



NEIGHBORHOOD FUNDERS GROUP

Connecting people, place and power

JUNE 14-16, 2016

OAKLAND SCOTTISH RITE CENTER, 1547 LAKESIDE DRIVE

NEIGHBORHOOD FUNDERS GROUP

NATIONAL CONVENING

*Philanthropic Strategies for  
People, Place & Power*



# WELCOME

Welcome to the 2016 Neighborhood Funders Group National Convening, *Philanthropic Strategies for People, Place, and Power*. And welcome to Oakland, California – NFG’s new home. With its long history of innovative policymaking, movement building, and grassroots organizing, Oakland is the perfect place to understand this dynamic moment we are living in, and rethink the role of funders in building long-term community power.

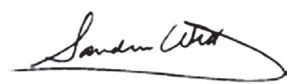
After 36 years, NFG continues to be a leading voice in philanthropy lifting up the struggles of everyday people and surfacing the most promising stories and strategies of communities coming together for economic, social, and racial justice.

Whether you’re a funder or a leader working for social change, you can expect to leave this conference with many new insights into how social change is happening now. Over the next three days, you will have the opportunity to engage with colleagues from around the country through dynamic workshops, thought provoking plenaries, and illuminating learning tours. Together we will learn about new strategies to advance racial justice within city governments; how to strengthen community participation in local development; market oriented strategies with social justice values; ways that philanthropy can partner with the public or private sectors to uplift workers and their communities; and many other cutting-edge topics and issues.

It takes a village to build a dynamic conference, and this year is no exception. In the member-driven spirit of NFG, this conference has been created with the time, talent, and brilliant ideas of many people. We especially thank NFG’s 2016 National Convening planning committee, the NFG Board of Directors, and NFG’s committed and thoughtful staff for crafting an excellent program. We hope you have a thought-provoking and valuable time at this year’s conference. Welcome to Oakland!



Michael Brown, Convening Co-Chair



Sandra Witt, Convening Co-Chair



Andrea Dobson, Convening Co-Chair

# 2016 CONVENING PROGRAM COMMITTEE

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**Michael Brown**  
Vice President,  
The Seattle Foundation



**Sandra Witt**  
Program Director,  
The California Endowment



**Andrea Dobson**  
Chief Operating and Financial  
Officer, The Winthrop Rockefeller  
Foundation

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Vice President of Programs,  
San Francisco Foundation



**Tessa Rouverol Callejo**  
Program Officer,  
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**Alison Corwin**  
Program Officer,  
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**Kevin Ryan**  
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**Jess Garz**  
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**Michael Shaw**  
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**James Head**  
President,  
East Bay Community Foundation



**Scot Spencer**  
Associate Director,  
The Annie E. Casey  
Foundation



**Felecia Jones-Lucky**  
Executive Director,  
Black Belt Community Foundation



**Aditi Vaidya**  
Senior Program Officer,  
Solidago Foundation

# SCHEDULE AT-A-GLANCE

## MONDAY, JUNE 13 – *Pre-Conference Institute*

## TUESDAY, JUNE 14 – *Day 1*

**9:00am: Registration Opens – Ground Floor Lobby**

**10:00am: New Participant Welcome Session – 4th Floor, Gold Room**

**11:30 - 1:30pm: Opening Session & Lunch Plenary – Ballroom**

**1:30 - 2:00pm: Coffee Break – 4th Floor Foyer**

### **2:00 - 3:30pm: Breakout Sessions Round 1**

- Resourcing the Movement for Black Lives – **3rd Floor, Banquet Room**
- Place-Based Grantmaking Strategies for Racial Equity and Economic Inclusion – **4th Floor, Gold Room**
- Let's Get in Formation: Partnership Models for Civic Engagement and Power – **4th Floor, Class Room**

**3:30 - 4:00pm: Coffee & Snacks – 4th Floor Foyer**

### **4:00 - 5:30pm: Breakout Sessions Round 2**

- Racial Justice, Criminalization and the Struggle for Democracy – **3rd Floor, Banquet Room**
- Power & Markets: Structural Reform Toward a New Economy – **4th Floor, Gold Room**
- Democratizing Community Change, Reinvestment, and Growth – **4th Floor, Class Room**

**5:45 - 8:00pm: Welcome Reception – Camron-Stanford House, 1418 Lakeside Drive**

**8:00 - 9:00pm: Social Justice Comedy Show – Scottish Rite Center Ballroom**

## WEDNESDAY, JUNE 15 – *Day 2*

**8am: Breakfast & Ad Hoc Sessions – breakfast in Ballroom, check app for Ad-hoc locations**

**9:00 - 10:30am: Morning Plenary – Ballroom**  
**An Exploration of Power**

**10:30 - 11:00am: Coffee & Snacks – 4th Floor Foyer**

### **11:00 - 12:30pm: Breakout Sessions Round 3**

- Working Meeting for Democratizing Development Program – **3rd Floor, Blue Room**
- Applying a Racial Justice Lens in Philanthropy – **3rd Floor, Banquet Room**
- Amplifying our Power & Impact: Transformative Leadership Approaches – **4th Floor, Gold Room**
- Building Economic Power: 100 Years of the On-Demand Economy – **4th Floor, Classroom**

**12:45 - 2:15pm: Lunch & Membership Meeting – Ballroom**

**2:15pm: Assemble in lobby for Learning Tours – Ground Floor Lobby**

### **2:30 - 5:15pm: Non-Tour Option:**

- Black Panther Documentary Film Screening & Discussion – **4th Floor, Gold Room**

### **2:45 - 5:45pm: Learning Tours – Ground Floor Lobby**

- Arts and Culture for Community and Power Building
- Community Safety and Restorative Justice
- Experiments on the Edge: Just Transition to a New Economy
- Gentrification and Displacement
- Multi-Racial Organizing for Economic Justice

### **6:00 - 9:00pm: Networking Time**

- Working Group on Place-Based Community Change Reception
- Member-Organized Dinners
- Dinner Meeting for the Working Group on Labor and Community Partnerships

