

# Employers Actively Seek Humanities Majors' Skills

Employers are looking for graduates with skills the humanities foster, such as critical thinking and ethical judgment. Humanities graduates are well-positioned to meet employers' needs and succeed in a variety of occupations.

## Employers Prioritize Skills the Humanities Cultivate



Source: Association of American Colleges & Universities, 2018

## The Humanities Prepare Students to be Good Managers

Google's Project Oxygen found that the following skills make a good manager:

- being a good coach
- communicating and listening well
- possessing insights into others (including others' different values and points of view)
- having empathy toward and being supportive of colleagues
- being a good critical thinker and problem solver
- being able to make connections across complex ideas

Source: Valerie Strauss, December 20, 2017

Nearly 60% of humanities majors have jobs that involve managing or supervising.

Source: Humanities Indicators, 2018

## Employers Seek Hires With Foreign Language Skills

Business executives see foreign language skills and appreciation of cross-cultural difference as important for positions at all levels.

Source: Kedia, Xie, and Daniel, 2014

Nearly 40% of business executives reported a failure to reach their international potential due to language barriers

Source: Kedia, Xie, and Daniel, 2014.

Americans lose almost \$2 billion each year due to language or cultural misunderstandings

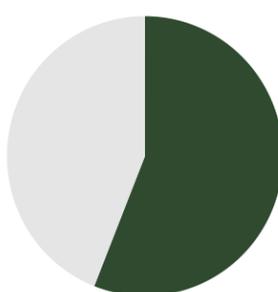
Source: New American Economy, 2017

1 in 4 U.S. employers lost business due to a lack of foreign language skills

Source: American Council on the Teaching of Foreign Languages, 2019

9 out of 10

U.S. employers rely on employees with language skills other than English



56% of U.S. employers say their foreign language demand will increase in the next five years

Source: American Council on the Teaching of Foreign Languages, 2019



National Humanities Alliance

www.nhalliance.org