



# NEW LEADERS COUNCIL



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@NLC



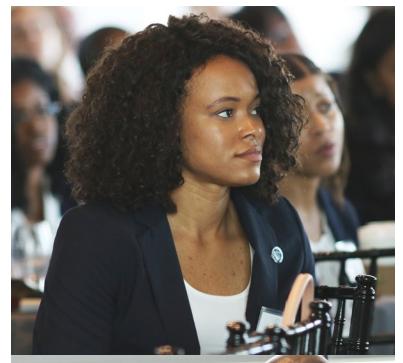
**NEW LEADERS COUNCIL** is the leading training program for progressive Millennials. NLC equips our leaders with the skills to run for office, manage campaigns, create startups and networks of thought leaders. NLC leaders take their activism back into their communities and workplaces to impact progressive change.

NLC has 48 chapters across the country in red and blue states with 4,000 alumni. NLC is a true reflection of the Millennial generation with 57% of our NLC community as non-white and 53% women. NLC is one of the few organizations focused on building a new governing coalition.

## **NLC is the leading training program for Millennial leaders in the Progressive movement.**

### **In 2016, NLC...**

- trained nearly **800 progressive leaders** through the NLC Institute
- released "Building America's 21st Century Economy" report with bold, **progressive policy ideas from millennials**
- identified nearly **700 alumni who plan to run for office**, and anticipate more with the incoming class of Fellows
- partnered with the **Congressional Black Caucus and America Votes** to facilitate the CBC Institute and New Hampshire America Votes training
- gained the support of **Senator Tim Kaine (VA)**, **Assemblyman Mike Blake (NY)**, Hon. **Fiona Ma (CA)** as national co-chairs
- hosted regional policy summits in Detroit, San Francisco, Orlando and convened hundreds **to plan to build on NLC's decade of progress** at the national retreat in Washington D.C.
- raised \$1.5 million in 2015-16 fiscal year **from 8,000 donors**
- created the Innovation Foundation **for Millennial generation focused policy work**
- had a **record 3,800 applicants** for the 2017 Fellowship



### **In 2017, NLC will...**

- train **800+ progressive political entrepreneurs** through 43 Institutes across the United States
- grow its community to nearly **5,000 alumni** from coast to coast
- engage more than **1,000 volunteer leaders** on local advisory boards, facilitating training, and serving as local chapter directors
- host over **300 training and organizing events**
- continue building a **diverse bench of talent for the progressive movement**.
- NLC's alumni represent the future of America: 57% minority, 53% women, 11% LGBTQ
- aggressively **work to increase its social media footprint**. On average, NLC's organic engagement reaches 92,000 through social platforms, 68,537 emails, and a recent alumni-driven Twitterstorm made 889,000 impressions
- **focus on three strategic priorities: expanding training, building a progressive intellectual hub, and mobilizing the NLC community**

# Today's political landscape underscores the necessity for progressives to rebuild the bench, and NLC is ready to help fill the void.



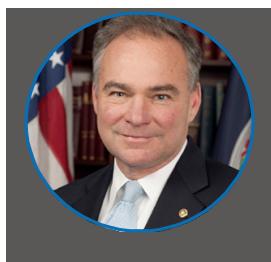
## GOP Controls:

- The White House
- U.S Senate
- U.S House of Representatives
- 31 Governors
- 33 Legislative Bodies; 4 Split

The progressive movement cannot afford to waste time. Numerous factors resulted in the setback on Election Day.

If the Left wants to rebuild, it can take a lesson from the Right and its long-view. It must invest in training and leadership development. Movement infrastructure cultivates a new generation of progressive leadership, and that starts by identifying promising leaders outside of the "traditional" channels.

## NLC's mission is supported by leaders across the country who are committed to the progressive movement.



"I am proud to join NLC as Honorary National Co-Chair. Since its founding, NLC has recruited and trained civically minded entrepreneurs to seize the levers of power. With NLC, I will continue to support the next generation of leaders and make sure that we strengthen the progressive bench nationwide."

**Senator Tim Kaine, NLC Honorary Co-Chair**



"NLC has helped train the next generation of progressive political entrepreneurs. The Institute has helped me hone my leadership skills through numerous trainings and seminars among other entrepreneurial framework. These experiences coupled with the life-long friendships and network I have gained through the leadership of NLC have been invaluable."