## THURSDAY, JUNE 16 – *Day 3*

**8:00am: Breakfast & Ad Hoc Sessions – breakfast in Ballroom, check app for Ad-hoc locations**

**9:00 - 9:30am: Morning Keynote with john a. powell – Ballroom**

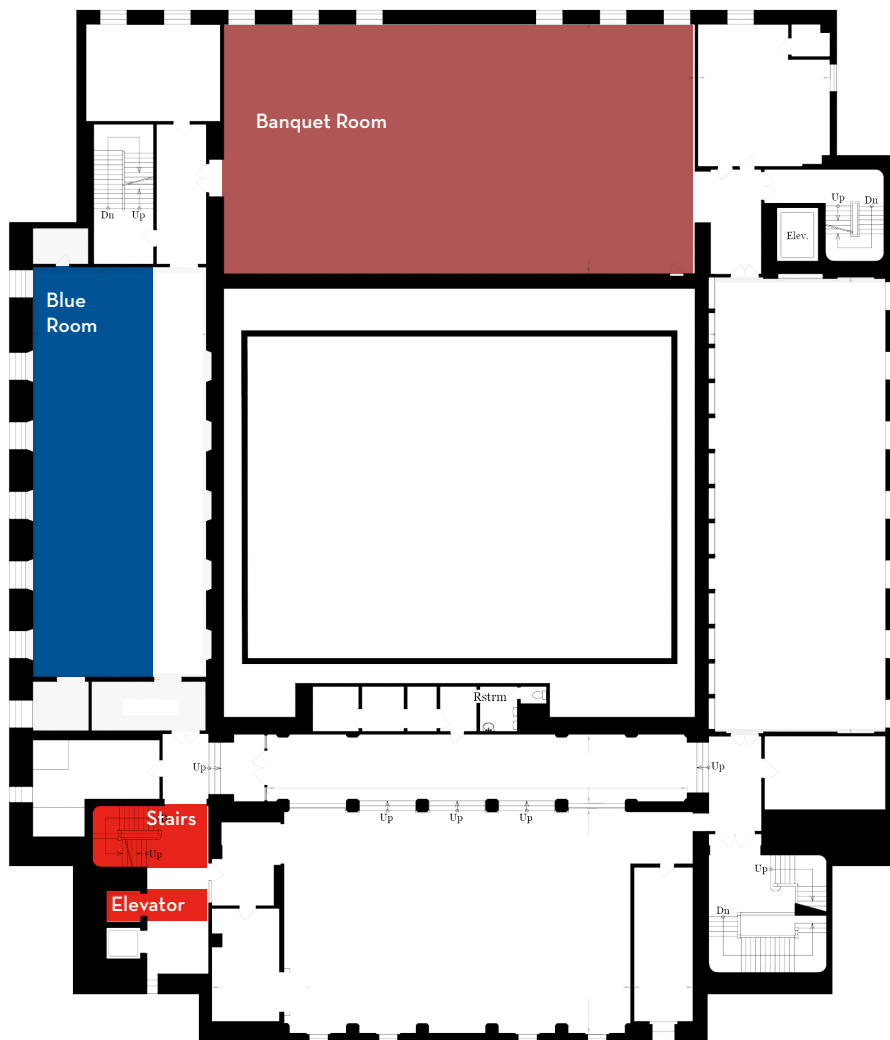
**9:30 - 10am: Coffee Break – 4th Floor Lobby**

### **10:00 - 11:30am: Breakout Sessions Round 4**

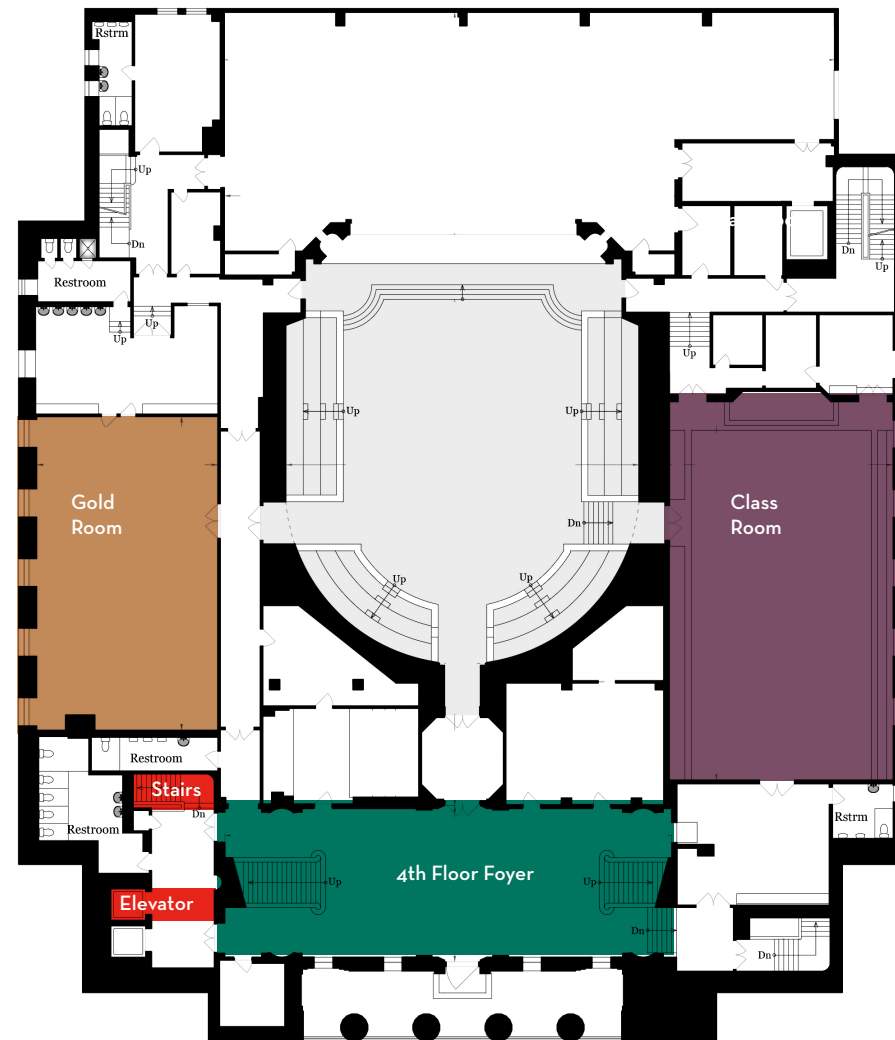
- Working Meeting for Funders for Justice Initiative – **3rd Floor, Blue Room**
- Funding Social Movements: Building Power and Transformative Change – **3rd Floor, Banquet Room**
- The Art of Change: Artists and Social Movements – **4th Floor, Gold Room**
- The Role of Government in Advancing Equity and Racial Justice – **4th Floor, Class Room**

