April 13, 2018

The Honorable Roy Blunt  
Chairman  
Subcommittee on Labor, Health and Human Services, and Education  
Committee on Appropriations  
Dirksen Senate Office Building, Room 136  
Washington, DC 20510

The Honorable Patty Murray  
Ranking Member  
Subcommittee on Labor, Health and Human Services, and Education  
Committee on Appropriations  
Dirksen Senate Office Building, Room 156  
Washington, DC 20510

Dear Chairman Blunt and Ranking Member Murray:

As you draft the subcommittee’s fiscal year (FY) 2019 bill, we request that you include robust funding for HEA-Title VI/Fulbright-Hays International Education and Foreign Language Studies programs. We urge an investment of $78.5 million for these programs for FY 2019, including $70.5 million for Title VI and $8.0 million for Fulbright-Hays.

Now more than ever, we must engage internationally. Strong academic programs in critical foreign languages and intensive training in regional studies are vital to our national security. This exposure ensures a deep understanding of the socio-economic, cultural, security, and religious underpinnings of today’s international conflicts. These programs are also vital to our economic success as our students prepare to compete in an increasingly global market.

HEA-Title VI and Fulbright-Hays are the federal government’s most comprehensive international education programs. They play a significant role in developing a steady supply of graduates with deep expertise and high quality research on foreign languages and cultures, international markets, world regions, and global issues.

Due to the $53.7 million or 43 percent funding reductions and program eliminations since FY 2011, the Title VI/Fulbright-Hays educational infrastructure has suffered. This reduction has resulted in 25 percent fewer nationally recognized resource centers, 18 percent fewer undergraduate and doctoral fellowships, fewer training opportunities for students and teachers, and fewer outreach activities to government and business. These reductions have undermined the progress made over the decades, and come at a time when the need for American capabilities and leadership for solving global challenges grows every day. The stakes are high—and we are already seeing the consequences.

The nation’s security, its economic growth, and its success in confronting global challenges hinge on our ability to engage with diverse cultures at home and around the globe. While well-documented demands for the international skills and knowledge these programs produce are growing by the day across employment sectors, our educational institutions must be better prepared to meet the challenge. In 2017, Congress requested a report from the American Association for the Advancement of Science’s Commission on Language Learning. That report,
titled *America's Languages: Investing in Language Education for the 21st Century*,
recommended an increase in funding for Title VI and Fulbright-Hays to support a 21st century
education strategy that “promotes broad access, values international competencies, and nurtures
deep expertise in world languages and cultures.”

Multiple federal agencies with complementary international education programs—such as the
Departments of Defense, State, and Commerce, as well as our intelligence agencies—depend on
the comprehensive infrastructure and resources of Title VI/Fulbright-Hays to further their
respective strategic goals. While the Department of Education works to ensure that their
programs prioritize the targeted language and world regional resource needs of these agencies,
the independent scholarship and diverse perspectives on world regional and international
business issues these programs enable are often sought by all branches of the federal
government.

As the foundation for internationalizing U.S. higher education, this federal-university partnership
ensures our nation’s educational capacity and deep knowledge about all world regions,
international business, and over 200 foreign languages, and at all levels of education. Without
these programs, the steady supply of experts on the less commonly taught languages and world
areas of strategic interest would not be replenished on a regular basis if dependent on state
funding, university endowments, foundation grants or institutional support alone. Nor would
there be collaborative outreach activities to K-16 educational institutions, business, government,
the media, and underrepresented populations that multiply the reach of these small but effective
programs.

Title VI/Fulbright-Hays programs have not been replenished since their FY 2011 reduction. We
must make sure that budget cuts are not at the expense of strategic national interests, and
strongly urge you to provide $78.5 million for these programs in FY 2019. At a time when our
national security, economic competitiveness, and global engagement challenges demand
increased linguistic, regional, and cultural competencies, investment in these world-class
programs continues to be critical to America’s future.

Sincerely,

[Brian Schatz]
United States Senator

[Richard J. Durbin]
United States Senator

[Jack Reed]
United States Senator

[Jeanne Shaheen]
United States Senator
TAMMY BALDWIN
United States Senator

CHRISTOPHER S. MURPHY
United States Senator

DIANNE FEINSTEIN
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