**Ted James, NLC Louisiana; Louisiana State Representative**



"The training, mentoring, and networking I received through my participation in New Leaders Council is the single most critical experience I had that took me from a well-known, progressive, community advocate to now an impassioned, elected official."

**Ellie Hill, NLC Montana Co-Founder; Montana State Representative**



"NLC provides a unique opportunity for fellows to forge meaningful relationships with each other and develop a community of learning where thought provoking conversations thrive."

**Aerion Abney, NLC Pittsburgh**

# NLC TOMORROW: ACTION

The NLC community will be the backbone of the national progressive infrastructure, and will be a key player in continuing to support the progressive movement.

Moving forward, NLC will focus on three strategic priorities.

## EXPANDING TRAINING:



## BUILDING A PROGRESSIVE INTELLECTUAL HUB:



## MOBILIZING THE NLC COMMUNITY:



- Improve the NLC Curriculum, selection process, trainers and build stronger local advisory boards through the NLC National Programs Committee
- Develop online learning tool to reach progressives in areas with out NLC chapters, previous and future applicants who may need more flexibility, but will still use the skills
- Take the lead on creating a National Progressive Training Coalition with like-minded partners
- Expand NLC's reach into: central PA, IA, SC, NV, VA, OH, and central and south TX, and provide additional support to chapters in NC, WI, FL and TX
- Develop a set of bold progressive policy recommendations through the Millennial Compact with America, a comprehensive plan written by millennials for millennials
- Launch The New Leader, NLC's policy and politics journal. Contributors will be the best minds from the NLC and progressive community
- Build the NLC Media Bureau, a group of leading progressive voices and personalities around the country to drive the progressive millennial message. NLC Senior Media Fellows Richard Fowler and Krystal Ball will spearhead the training effort to empower millennial voices
- Nearly 700 alumni have been identified who plan to run for office with more anticipated from the incoming class. NLC has built the progressive bench for 2017 and beyond
- Build Elected Official Advisory Board. Over 300 elected officials support NLC's mission, and NLC will use its convening ability to connect progressive leaders nationwide
- From startups to non-profits to cutting edge ideas, the NLC movement is more than politics. Progressives need to continue to lead in innovation, and NLC is launching alumni working groups to facilitate innovation among peers
- Develop a comprehensive effort, lead by NLC's National Diversity Committee, to foster, to connect and empower the next generation of civil rights activists and leaders

# NLC Institute

## Training 800+ Progressives in 2017

The NLC Institute is the leading leadership development program for progressive young professionals across the country.

NLC Fellows learn from our faculty - experts in fundraising, new media, communication strategy, campaign management, policy, and more. The Institute Curriculum trains Fellows in the skills needed to run for public office, start a non-profit, or launch a business.

In addition to the standardized national curriculum, each chapter tailors its Institute experience and training to the needs of the local community. What may be a pressing issue for one chapter may not apply to others, and the flexibility to address local issues is a core part of the NLC mission.

NLC Fellows are paired with a mentor who is a professional in their field. Through the mentorship program, Fellows are exposed to successful individuals who are committed to supporting the next generation of progressive leaders.

Because of NLC's commitment to recruiting and training outside of traditional power structures, the NLC Institute is free for all Fellows. This commitment is made possible by the support of NLC chapters, alumni and others from the progressive community. NLC also plans to launch an online learning portal, dramatically expanding the ability to train even more progressives to impact communities in any community in America.





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## NLC CHAPTERS

Atlanta	Detroit	New Jersey	Sacramento
Augusta	Houston	New York City	San Antonio
Austin	Iowa City/East Iowa	North Carolina	San Francisco
Boston	Kentucky	Oakland	Silicon Valley
Broward	Los Angeles	Oklahoma	South Carolina
Capital District NY	Louisiana	Omaha	St. Louis
Chicago	Maine	Orlando	Tallahassee
Cleveland	Maryland	Palm Beach	Tampa Bay
Columbus	Miami	Philadelphia	Twin Cities
Dallas/Fort Worth	Montana	Pittsburgh	Washington D.C.
Denver	Nashville	Portland	Wisconsin
Des Moines	New Hampshire	Rhode Island	Vermont