**11:45 - 1:30pm: Closing Plenary & Lunch – Ballroom**

## 3<sup>RD</sup> FLOOR



## 4<sup>TH</sup> FLOOR



#NFG2016 IS MOBILE! <http://nfg2016.sched.org>

- Plan which sessions to attend
- See speakers' bios
- Create a profile and connect with other conference participants
- Use interactive maps to get around
- Get the latest updates on conference programming (the information in this book is 2 weeks old)



**Wifi-name: SRC-Guest**  
*No password is required*



# AWARDS

## NFG AWARD FOR EXCELLENCE IN COMMUNITY LEADERSHIP

NFG believes that positive engagement between funders and nonprofit organizations must be built on respect. The inequality of power and resources between funders and community-based organizations often make it difficult to create respectful relationships in which grantmakers are able to learn from those they fund.

Established in 2013 by NFG's board in honor of Garland A. Yates, former NFG Board Member and Interim Director, the NFG Award for Excellence in Community Leadership recognizes individual leaders who have a track record of respectful working relationships across issues and constituencies with both community organizations and other organizations of funders.



### 2016 HONOREE:

## Kevin Ryan

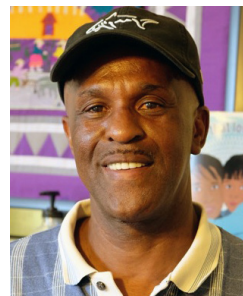
DIRECTOR OF PROGRAMS,  
NEW YORK FOUNDATION

Kevin Ryan joined the New York Foundation in 2002. He manages a portfolio of active grants for start-up organizations that focus on community organizing and

advocacy, and oversees the foundation's capacity building program that includes workshops, small grants, and individual capacity building requests. Prior to his work at the New York Foundation, Kevin was the executive director of Community Training and Resource Center, a housing preservation organization. He provided leadership to a staff of tenant organizers working to improve housing conditions for low-income New York City renters. Kevin served as an adjunct instructor at Hunter College Graduate School of Urban Affairs and Planning, and the Joseph S. Murphy Institute for Worker Education and Labor Studies. He is chair of the New York City Youth Board that advises the Department of Youth & Community Development, and also serves on the boards of Green Worker Cooperatives and La Lutta New Media Collective. Kevin holds a bachelor's degree in sociology and urban studies from the University of Michigan at Ann Arbor, and received a master's in urban planning from the New York University Robert F. Wagner Graduate School of Public Service.

## DISCOUNT FOUNDATION LEGACY AWARD

Through almost four decades of grantmaking, the Discount Foundation supported community organizing groups across the country working with people living in poverty and struggling to sustain their families to improve their communities and lives. When the Foundation closed its doors in 2015, it created the Discount Legacy Award Program in partnership with the Neighborhood Funders Group's Working Group on Labor and Community Partnerships and Jobs with Justice. The Discount Foundation Legacy Award aims to identify and honor an exemplary individual from the worker justice movement whose achievements and potential accomplishments in the field are exceptional. Honorees receive a flexible cash award to expand on their work without reporting requirement or specific obligations. This program will continue annually over the next decade with additional support from the Ford Foundation, the Unitarian Universalist Veatch Program at Shelter Rock, and the Solidago Foundation. Earlier this year, Alfred Marshall was honored with the first-ever Discount Foundation Legacy Award.



### 2016 AWARDEE:

## Alfred Marshall

NEW ORLEANS' WORKERS  
CENTER FOR RACIAL JUSTICE

As an organizer in New Orleans, Alfred works to win back power for structurally unemployed and underemployed Black men and women through campaigns to achieve

higher wages and better standards in his community. Through Alfred's tremendous organizing campaigns, he has helped win local hiring on post-Katrina public construction and development projects, a "Ban the Box" rule, and a living wage and paid sick leave ordinance for individuals employed under city contracts. "By sitting down and talking with other workers at the New Orleans Worker Center, I realized that we're in this together," Alfred said. "New Orleans won't stop. I won't stop. This award is bigger than I am. It's all about doing the work on the ground. We're shaking this world up."

## SCHEDULE: MONDAY

MONDAY, JUNE 13 - *Pre-conference Institute*

### Values in Action: Grantmaking for Social Justice

Presented by the Bay Area Justice Funders Network in partnership with the Neighborhood Funders Group.

The last five years have emphasized a need for philanthropy to be different. Whether it is how philanthropic institutions invest their endowments, the percentage of pay-out, what or how to invest in moments, movements, and the infrastructure to win at scale, philanthropic leaders have been confronted with questions about organizational purpose and moral imperative.

We know we need structural change, yet the pervasive culture within institutional philanthropy hasn't been one that centers social movements. This adapted day-long session of the Harmony Initiative (regularly a 130-hour social justice philanthropy intensive) is an opportunity to engage with peers in understanding how the origins of philanthropy shape our field today, and in mapping a new paradigm and identifying new practices.

#### Participants will:

- learn about the origins and purpose of philanthropy
- explore the potential of a new paradigm for philanthropy
- consider how social justice values are applied to their work in grantmaking
- identify specific actions and applications they may take to strengthen their grantmaking practice to be more values-aligned.

Join us to improve your grantmaking practice by identifying opportunities for transition and transformation, connecting values with justice-centered actions at each stage in the grantmaking cycle.

