

# 2020 NHA Annual Meeting Program

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## Sunday, March 8th

Washington Court Hotel

525 New Jersey Ave NW, Washington, D.C.

1:00 p.m. - 1:30 p.m.

### Annual Meeting Kickoff

Welcome and overview

1:30 p.m. - 2:00 p.m.

### Study the Humanities: An Overview

With the support of the Mellon Foundation, the NHA has been surveying faculty and administrators to better understand how they are attracting students to humanities courses and majors. This session will offer an overview of our findings, highlighting successful strategies and the need for more information sharing across the humanities community.

2:00 p.m. - 3:30 p.m.

### Workshops on Recruiting Undergraduates to the Humanities

- Articulating Career Pathways
- Curricular Innovation
- Cultivating a Marketing Mindset

3:45 p.m. - 5:15 p.m.

### Constituent Group Meetings

Join groups of fellow administrators, department chairs, humanities center directors, faculty, or scholarly society leaders to discuss your unique opportunities and challenges in shifting perceptions of the humanities on campus.

5:30 p.m. - 7:00 p.m.

### Welcome Reception

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## Monday, March 9th

Washington Court Hotel

525 New Jersey Ave NW, Washington, D.C.

8:00 a.m. - 9:00 a.m.

### Breakfast

8:30 a.m. - 9:00 a.m.

### Business Meeting

9:00 a.m. - 9:30 a.m.

### Annual Meeting Day 2 Kickoff

9:30 a.m. - 10:30 a.m.

### Breakout Sessions I

- New Advocate Training
- Documenting Humanities Impact on Campus: A Research Methodology Workshop
- The Humanities in Communities: Documenting Public Impact Through Surveys

10:45 a.m. - 11:45 a.m.

### Breakout Sessions II

- New Advocate Training
- Roundtable discussion: Government Relations Officer and Congressional Staff on Advocacy Strategy
- Facilitated Discussion: The Humanities in American Life Survey

**12:00 p.m. - 1:45 p.m.**

**Luncheon and Luncheon Address**

**2:00 p.m. - 3:00 p.m.**

**Workshops on Advocating for Federal Humanities Programs**

- Advocating for the NEH
- Advocating for Title VI and Fulbright-Hays
- Advocating for the National Archives
- Advocating for the Institute of Museum and Library Services

**3:30 p.m. - 4:30 p.m.**

**Group Advocacy Meetings**

After an overview of this year's advocacy goals and the resources provided, state-based delegations meet to plan for Humanities Advocacy Day. NHA staff will be available to discuss strategy and answer any questions.

*Rayburn House Office Building  
Capitol Hill*

**5:30 p.m. - 7:00 p.m.**

**Capitol Hill Reception**

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**Tuesday, March 10th**

*Capitol Hill*

**9:00 a.m. - 5:00 p.m.**

**Humanities Advocacy Day**