2020 NHA Annual Meeting Program

Sunday, March 8th
Washington Court Hotel
525 New Jersey Avenue NW, Washington, D.C.

1:00 p.m. - 1:30 p.m.  Annual Meeting Kickoff
Welcome and overview

1:30 p.m. - 2:00 p.m.  Study the Humanities: An Overview
With the support of the Mellon Foundation, the NHA has been surveying faculty and administrators to better understand how they are attracting students to humanities courses and majors. This session will offer an overview of our findings, highlighting successful strategies and the need for more information sharing across the humanities community.

2:00 p.m. - 3:30 p.m.  Workshops on Recruiting Undergraduates to the Humanities
● Articulating Career Pathways
● Curricular Innovation
● Cultivating a Marketing Mindset

3:45 p.m. - 5:15 p.m.  Constituent Group Meetings
Join groups of fellow administrators, department chairs, humanities center directors, faculty, or scholarly society leaders to discuss your unique opportunities and challenges in shifting perceptions of the humanities on campus.

5:30 p.m. - 7:00 p.m.  Welcome Reception

Monday, March 9th
Washington Court Hotel
525 New Jersey Avenue NW, Washington, D.C.

8:00 a.m. - 9:00 a.m.  Breakfast

8:30 a.m. - 9:00 a.m.  Business Meeting

9:00 a.m. - 9:30 a.m.  Annual Meeting Day 2 Kickoff

9:30 a.m. - 10:30 a.m.  Breakout Sessions I
● New Advocate Training
   Learn about the appropriations process, our funding requests, how to structure a Hill visit, and the advocacy resources at your disposal.

   This session will be repeated in the next time block. New advocates should choose only one to attend.

● Documenting Humanities Impact on Campus: A Research Methodology Workshop
How can we document the impact of our innovative and publicly engaged humanities work at our universities and colleges? Drawing on our work at NHA through Study the Humanities and Humanities for All, this workshop will offer an opportunity to experiment with a range of impact research methodologies. Following a short introduction, we will engage in a collaborative design process to create actionable impact research plans that can be taken back to campus.

- The Humanities in Communities: Documenting Public Impact Through Surveys

Humanities work has broad public impacts of interest to policymakers at the federal, state, and local levels. Learn more about the work NHA has done to document the impact of the humanities on communities and learn how to document the impact of your own work.

10:45 a.m. - 11:45 a.m.  
**Breakout Sessions II**
- New Advocate Training
  Learn about the appropriations process, our funding requests, how to structure a Hill visit, and the advocacy resources at your disposal.
  
  *This session repeats content from the new advocate training in the previous time block. New advocates should choose only one to attend.*

- Roundtable discussion: Government Relations Officer and Congressional Staff on Advocacy Strategy
  Join congressional staff and university government relations officers for their insight on what makes an effective Hill meeting and how to maintain and deepen relationships with congressional offices throughout the year.

- Facilitated Discussion: The Humanities in American Life Survey
  The Humanities Indicators recently conducted a survey of over 5,000 Americans about how they engage with and what they think about the humanities. Join the Indicators staff for a sneak peek of the data, offer feedback on how they could most usefully analyze and present the data, and brainstorm ways the humanities community can mobilize the data for a variety of purposes.

12:00 p.m. - 1:45 p.m.  
**Luncheon and Luncheon Address**
Carla Hayden, Librarian of Congress

2:00 p.m. - 3:00 p.m.  
**Workshops on Advocating for Federal Humanities Programs**
- Advocating for the NEH
- Advocating for Title VI and Fulbright-Hays
Advocating for the National Archives and the Institute of Museum and Library Services

3:30 p.m. - 4:30 p.m. Group Advocacy Meetings
After an overview of this year’s advocacy goals and the resources provided, state-based delegations meet to plan for Humanities Advocacy Day. NHA staff will be available to discuss strategy and answer any questions.

Rayburn House Office Building
Capitol Hill

5:30 p.m. - 7:00 p.m. Capitol Hill Reception

Tuesday, March 10th
Capitol Hill

9:00 a.m. - 5:00 p.m. Humanities Advocacy Day