## SCHEDULE: TUESDAY

TUESDAY, JUNE 14 - *Day 1*

### 9:00am: Registration Opens

Ground Floor Lobby

### 10:00am: New Participant Welcome Session

4th Floor - Gold Room

Is this your first time at an NFG conference? Welcome! Please join us for a meet and greet with NFG staff and board members and other newbies. We'd love to help you get the most out of the conference and help introduce you around.

### 11:30 - 1:30pm: Opening Session & Lunch Plenary

Ground Floor - Ballroom

Ceremonial Welcome from Intertribal Friendship House

Welcome from Convening Co-Chairs and NFG President

Welcome to Oakland: James Head, East Bay Community Foundation

#### Grounding in Place: Oakland in a Movement Moment

As we convene in Oakland, we open with a session to explore what we can learn from our host city. Does the place that birthed the Black Panthers have something to tell us about the Movement for Black Lives? Can one of the nation's most ethnically diverse cities share lessons with cities soon to experience demographic shifts? Can the story of one of the fastest gentrifying regions in the U.S. help other places avoid a crisis of displacement? Can this hotbed of organizing and innovation tell us what it takes to sustain movements and incubate creativity? A panel of high-profile local leaders will help us delve into these questions and more.

#### Speakers:

Tony Iton, The California Endowment (moderator)

Ericka Huggins, former leader in the Black Panther Party

Rev. Michael McBride, PICO National Network

Maria Poblet, Causa Justa :: Just Cause

Miya Yoshitani, Asian Pacific Environmental Network

## SCHEDULE: TUESDAY

TUESDAY, 11:00AM - 5:30PM

### THE LAWYER IS IN!

Ground Floor Lobby

Counsel Sara Matlin from Alliance for Justice will be available to answer questions about how nonprofits and foundations can engage in effective advocacy. She can also share resources in English and Spanish on lobbying, election-related activity, and ballot measure advocacy. Stop by for a consult at her table in the lobby.

### 1:30 - 2:00pm: Coffee Break

4th Floor Foyer

### 2:00 - 3:30pm: Breakout Sessions Round 1

#### Resourcing the Movement for Black Lives **3rd Floor - Banquet Room**

The Movement for Black Lives has brought discussions of anti-black racism, structural oppression, and power-building in Black communities into the national dialogue on a level we haven't seen in a generation. As funders, many of us are asking what is our role in resourcing and supporting Black-led social change. When do we move from rapid response funding while in crisis to long-term institutional support? How do we balance our responsiveness to community leadership with our institutions' desires for concrete deliverables? Can we redefine risk? Speakers for this session will include leaders from the movement as well as leaders in philanthropy offering ideas on how to navigate these same conversations in their own institutions.

Session Designer: Marjona Jones, Unitarian Universalist Veatch Program at Shelter Rock (moderator)

#### Speakers:

Lola Smallwood Cuevas, Los Angeles Black Worker Center

Steven Pitts, UC Berkeley Center for Labor Research and Education

Lateefah Simon, Rosenberg Foundation

Ayoka Turner, Black Lives Matter

Eric Ward, Ford Foundation

## SCHEDULE: TUESDAY

#### Place-Based Grantmaking Strategies for Racial Equity and Economic Inclusion

**4th Floor - Gold Room**

This workshop will offer examples of creative local grantmaking approaches to support community-driven change. Participants will engage on challenging issues that many communities face. We all understand these efforts are critical to building community power and impacting meaningful long-term social change. But how do we turn the philosophy into practice when faced with racial inequity and deeply entrenched funding practices? Participants will work together to build effective strategies for grantmaking and for advocating for these strategies within their institutions.

Session Designer: Working Group on Place-Based Community Change

#### Speakers:

Kevin Ryan, New York Foundation (moderator)

Andrea Dobson, Winthrop Rockefeller Foundation

Kristell Caballero-Saucedo, Northside Funders Group

#### Let's Get in Formation: Partnership Models for Civic Engagement and Power

**4th Floor - Class Room**

*Prove to me you got some coordination, cause I slay* - Beyoncé

Elections offer social justice organizers powerful moments to mobilize and engage communities. Elections also demand scale. All across the country this demand for scale has led to transformative new local, regional, and statewide formations, touching urban and rural areas alike. Join us for a session that will highlight four partnerships that powerfully cross issue, race and geographic lines, and add potent voting power to community organizing, advocacy, and leadership development. This is also our opportunity to discuss, with colleagues and field leaders, the ever-evolving relationship between elections and long-term organizing.

Session Designers: Mario Lugay, Philanthropic Consultant | Cathy Cha, Evelyn & Walter Haas, Jr. Fund

#### Speakers:

Connie Malloy, The James Irvine Foundation (moderator)

Linda Burnham, National Domestic Workers Alliance

Cathy Cha, Evelyn & Walter Haas, Jr. Fund and the California Civic Participation Funders

Jessamyn Sabbag, Oakland Rising

Anthony Thigpenn, California Calls

## SCHEDULE: TUESDAY

**3:30 - 4:00pm: Coffee & Snacks**

**4th Floor Foyer**

### 4:00 - 5:30pm: Breakout Sessions Round 2

#### **Racial Justice, Criminalization and the Struggle for Democracy**

**3rd Floor - Banquet Room**

This workshop will offer opportunities to support policies and practices that stop the encroachment of criminal justice in civil systems such as education, housing, transportation, jobs, and health care. Speakers will provide examples of evidenced-based messaging to reshape how criminalization, mass incarceration, and deportation are discussed within philanthropy. Participants will examine how anti-criminalization movements are reducing disparate outcomes based on race, gender, sexual orientation, ethnicity, and immigration status. This workshop will offer funders new tools that help them make the case in their institutions. We will discuss specific examples of relevant movements and of grants made to support that organizing, with clear impacts and outcomes.

