



NATIONAL HUMANITIES ALLIANCE

2020 Annual Meeting Program



National Humanities Alliance

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Sunday, March 8th, 2020

Washington Court Hotel | 525 New Jersey Avenue NW, Washington, D.C.

1:00 p.m.

Annual Meeting Kickoff

Ballroom 2

Welcome and Overview

Stephen Kidd, Executive Director, National Humanities Alliance

Jim Grossman, President, National Humanities Alliance and Executive Director, American Historical Association

Study the Humanities: An Overview

With support from The Andrew W. Mellon Foundation, NHA has been surveying faculty and administrators to better understand how they are attracting students to humanities courses and majors. This session will offer an overview of our findings and highlight the need for more information sharing across the humanities community.

Scott Muir, Project Director, National Humanities Alliance; Younger Oliver, Research Associate, National Humanities Alliance

2:00 p.m.

Workshops on Recruiting Undergraduates to the Humanities

The following interactive workshops will explore strategies for attracting undergraduates to the humanities and consider how they might be adapted to different campus contexts.

Articulating Career Pathways

Ballroom 1

Explore initiatives of varying scale that help students in the humanities identify transferable skills, gain valuable work experiences, and reflect upon their professional trajectory.

Ascan Koerner, Associate Dean of Undergraduate Education, University of Minnesota;

Ana Menendez, Program Director, The Humanities Edge, Florida International University;

Eleanor Shevlin, Professor of English, West Chester University

Facilitator: Scott Muir, Project Director, National Humanities Alliance

Curricular Innovation

Hermitage

Delve into curricular innovations that demonstrate the value of the humanities for addressing important problems, engaging local cultures, and equipping students with broadly valued skills.

Jason Cohen, Associate Professor of English, Berea College; Elizabeth Klimasmith,

Professor of English, University of Massachusetts, Boston; Ruth Mostern, Director of the World History Center, University of Pittsburgh

Facilitator: Beatrice Gurwitz, Deputy Director, National Humanities Alliance

Cultivating a Marketing Mindset

Ballroom 3

Learn about effective approaches for marketing courses, majors, and the humanities as a whole to a variety of on-campus and off-campus audiences.

Sylvester Johnson, Professor of Religion and Culture, Director of the Center for Humanities,

Virginia Tech University; Debra Moddemog, Dean of the College of Liberal Arts, University

of Nevada, Reno; Brett Rushforth, Associate Professor and Head, Department of History, University of Oregon

Facilitator: Stephen Kidd, Executive Director, National Humanities Alliance

Meeting Program

- 3:45 p.m. Coffee Break**
Ballroom Foyer
- 4:15 p.m. Constituent Group Meetings**
Join groups of fellow administrators, faculty, humanities center staff, or scholarly society representatives to discuss your unique opportunities and challenges in recruiting students to the humanities.
- Faculty**
Ballroom 1
Facilitator: Scott Muir, Project Director, National Humanities Alliance
- Humanities Centers**
Ballroom 3
Facilitator: Beatrice Gurwitz, Deputy Director, National Humanities Alliance
- Scholarly Societies**
Ballroom 3
Facilitator: Beatrice Gurwitz, Deputy Director, National Humanities Alliance
- Administrators: Provosts, Deans, Associate Deans**
Hermitage
Facilitator: Brian Edwards, Dean, School of Liberal Arts, Tulane University
- 5:30 p.m. – 7:00 p.m. Welcome Reception**
Ballroom 2

Monday, March 9th, 2020

Washington Court Hotel | 525 New Jersey Avenue NW, Washington, D.C.

- 8:00 a.m. – 9:00 a.m. Breakfast**
Ballroom Foyer
- 8:30 a.m. National Humanities Alliance Business Meeting**
Hermitage
Open to all NHA Member Representatives
- 9:00 a.m. Annual Meeting Day 2 Kickoff**
Grand Ballroom
- 9:30 a.m. Breakout Sessions I**
- New Advocate Training**
Montpelier
Learn about the appropriations process, our funding requests, how to structure a Hill visit, and the advocacy resources at your disposal.
This session will be repeated in the next time block. New advocates should choose only one to attend.
Facilitators: Beatrice Gurwitz, Deputy Director, National Humanities Alliance; Alex Klein, Communications Manager, National Humanities Alliance

Documenting Humanities Impact on Campus: A Research Methodology Workshop

Springwood

How can we document the impact of our innovative and publicly engaged humanities work at our universities and colleges? Drawing on our work at NHA through *Study the Humanities* and *Humanities for All*, this workshop will offer an opportunity to experiment with a range of impact research methodologies. Following a short introduction, we will engage in a collaborative design process to create actionable impact research plans that can be taken back to campus.

