

## Women In Leadership Development

We are pleased to announce that the 16th Annual **Women In Leadership Development (WILD)** Conference will be held at the **Hilton East Brunswick** on **March 1-2, 2019**.

This year's conference will feature a recap and celebration of WILD's 16 years and welcome distinguished speakers to discuss a variety of topics including women's suffrage, how the women's vote impacted the midterm elections, forming women's committees in a union, and lobbying skills and strategies for ensuring our issues are addressed by elected officials. And of course, WILD wouldn't be complete without providing the latest insights into strengthening leadership skills and applying those strategies and tools to fortify our collective voice.

There will be no shortage of issues and opportunities to discuss, and we look forward to the unique perspective you will lend to these conversations that will continue year-round. In addition, we will expand on the economic lessons from past conferences through WILD's proven power-building curriculum.

While we will address the challenges we face as working women, trade unionists, and a national movement head-on, we will also recognize the success that New Jersey achieved in 2018 thanks to the efforts of organized labor. With one of the state's strongest ever working family majorities, unions have an extraordinary opportunity to advance a justice-driven agenda for all working people, and we will make sure that our union sisters continue to lead the way.

This conference builds on WILD's tradition of empowering ourselves, our unions, and our communities. We thank you for your continued support.



106 West State Street  
Trenton, NJ 08608

New Jersey State AFL-CIO

**16th Annual (WILD)  
Women in Leadership  
Development**



***Our Time is NOW***  
*Leading with Passion,*  
**Purpose  
& Power**

**March 1-2, 2019**

## Conference Schedule

### Friday, March 1, 2019

5:00 p.m. Registration

5:30 p.m. Reception

#### WELCOME

Charles Wowkanech  
*President*

Laurel Brennan  
*Secretary-Treasurer*

6:30 p.m. Plenary Session

#### *Redefining the Women's Vote: Women's Leadership and Political Impact*

**Elizabeth Shuler**  
Secretary-Treasurer, AFL-CIO

**Lucienne Beard**  
Executive Director, Alice Paul Institute

Women have always been a strong force for labor and workers rights. This session examines the life and legacy of Alice Paul, an architect of some of the most outstanding political achievements on behalf of women in the 20th century, as well as women's leadership and the ways in which the women's vote impacted the recent elections.

As secretary-treasurer of the AFL-CIO, the second-highest position in the labor movement, Elizabeth Shuler serves as the chief financial officer of the federation and oversees operations. She is the first woman elected as the federation's secretary-treasurer, holding office since 2009.

Lucienne Beard is the Executive Director at API, where she has served since 1994. She has also served on the boards of the Girl Scouts, PA Museums, New Century Trust, and currently is treasurer on the board of the National Collaborative for Women's History Sites and a steering committee member for the Women's Vote Centennial Initiative and a New Jersey delegate to the Vision 2020.

Be sure to "Like" our Facebook page:

**WILD - Women In  
Leadership Development**



### Saturday, March 2, 2019

8:00 a.m. Breakfast

9:00 a.m. Plenary Session

#### *The Fundamentals of Lobbying*

**Eric Richard**  
Legislative Director, NJ State AFL-CIO

**Michele Liebtog**  
Political & Education Director, CWA 1036

**Jeannine Frisby LaRue**  
Senior VP, Kaufman Zita Group

Lobbying is an essential component of a successful local union program. The tax, spending, and administrative decisions made by national, state, and local government officials have a tremendous impact on union members. By affecting these decisions through lobbying, we can protect and promote the interests of our members.

Led by a panel of experienced lobbyists, this session will focus on skills and strategies for making sure our issues are addressed by those we helped elect.

#### *Making a Difference: A Guide to Forming Women's Committees*

Unions are only as strong as their members, and in our enthused labor movement, we need women leaders who are dedicated and involved. By forming a women's committee you can accomplish the following:

- Unite women members to address their concerns and issues in the workplace.
- Promote women's involvement in their union.
- Foster better relationships between members.
- Help with organizing efforts and other activities that further the interests of a union.
- Strengthen and build solidarity within a union and our reinvigorated women's movement.

Instructed by several women union leaders—all of whom have vast experience and are currently active in women's committees—this workshop outlines the steps you'll need to follow in order to form a women's committee, get it established, and assure support for its goals.

12:00 p.m. Lunch and Wrap-up

## Registration

### Conference Fee: \$150

Includes: Meals, Program, and Materials

Please fill out the information below and mail it, along with a check payable to the "New Jersey State AFL-CIO," to:

WILD Conference  
New Jersey State AFL-CIO  
106 West State Street  
Trenton, NJ 08608

Name

Organization

Address

Phone

Email

## Reservations

**The Hilton East Brunswick**  
3 Tower Center Boulevard  
East Brunswick, NJ 08816

All participants are responsible for their own room reservations. To book, please call **(800) 445-8667** and use code "NAF" to receive the discounted room rate of **\$115** (tax not included). You can also book your room online at the following address: <http://group.hiltongardeninn.com/NJ-AFL>

Overnight self-parking is included in the room rate. Valet parking is an additional charge. To guarantee room availability, please book before the deadline: **Friday, February 15, 2019.**