Session Designers: Molly Schultz Hafid, Unitarian Universalist Veatch Program at Shelter Rock | Eric Ward, Ford Foundation | Lorraine Ramirez, Neighborhood Funders Group

##### **Speakers:**

Charles Fields, The California Endowment (moderator)

Marisa Franco, Mijente

Kris Hayashi, Transgender Law Center

Marbre Stahly-Butts, The Center for Popular Democracy

Azedeh Zohrabi, Ella Baker Center

#### **Power & Markets: Structural Reform Toward a New Economy**

**4th Floor - Gold Room**

For good reason, social justice proponents have had a problematic relationship with the market and the private sector. This has allowed conservatives to claim the private sector as their own. But what would it look like if we had a progressive proposition on how markets should behave in society? What

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if we reshaped our economy to prioritize fair labor standards, environmental protection, social cohesion, and power in low-income communities and communities of color? This session will explore short-term and mid-term possibilities in aligning markets with social justice values. We will discuss ways in which philanthropy can partner with the public and private sectors to shape a just transition to a new economy.

Session Designers: Alison Corwin, Surdna Foundation | Jose Garcia, Surdna Foundation | Aditi Vaidya, Solidago Foundation | Viveka Chen, Consultant (moderator)

##### **Speakers:**

Alex Galimberti, Restaurant Opportunities Center United

Holmes Hummel, Clean Energy Works

Madeline Janis, Jobs to Move America

#### **Democratizing Community Change, Reinvestment, and Growth: Who Decides? Who Benefits? Strengthening Community Voice in Development Decision-making**

**4th Floor - Class Room**

In communities across the U.S., low-income people and people of color seldom reap the benefits of investment in development, nor are they able to set priorities for their neighborhood. Neighborhoods and their residents suffer from decades of disinvestment, environmental toxins, and being pushed out by “renewal” and “revitalization” efforts. And when a neighborhood’s fortunes turn and become a hot market, these same low-income residents are too often left out and pushed out. The good news is that this pattern is shifting in some places, where grassroots organizing groups are partnering in new ways with advocates to build community power in decision-making, and funders are coming together across issues to democratize the development process. This session will share strategies and tools from around the country and set the stage for the Democratizing Development program discussion.

Session Designers: Amy Kenyon and Jerry Maldonado, Ford Foundation | Kevin Ryan, New York Foundation

##### **Speakers:**

Nile Malloy, Neighborhood Funders Group (moderator)

Ginny Goldman, Texas Organizing Project

Sondra Youdelman, Community Voices Heard

David Zisser, Public Advocates Inc.



## SCHEDULE: TUESDAY

### 5:45 - 8:00pm: Welcome Reception

**Camron-Stanford House, 1418 Lakeside Drive:** *From the Scottish Rite Center, cross to the other side of Lakeside Drive, turn right, and walk 50 yards.*

Reconnect with old friends and make new ones as you enjoy drinks and hors d'oeuvres in the garden with a gorgeous view of Lake Merritt. The Camron-Stanford House, now a historical site run by the City of Oakland, is the last of the 19th-century mansions that once surrounded Lake Merritt. Don't forget to pop inside to check out the current gallery exhibit, which details the development history of Lake Merritt from the 1880s to present.

Bites by: Chef Yulunda Hendrix

Beats by: DJ Ellen Choy

### 8:00-9:00pm: Comedy Show

**Scottish Rite Center Ballroom**

#### Stand Up for Social Justice

Who says you can't laugh and think at the same time? Join us for an issue-oriented comedy show with some of America's top social justice comics, hosted by NFG's own Mary Sobecki of the Needmor Fund.

**Mary Sobecki** has 25 years' experience in philanthropy and over 30 years' experience in comedy, both as a stand up comedienne and a member of an improv troupe based in Toledo, Ohio. In recent years, Mary's worlds have started to collide and she now makes fun of philanthropy whenever she can.

**Nato Green** is a union organizer by day and a comic by night. He has been called "the most dangerous comedian alive" and named San Francisco's Best Comedian by the SF Weekly, Huffington Post, and CBS.

**Negin Farsad** is an Iranian-American-Muslim female stand-up comedian who believes she can change the world through jokes. She's been named one of the 50 Funniest Women by the Huffington Post. Negin's new book is called "How to Make White People Laugh."

## SCHEDULE: WEDNESDAY

### WEDNESDAY, JUNE 15 - Day 2

### 8am: Breakfast & Ad Hoc Sessions

**served in Ballroom**

The breakfast hour is a time for NFG members to convene for informal meetings on topics of shared interest. Please see the conference app (<http://nfg2016.sched.org/>) for a listing of sessions and meetings happening at this time.

Otherwise, come to the ballroom for breakfast and some downtime.

### 9 - 10:30am: Morning Plenary **Ground Floor - Ballroom**

Performance: Youth Speaks Poet Lucy Flattery-Vickness

#### An Exploration of Power

As funders concerned with equity and justice, we know that many of the barriers to well-being in the communities we care about stem from an imbalance of power. But what is power, really? How does it work? What are the mechanics of building power, and wielding it once it is won? In this plenary, experts will offer insights on the complexities of three different types of power: political power, economic power, and cultural power.

#### Speakers:

Jeff Chang, author of *Who We Be* and *Can't Stop Won't Stop*

Cindy Chavez, Santa Clara County Board of Supervisors

Donald Cohen, In the Public Interest

Maya Wiley, Counsel to the Mayor of the City of New York

### 10:30 - 11am: Coffee & Snacks

**4th Floor Foyer**

## SCHEDULE: WEDNESDAY

### 11 - 12:30pm: Breakout Sessions Round 3

#### **Working Meeting for Democratizing Development Program**

**3rd Floor - Blue Room**

Across the country, we are witnessing community residents and institutions organizing deeper together to create a new people-powered vision of change for urban development, one not driven by profit, speculation and the influx of new corporate capital. In response to the current challenges and opportunities for community development, the Neighborhood Funders Group has launched the Democratizing Development Program (DDP) to build and strengthen a learning community of philanthropic institutions to better support people who have been oppressed and disadvantaged by historical profit-based and exclusionary community development practices. Join this DDP session to learn more about the program and how we can work together to create transformative and sustained change in our planning, policies, and community development practices.

