham Schoolhouse Inn</b> Unstructured time (option for self organized dinner table conversation with cohort members and/or hosts from MACED and KFTC)
7:45	1 hr	<b>Phoenix cohort debriefing of the day &amp; observations from reality check advisor Eric Woods</b>
8:45		End of programming - A Phoenix lounge space available for informal, unstructured interaction with cohort and MACED and KFTC hosts.

**Thursday, May 12**

<b>Time</b>	<b>Min</b>	<b>Activity</b>
8:00am		<b>Breakfast at Benham Schoolhouse Inn</b>
<b>MORNING SESSION PART 1: LEARNING ABOUT &amp; ALIGNING COHORT MEMBER WORK</b>		
8:45	1 hr 15 m	<b>Mapping the cohort's different just transition work entry points and points of connection</b> - <i>Christine Cordero, Center for Story-based Strategy</i> <i>Going deeper with a transition framework presented at the opening convening, to sharpen understanding of how to align efforts.</i>
10:00	15	Break
10:15	1 hr	<b>What are the 3(ish) ideas we can collectively more (even if we have different entry points/connection)?</b> <i>Small "affinity" groupings self-facilitated by cohort members.</i>
11:15	15	Break
<b>MORNING SESSION PART 2: THE STORY OF PHILANTHROPY IN KY'S JUST TRANSITION</b>		
11:30	1hr	Talk show style conversation funders active in the region: Lora Smith, Mary Reynolds Babcock Foundation; Gerry Roll, Foundation for Appalachian KY; Becky Ceperly, Appalachian Philanthropic Engagement consultant for AFN (recently of Kahnawa Community Foundation); Stephanie Randolph, Blue Moon Fund; Cuong P. Hoang, Chorus Foundation
12:30	1hr	<b>Lunch</b> <b>Continuing small table conversation with funders active in region</b>
<b>AFTERNOON OPTIONS 1:30-3:30pm</b>		
1:30	2 hrs	Options <ul style="list-style-type: none"> <li>• Break time</li> <li>• Visit the <b>Kentucky Coal Museum</b> across the street from the hotel.</li> <li>• Join the 2:00pm tour (below)</li> </ul>
2:00		<b>15 spaces available for tour of Portal No. 31 Underground Mine Tour.</b> Experience first-hand what it was like to enter an underground mine
<b>AFTERNOON SESSION WITH GRASSROOTS LEADERS</b>		
3:30	2 hrs	<b>Just transition session with local folks</b> sharing grassroots perspectives and how their efforts feed into work on Just Transition.
<b>DINNER WITH GRASSROOTS LEADERS</b>		
6:00		<b>Dinner at East Kentucky Social Club with live music and time for sharing reflections</b> Grassroots guests will stay with the cohort for dinner and continuing informal conversation.

Friday, May 13		
Time	Min	Activity
		<i>Bring luggage to drop-off point before breakfast</i>
8:00am	45	<b>Breakfast at Benham Schoolhouse Inn</b>
<b>MORNING SESSION PART 1: LEARNING ABOUT &amp; ALIGNING COHORT MEMBER WORK</b>		
8:45	50	<b>Synthesizing/Closing KY Learning</b> Surface promising strategies to document the Phoenix arc of learning.
9:35	10	<b>Break</b>
9:45	1 hr	<b>Exploring the cohort's interest in aligning work : What are the 3(ish) ideas we can collectively move (even if we have different entry points/connection)</b> <ul style="list-style-type: none"> <li>• Nominating ideas and checking for interest (45 min.)</li> <li>• Plan for how to move ideas forward and select (15 min.)</li> </ul>
<b>THANK YOUS AND CLOSING</b>		
10:45	15	<b>Thank yous and closing</b>
11:00		<b>Pick-up boxed lunches, depart for airport</b>
<b>TIME ON BUS FOR CONTINUING CONVERSATION</b>		
		<b>While on the bus we'll use some of the time for some business...</b> <ul style="list-style-type: none"> <li>• Opportunity for continuing conversation/questions with our KY hosts</li> <li>• Announcements: <ul style="list-style-type: none"> <li>• Cohort member announcements</li> <li>• <a href="#">NFG Conference</a>: Philanthropic Strategies for People, Place, and Power, June 14-16, Oakland, CA. The Phoenix related sessions and tours.</li> </ul> </li> <li>• Crowd-sourcing: What content topics are you most interested in Phoenix drilling deeper into for future webinars and convenings (will inform the selection of location for Convening #3, Nov. 29-Dec. 2).</li> </ul>
2:00		<b>Stop in Berea for people who need to pick up rental cars</b>
3:00		<b>Arrive at Lexington airport</b>