Facilitators: Daniel Fisher, Project Director, National Humanities Alliance; Scott Muir, Project Director, National Humanities Alliance; Younger Oliver, Research Associate, National Humanities Alliance

The Humanities in Communities: Documenting Public Impact Through Surveys

Hermitage

Humanities work has broad public impacts of interest to policymakers at the federal, state, and local levels. Learn more about the work NHA has done to document the impact of the humanities on communities and learn how to document the impact of your own work.

Facilitators: Cecily Hill, Project Director, National Humanities Alliance; Emily McDonald, Social Science Research Fellow, National Humanities Alliance

10:45 a.m.

Breakout Sessions II

New Advocate Training

Montpelier

Learn about the appropriations process, our funding requests, how to structure a Hill visit, and the advocacy resources at your disposal.

This session repeats content from the new advocate training in the previous time block. New advocates should choose only one to attend.

Facilitators: Kirsten Adams, Director of Federal Relations, Cornell University; Alex Klein, Communications Manager, National Humanities Alliance

Roundtable Discussion: Government Relations Officers and Congressional Staff on Advocacy Strategy

Hermitage

Join congressional staff and university government relations officers for their insights on what makes an effective Hill meeting and how to maintain and deepen relationships with congressional offices throughout the year.

Mimi Bair, Legislative Assistant, Office of Rep. Steve Stivers, U.S. House of Representatives; Jennifer Grodsky, Vice President, Federal Relations, Boston University; Leanne Hotek, Director of Federal Relations, University of Iowa; Leigh Whittaker, Legislative Assistant, Office of Rep. David Price, U.S. House of Representatives

Facilitator: Beatrice Gurwitz, Deputy Director, National Humanities Alliance

Facilitated Discussion: The Humanities in American Life Survey

Springwood

The Humanities Indicators recently conducted a survey of over 5,000 Americans about how they engage with and what they think about the humanities. Join the Indicators staff for a sneak peek of the data, offer feedback on how they could most usefully analyze and present the data, and brainstorm ways the humanities community can mobilize the data for a variety of purposes.

Facilitator: Robert Townsend, Director of the Humanities Indicators and Director of the Washington D.C. Office, American Academy of Arts and Sciences

Meeting Program

- 12:00 p.m. Luncheon and Luncheon Address**
Grand Ballroom
- Luncheon Welcome**
Frederick Lawrence, Secretary and CEO, The Phi Beta Kappa Society
- Luncheon Address**
Carla Hayden, Librarian of Congress, in conversation with Michael Witmore, Director, Folger Shakespeare Library
- 2:00 p.m. Workshops on Advocating for Federal Humanities Programs**
Deepen your expertise on specific funding priorities as you prepare to advocate on the Hill.
- Advocating for the NEH**
Springwood
Facilitators: Cecily Hill, Project Director, National Humanities Alliance; Stephen Kidd, Executive Director, National Humanities Alliance
- Advocating for Title VI and Fulbright-Hays**
Hermitage
Facilitators: Katie Steen, Federal Affairs Officer, Association of American Universities; Doug Wasitis, Assistant Vice President of Federal Relations, Indiana University
- Advocating for the National Archives and the Institute of Museum and Library Services**
Montpelier
Barry Szczesny, Director, Government Relations and Public Policy, American Alliance of Museums; Lee White, Executive Director, National Coalition for History
Facilitator: Beatrice Gurwitz, Deputy Director, National Humanities Alliance
- 3:30 p.m. – 4:30 p.m. Group Advocacy Meetings**
Grand Ballroom
This is an essential session for those advocating on March 10.
After an overview of this year's advocacy goals and the resources provided, state-based delegations meet to plan for Humanities Advocacy Day. Advocates will also receive their final schedule of Hill meetings. NHA staff will be available to discuss strategy and answer any questions.
- 5:30 p.m. – 7:30 p.m. Capitol Hill Reception**
Gold Room, Rayburn House Office Building, #2168
Featuring the presentation of the Sidney R. Yates Award for Distinguished Public Service to the Humanities to Representative Mike Simpson with remarks by Jon Parrish Peede, Chairman of the National Endowment for the Humanities.

Tuesday, March 10th, 2020

Capitol Hill

- 9:00 a.m. – 5:00 p.m. Humanities Advocacy Day**
- Waystations**
Stop by the waystations between meetings to talk to NHA staff, pick up extra materials, or connect with other advocates.

Washington Court Hotel
Monticello
525 New Jersey Avenue NW, Washington, D.C.

Rayburn House Office Building
Cafeteria
45 Independence Ave SW, Washington DC

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The **PHI BETA KAPPA** *Society*



Capitol Hill Reception Sponsor



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