Session Designers: Amy Kenyon and Jerry Maldonado, Ford Foundation | Alexandra Desautels, The California Endowment

#### **Facilitator:**

Nile Malloy, Neighborhood Funders Group

#### **Applying a Racial Justice Lens in Philanthropy**

**3rd Floor – Banquet Room**

Join racial equity trainers Tammy Johnson and Shakti Butler of World Trust Educational Services for an interactive session on how grantmakers can apply a racial justice lens within their organizations and to their work. Addressing the question, “How can each of us, as grantmakers, begin to support explicit strategies to advance racial equity,” the session will focus on steps to ensure that philanthropy plays its part. Funders can no longer be above the fray; they are a part of it. Gain an understanding of philanthropic organizations as historically (and currently) “white” organizations. Designed to provide specific ideas participants can use to begin a conversation and focus on racial equity within

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their own organizations, join colleagues as they engage in sharing examples, challenges and opportunities, and lessons learned.

Session Designer: Angela Brown, The Hyams Foundation

#### **Speakers:**

Shakti Butler, World Trust Educational Services

Tammy Johnson, World Trust Educational Services

#### **Amplifying our Power & Impact: Transformative Leadership Approaches**

**4th Floor – Gold Room**

At this pivotal moment - with so much at stake for the planet and our communities - we need to be thinking and acting bigger, bolder, more expansively. This session will explore the efforts of two organizations that are geared up for bold impact and using transformative approaches to ready their organizations, their networks, their movements. This session will also bring in perspectives of the intermediaries that have partnered with them, going far beyond the typical “one off” capacity building model. Session participants are invited to bring their own experiences into a dynamic discussion on how personal, team and network development can make a difference in the social change work we are advancing.

Session Designer: Tara Brown, Hidden Leaf Foundation

#### **Speakers:**

Vivian Chang, consultant (moderator)

Staci Haines, generative somatics

Jeremy Lahoud, Movement Strategy Center

Eveline Shen, Forward Together

Jodie Tonita, Social Transformation Project

Miya Yoshitani, Asian Pacific Environmental Network

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### Building Economic Power:

#### 100 Years of the On-Demand Economy

4th Floor – Class Room

Over the past century, the rules of the game, institutions and systems, power, and culture have all shifted. In response, innovative strategies to intervene are happening at all levels. This session will focus on building economic power at the intersection of political and cultural power. This discussion will: provide an accurate overview of the economic and labor market analysis around the changing nature of work, examine the legacies of race and gender to building a just and inclusive labor market, and explore ways philanthropy has and can partner with the public and private sectors to uplift workers and their communities. Participants will be able to connect with local and regional strategies to build power for workers and shift how the economy works for people and communities.

Session Designers: William Cordery, Surdna Foundation | Alejandra Ibañez, Woods Fund Chicago | Laine Romero-Alston, Ford Foundation | Aditi Vaidya, Solidago Foundation

#### Speakers:

Aditi Vaidya, Solidago Foundation (moderator)

Annette Bernhardt, UC Berkeley Center for Labor Research and Education

Palak Shah, National Domestic Workers Alliance

Alex Tom, Chinese Progressive Association

### 12:45 - 2:15pm: Lunch & Membership Meeting

Ground Floor - Ballroom

We invite all conference participants –NFG member or not—to join us for lunch and a celebration of our network (along with a tiny bit of official business). We will hear an overview of the state of NFG, launch a new program, celebrate a key anniversary, and hear from this year's recipient of NFG's Award for Excellence in Community Leadership.

- Performance: Vocal Activist Melanie DeMore
- State of NFG Address by Dennis Quirin, NFG President
- Ratification of nominations for NFG Board of Directors
- Presentation of NFG's Award for Excellence in Community Leadership to Kevin Ryan, Program Director of New York Foundation

## SCHEDULE: WEDNESDAY

- Acknowledgment of Discount Foundation Legacy Award recipient
- Celebration of the 20th Anniversary of NFG's Working Group on Labor and Community Partnerships

### 2:15 - 2:45pm: Assemble for Learning Tours

Ground Floor Lobby

Busses will depart promptly at 2:45pm. Please assemble in the first floor lobby at 2:15 to find your group and be led to your bus. If you did not RSVP for a tour in advance, please check with the registration desk about which tours might have space available.

### 2:30 - 5:15pm: Non-Tour Option: Film Screening & Discussion

4th Floor - Gold Room

#### The Black Panthers: Vanguard of the Revolution

In the birthplace of the Black Panther Party, take an opportunity to view the first feature-length documentary to explore the Party and engage in discussion with former Panthers about the lessons relevant to our current moment. The film explores the Black Panther Party's significance to the broader American culture, its cultural and political awakening for Black people, and the painful lessons wrought when a movement derails. Master documentarian Stanley Nelson goes straight to the source, weaving a treasure trove of rare archival footage with the diverse group of voices who were there.

Introduction and Discussion with:

- Landon Williams, former Black Panther leader and current San Francisco Foundation Program Director
- Austin Allen, former Black Panther leader and current Professor of community development

## SCHEDULE: WEDNESDAY

### 2:45 - 5:45: Learning Tours

**Assemble in Scottish Rite  
Ground Floor Lobby**

#### Arts and Culture for Community and Power Building

This will be a walking tour to highlight how arts and culture have advanced social justice and supported community activism through the work of artists and art organizations located in downtown Oakland. It is also an opportunity to see how the arts have helped define downtown Oakland as a neighborhood, contributing to the residents' sense of place during these very troubling times of gentrification and displacement. Our 1-mile walk will take us to hear the story of the mural that has been part of this conference's visual identity, to see young people creating media heard on national outlets like NPR, and to hear from cultural organizations working with diverse communities in the Bay Area. Tour partners and speakers will include the Dimensions Dance Theater, Intertribal Friendship House, EastSide Arts Alliance, Los Cenzontles, Community Rejuvenation Project, Youth Radio, and other community-based organizations.

