

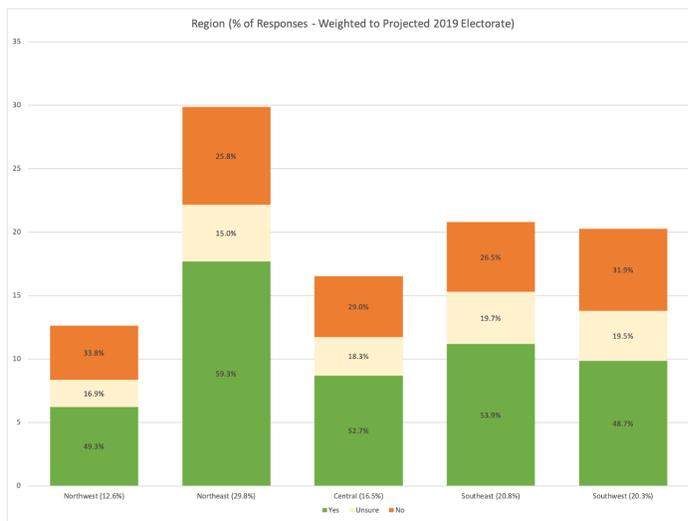
To: Let's Drive NJ Campaign  
 From: Clarity Campaign Labs  
 Date: January 7, 2019  
 Summary: New Jersey Survey on Undocumented Driver's Licenses

We recently polled registered voters and likely 2019 voters across New Jersey, to learn about local views on the issue of driver's licenses for undocumented immigrants. Statewide among likely 2019 voters, the legislation was widely supported, with 54% supporting the legislation to 29% not supporting and 17% unsure.

Furthermore, support for the legislation was strong across all demographic and geographic factors analyzed. Even so, the strongest predictor of support among the typical demographic and geographic factors was party registration. Registered Democrats favored the bill 62/18 (+44), while registered Republicans were more divided 47/38, though still +9 in support of the bill.



When looking geographically, support was strong in each of the five regions of the state, with the strongest support in Northeastern New Jersey (59% to 26%) and least strong in Northwestern New Jersey (49% to 34%). The poll skewed more urban but only slightly so (+30 vs +20 and +23 in Suburban and Rural areas respectively). However, since the poll looked at a potential 2019 electorate, Urban voters are perhaps underrepresented compared to the population at large.



One of the other strongest demographic divides was by gender as female respondents showed more relative support (+71) than male respondents (+59). However, this difference was mostly accounted for by a larger Unsure share among female voters.

Age did not appear to be a strong indicator of support, with all age groups hovering somewhere in the (60-71%) range of two-way support (ignoring voters who indicated they were *Unsure*).

*Methodology: A poll of registered voters in across New Jersey. We surveyed 561 voters with automated calls to landlines and live operator calls to cell phones. We matched the sample to the voter file and weighted it to reflect a projected 2019 electorate. The margin of error is +/- 4.13% at a 95% confidence interval.*