



Project Phoenix Convening #1
AGENDA
February 17-19, 2016

Convening Location: Centre for Social Innovation, 601 W. 26th St #325, NY (Classroom A)

SCHEDULE OVERVIEW

| FEBRUARY 17 | FEBRUARY 18 | FEBRUARY 19 |
|---|--|---|
| 4:30pm optional welcome reception 5:00pm start 8:00pm end | 8:30am start 5:30pm Break <i>Evening at Hotel Americano Bar Americano private room (5 min. walk)</i> <ul style="list-style-type: none"> • 6:00 Open bar + hors d'oeuvres reception • 6:30 Evening program • 7:30 Open bar reception • 8:00 End | 8:30am start 12:00pm end (option to stay for box lunch) |
| Meals: <ul style="list-style-type: none"> • 6:30pm Dinner | Meals: <ul style="list-style-type: none"> • 8:30am Breakfast • 12:30-1:45pm Lunch break • 6:00-8:00pm Hors d'oeuvres & open bar at Hotel Americano | Meals: <ul style="list-style-type: none"> • 8:30 Breakfast • 12:00 Optional box lunch (after convening ends) |

PURPOSE

- Build the Phoenix learning community; set an innovative learning culture
- Set context and develop shared framework and analysis
- Set the cohort learning agenda

PACKET

- Agenda
- Cornerstone Assertions
- Cohort Roster
- Feb. convening participants
- Presenter bios
- Pre-Reading

| Wednesday, February 17 | | |
|------------------------|-----|---|
| Time | Min | Activity |
| 4:30pm | 30 | Welcome reception (optional) |
| 5:00 | 30 | Welcome & Context Setting for the Convening |
| 5:30 | 45 | Meeting the cohort |
| 6:15 | 45 | Dinner + Exploration of the range of terminology in use |
| 7:00 | 45 | Setting an Innovation Learning Culture |
| 7:45 | 15 | Logistics for next 2 days + Closing |
| 8:00 | | End |

| Thursday, February 18 | | |
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| Time | Min | Activity |
| 8:30am | 30 | Breakfast Sharing a favorite “new economy” reading/resource |
| 9:00 | 10 | Welcome & Context Setting for the Day |
| MORNING SESSION: Shared Framework & Analysis: The role of finance/capital Guests: <ul style="list-style-type: none"> • <i>Stacy Mitchell</i>, Co-director Institute for Local Self-Reliance • <i>Lenore Palladino</i>, Senior Economist, Roosevelt institute & former Demos Fellow | | |
| 9:10 | 50 | Part 1: Pulling back the curtain: What has been the role of finance/capital in our economy & society? <ul style="list-style-type: none"> • A conversation between our guests – 40 min. • Cohort members lift up: What’s clearer now? – 10 min. |
| 10:00 | 20 | Break |
| 10:20 | 55 | Part 2: Looking forward: What role do we want finance/capital to play? <ul style="list-style-type: none"> • Our guests in conversation with 3 members of the cohort – 40 min. • Cohort members lift up: I’m curious about... – 15 min. |
| 11:15 | 10 | Break + transition to break-out groups |

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| 11:25 | 45 | Looking forward: Break-out groups A. 1 (or 2) problem statements about the role of finance/capital that needs to be solved B. 1 (or 2) assertions about what the role of finance/capital should be C. 1 (or 2) questions that Phoenix could most usefully take on |
| 12:10pm | 20 | Part 3: Synthesizing a Shared Analysis on the Role of Finance/Capital |
| 12:30 | 1 hr. 15 | Lunch (unstructured) |
| 1:45 | 15 | Group photo |
| AFTERNOON SESSION: Shared Framework & Analysis Examples from the field The role of capital, business, state and community power | | |
| 2:00 | 45 | Exploring the Just Transition Presented by cohort members: Alison Corwin, Surdna Foundation; Farhad Ebrahimi, Chorus Foundation; Sarah Christiansen, Solidago Foundation |
| 2:45 | 25 | Break |
| 3:10 | 1 hr. 10 | What can be Learned about Solutions that Get to Systemic Change & Scale? • Break-out groups – 50 min. • Sharing learning – 20 min. |
| 4:20 | 15 | Break |
| LATE AFTERNOON SESSION: Setting the Phoenix learning agenda | | |
| 4:35 | 30 | The Phoenix arc of learning topics over the next year |
| 5:05 | 20 | Narrative strategy & the “new economy” Reflections from consultant: Christine Cordero, Center for Story-based Strategy (CSS) + cohort interaction with Christine |
| 5:25 | 5 | Closing for the day |
| 5:30 | 30 - 60 | Break |
| EVENING RECEPTION + PROGRAM Open bar + hors d’oeuvres reception and program Location: HotelAmericano - Chelsea, 518 West 27th Street (a 5 min. walk from CSI, map in logistics packet), In the BarAmericano private cocktail + dining room | | |
| 6:00 | 30 | Reception |
| 6:30 | 60 | Reality Testing the Project Phoenix Cornerstone Assertions |

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| | | <p>Presenter: Holmes Hummel, Founder, Clean Energy Works and Former Senior Policy Advisor in the Office of Policy & International Affairs of the U.S. Department of Energy in the Obama Administration</p> <p>Presentation interspersed with cohort conversation.</p> |
| 7:30 | 30 | Reception |
| 8:00 | | <p>End</p> <p>Want to hang out with colleagues after the reception ends? HotelAmericano has 2 restaurants and a bar on site.</p> |

| Friday, February 19 | | |
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| Time | Min | Activity |
| 8:30am | 45 | <p>Breakfast + Cohort Member Hosted Table Topics</p> <ul style="list-style-type: none"> 8:15 Table topic conversations begin Take a break if needed before 9:15am start |
| 9:15 | 10 | Welcome & Context Setting for the Day |
| 9:25 | 30 | Applying and Refining the Project Phoenix Assertions Going Forward |
| 9:55 | 30 | Crowdsourcing our priority learning questions |
| 10:25 | 15 | Break |
| 10:40 | 20 | <p>Upcoming cohort programming</p> <ul style="list-style-type: none"> Schedule for the year – finalizing dates May 10-13 convening #2 in Kentucky |
| 11:00 | 35 | <p>What places can further learning on our priority learning questions?</p> <ul style="list-style-type: none"> Brainstorm places and vote on location for Convening #3 Nov. 29-Dec. 2 |
| 11:35 | 5 | Announcements: Cohort knowledge management system + Evaluation |
| 11:40 | 20 | Closing appreciations |
| 12:00 | | <p>End</p> <p>Option to stay for box lunch (lunch needs to be pre-ordered, by end of day Feb. 17 through Kita Urias, NFG Program Assistant Kita@nfg.org)</p> |