#### Community Safety and Restorative Justice

This tour will be a site visit to RYSE, an organizing center for youth of color in Richmond, 10 miles north of Oakland. We will take a deep dive into RYSE's innovative model for youth organizing through taking a systems change approach in health and wellness models. Together, participants and hosts will seek to understand the context and dynamics of key issues of police-community relations, restorative justice approaches and practices, and meaningful youth engagement. Participants will consider how the issues that RYSE grapples with may also be present in their home city. Started by youth and adult allies in 2008, RYSE has built a powerful membership that is driving critical local policy measures and changing the lives of young people in the city, while working closely with multiple stakeholders. RYSE creates safe spaces grounded in social justice that build opportunities for young people to love, learn, educate, heal, and transform lives and communities. In addition to RYSE, tour partners will include the Richmond Office of Neighborhood Safety and other community-based organizations.

#### Experiments on the Edge: Just Transition to a New Economy

What's the deal with the term 'new economy'? What is a 'just transition'? On this learning tour, we will explore current on-the-ground experiments that help to answer these questions and more. Community organizations, economic justice groups, values-aligned small businesses and investors are working together to create strong movement building strategies to transform our economy. From Richmond to Oakland, a range of organizations and unlikely players are coming together to build a new economy. This just transition shifts the hands of power from global conglomerates, big banks and conservative elites to residents and workers who are increasingly democratizing capital,

## SCHEDULE: WEDNESDAY

governance and building power to last. We will learn from technical assistance gurus supporting business conversions to cooperatives, innovators developing strategies to create land trusts in an ever-gentrifying region, and be inspired by grassroots leaders leveraging experiments to build independent political power. We will have a hands-on experience diving into questions around building community capital and transforming our values into practice.

#### Gentrification and Displacement

The Bay Area hosts three of the nation's top five most pricey rental markets. Rents have skyrocketed, leaving longtime low- and moderate-income residents "pushed out" and "priced out" of communities they once called home. How are residents and community-based institutions organizing against the barrage of profit-driven development and investment that make their neighborhoods unaffordable for low-income residents? How are groups organizing to build power to influence their elected officials and local government? What kind of community-led planning development projects are happening, and how are groups demanding "real" benefits on major development projects? This tour will focus on the organizing and policy strategies happening in Oakland, a microcosm of the tsunami impact of gentrification and displacement happening throughout the country. Join us to learn more on how residents are organizing against profit-driven development and their vision for urban development without displacement.

#### Multi-Racial Organizing for Economic Justice

The Bay Area is home to some of the most dynamic multi-racial, multi-lingual organizing in the country. Grassroots organizations representing diverse communities of color strategically collaborate across the region to boost scale and impact in the struggle to address rising inequality and related racial, economic, and social justice problems. Black, brown and API communities have achieved progress and are building collective power through a movement rooted in solidarity. Tour participants will learn about successful strategies that groups have used to organize within communities and industries to raise and enforce workplace standards, including community education, civic-engagement, leadership development, and coalition-building. Hear from leaders of immigrant and workers' rights campaigns that are standing together to win significant economic and political victories. Learn about the Bay Area's innovative organizing models, diverse alliances across race and industry, and policy wins that have grown economic and political power, and put more money into the pockets of tens of millions of workers.



## SCHEDULE: WEDNESDAY

### 6 - 9pm: Networking Time

#### 6:30-8:00pm Reception Hosted by Working Group on Place-Based Community Change

Location TBD – please check the conference app for updates.

The Working Group on Place-Based Community Change is hosting a reception where you can learn about the working group's mission and activities. It's an opportunity to meet fellow place-based grantmakers and learn about their strategies to put communities at the center and grow resident power to drive decision-making and change in their communities. Drinks and hors d'oeuvres will be served.

#### 7-9pm Dinner Meeting for the Working Group on Labor and Community Partnerships

Advance RSVP Required to [valeria@nfg.org](mailto:valeria@nfg.org)  
Pican Restaurant, 2295 Broadway

Members of the Working Group on Labor and Community Partnerships will meet for dinner with special guest, California Labor Commissioner Julie Su. Participants will hear about Su's work leading innovative enforcement partnerships and worker protections in California, and will have a chance to catch up with old and new colleagues. If you are interested in joining but did not RSVP in advance, please check with the registration desk to see if there is still space available.

#### 7-9pm Member-Organized Dinners

Various locations

NFG members who live in the Bay Area have reserved tables for 6-8 people at their favorite restaurants. If you are looking for good company and conversation with funder colleagues over dinner, please join them for a small-group meal. There will be sign-up sheets in the lobby. Please note that these dinners will be un-hosted (pay your own way).

## SCHEDULE: THURSDAY

### THURSDAY, JUNE 16 - Day 3

#### 8am: Breakfast & Ad Hoc Sessions

served in Ballroom

#### Ad-hoc sessions in Ballroom and breakout rooms

The breakfast hour is a time for NFG members to convene for informal meetings on topics of shared interest. Please see the conference app (<http://nfg2016.sched.org/>) for a listing of sessions and meetings happening at this time.

Otherwise, come to the ballroom for breakfast and some downtime.

#### 9 - 9:30am: Morning Keynote with john a. powell

Ground Floor - Ballroom

#### Othering & Belonging: A Framework for a Fair and Inclusive Society

Othering is a frame that captures the many forms of prejudice and persistent marginality, but also explains and analyzes a set of common processes and mechanisms that engender Othering. john powell will share the investigation and framework for Othering. In doing so, he will also focus on that which we ultimately seek: to identify and advocate for interventions that foster and promote Belonging. We need inclusive structures, new identities and new narratives that will ultimately help us to expand, as john powell calls it, "the circle of human concern."

#### Speaker:

john a. powell, Director of Haas Institute for a Fair and Inclusive Society

#### 9:30 - 10am: Coffee Break

4th Floor Foyer

## SCHEDULE: THURSDAY

### 10 – 11:30am: Breakout Sessions Round 4

#### **Working Meeting for Funders for Justice Initiative**

**3rd Floor - Blue Room**

Join the Funders for Justice working meeting to meet your fellow FFJ members and share updates on your work, engage partners, and learn from your peers. You'll also have a chance to meet with FFJ staff and field partners to get advice and support to better understand issues of racial justice, grassroots power-building, criminalization, and state violence, and consider how you might integrate them into your grantmaking and programs. All are welcome, whether you are new or a long-time member of FFJ. Expert partners will be available to meet with you, including Julia Beatty, Marisa Franco, and Allen Kwabena Frimpong.

#### **Funding Social Movements: Building Power and Transformative Change**

**3rd Floor - Banquet Room**

In recent years, social justice movements - such as the Fight for \$15, the Movement for Black Lives, and the DREAMer movement - have exposed and challenged the growing racial and economic inequality and concentration of political power in the U.S. This session will provide a highly interactive space for funders to engage in an honest conversation about the challenges and lessons learned in movement funding. What challenges have you faced or would there be for your institution to evolve toward movement support? How can the field shift to better support movement building? How do you stay personally grounded in your role as a funder in the movement ecosystem? In this session, long-time movement organizers and funders will share their reflections about what has and hasn't worked and why, and engage with session participants in a conversation that will be relevant to both long-time practitioners and those looking to deepen their institution's engagement in movement funding going forward.

Session Designers: Tessa Rouverol Callejo, San Francisco Foundation | Charles Fields, The California Endowment | Ada Williams Prince, Marguerite Casey Foundation

#### **Speakers:**

Shakti Butler, World Trust Educational Services (facilitator)  
Malkia Cyril, The Center for Media Justice  
Mateo Nube, Movement Generation

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#### **The Art of Change: Artists and Social Movements**

**4th Floor - Gold Room**

As Jeff Chang has written, cultural change precedes political change, and so artists play a starring role in the expansion of the American imagination. That said, their role is often misunderstood and undervalued. During this session, we will hear from artists who have different relationships to social movements and community partners, to learn how such partnerships can be most fruitful and generative. We'll also hear about the artistic process, how artists with a commitment to social change work and what they're working towards. This session is also an opportunity for funders to learn how to support this type of work most effectively.

Session Designers: Elizabeth Méndez Berry, Surdna Foundation | Jessica Garz, Surdna Foundation

#### **Speakers:**

Elizabeth Méndez Berry, Surdna Foundation (moderator)  
Kiyoko McCrae, Junebug Productions  
Pepón Osorio, Tyler School of Art  
Alex Rivera, Filmmaker

## SCHEDULE: THURSDAY

### The Role of Government in Advancing Equity and Racial Justice

4th Floor - Class Room

Government is often both the target and the implementation mechanism for many racial and social justice reforms we seek. Today, many municipalities across the country are learning to replace current bureaucratic practices with a new way of working with communities – a way that proactively commits to advancing racial and social equity. Various approaches help to support our public servants in applying a racial equity lens to budget, policy decisions, and to the many seemingly benign daily decisions and practices that can cumulatively disadvantage low income communities and communities of color. This exciting session will offer a glimpse into a growing movement to recover the narrative of effective government and provide some examples of efforts to transform government into a positive agent for racial equity and social justice.

Session Designers: Judith Bell, San Francisco Foundation | Michael Brown, Seattle Foundation | Sandra Witt, The California Endowment

#### Speakers:

Michael Brown, Seattle Foundation (moderator)  
Eric Dregne, Community Foundation of Greater Dubuque  
Kay Fernandez Smith, San Francisco Public Utilities Commission  
Glenn Harris, Center for Social Inclusion  
Nathaniel Smith, Partnership for Southern Equity

### 11:45 - 1:30pm: Closing Plenary & Lunch

Ground Floor - Ballroom

#### Performance by Los Cenzontles

#### What Does Philanthropy Need to Do Differently to Help Shift Power Toward Marginalized Communities?

In closing our three-day exploration of people, place, and power, we will directly address the big question at the heart of this conference: what must we as funders do differently if we truly want to use our power to help those

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in marginalized communities to build their collective power to improve their lives? What charge should we go home with? We will mine the collective wisdom of the room to help answer this question for NFG as a network, for each of our institutions, and for each of us personally. A dynamic group of forward-thinking funders and movement leaders will provoke us in our discussion.

#### Speakers:

Aaron Dorfman, National Committee for Responsive Philanthropy (moderator)  
Fred Blackwell, San Francisco Foundation  
Patricia Castellanos, Los Angeles Alliance for a New Economy  
Rashad Robinson, ColorOfChange.org  
Sherece West-Scantlebury, Winthrop Rockefeller Foundation

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Thursday, June 16 | 4:00-6:00pm

### Post-Conference Event

East Bay Community Foundation  
Plaza A, 353 Frank Ogawa Plaza, Oakland, CA

Advance RSVP required to [syoshii@gmail.com](mailto:syoshii@gmail.com)

#### *Breathin': The Eddy Zheng Story*

The East Bay Community Foundation and Akonadi Foundation invite you to an exclusive screening of *Breathin': The Eddy Zheng Story* at the CA Executives' Alliance reception.

Hosted by James Head, CEO & President of the East Bay Community Foundation and Quinn Delaney, CEO & President of Akonadi Foundation, followed by Q&A with Eddy Zheng and Harrison Seuga of the Asian Prisoner Support Committee.

Dinner and refreshments to be provided. Limited seating; please RSVP to Sachi Yoshii at [syoshii@gmail.com](mailto:syoshii@gmail.com)

# ABOUT NEIGHBORHOOD FUNDERS GROUP

Founded in 1980, Neighborhood Funders Group (NFG) is a network of national and place-based funders that comprises over 80 member institutions and 900 active participants. NFG is one of the few vehicles for grantmakers to engage across issues, geographies, communities, and strategies to address the complexities of cultivating well-being in urban, suburban, and rural communities. NFG serves as a political home for grantmakers committed to racial, social and economic justice in the U.S. We also serve as a learning community for place-based funders to share local and regional lessons. We have been a place to get things done, to find partners and align grantmaking strategies and move dollars to innovative work in the field.

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